RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.5	0.0	0.2	*	*	0.2	*	*	0.3	0.2	0.1	1.0	0.6	0.4	0.6	1.3	-0.7	0.4	0.4	0.0
2GB	12.2	11.8	0.4	5.9	1.0	4.9	5.1	6.0	-0.9	3.0	3.2	-0.2	3.6	3.8	-0.2	10.1	14.3	-4.2	30.0	28.4	1.6
2UE 954	4.5	4.4	0.1	0.5	0.1	0.4	0.8	0.6	0.2	0.2	0.3	-0.1	0.6	0.3	0.3	4.3	3.9	0.4	12.9	13.4	-0.5
SKY Sports Radio	1.5	1.6	-0.1	0.5	0.9	-0.4	2.8	1.8	1.0	0.8	0.9	-0.1	0.8	0.8	0.0	1.2	2.0	-0.8	2.7	2.5	0.2
104.1 2DAY FM	5.3	5.8	-0.5	11.5	11.5	0.0	6.2	8.9	-2.7	8.0	8.0	0.0	5.6	4.9	0.7	5.2	8.1	-2.9	0.7	0.6	0.1
KIIS1065	13.0	11.5	1.5	14.8	18.5	-3.7	25.8	19.0	6.8	21.3	21.2	0.1	15.5	13.3	2.2	11.3	6.1	5.2	2.0	1.4	0.6
104.9 TRIPLE M	5.3	6.1	-0.8	8.9	8.5	0.4	7.3	8.9	-1.6	6.3	9.0	-2.7	6.8	6.4	0.4	7.2	8.3	-1.1	1.0	0.8	0.2
NOVA96.9	7.1	6.6	0.5	8.5	9.4	-0.9	14.3	10.3	4.0	14.3	12.6	1.7	8.2	9.1	-0.9	2.8	2.7	0.1	0.7	0.2	0.5
smoothfm 95.3	10.8	9.7	1.1	9.9	10.4	-0.5	8.6	8.4	0.2	9.7	8.6	1.1	14.4	13.5	0.9	12.1	7.3	4.8	9.3	9.0	0.3
WSFM	7.8	9.4	-1.6	5.9	8.5	-2.6	6.1	9.8	-3.7	3.2	3.1	0.1	12.2	12.9	-0.7	13.1	17.0	-3.9	6.3	7.4	-1.1
ABC SYD	6.5	5.5	1.0	3.9	4.2	-0.3	1.8	2.1	-0.3	2.5	1.6	0.9	4.0	2.7	1.3	11.5	7.0	4.5	11.0	11.1	-0.1
2RN	0.8	1.1	-0.3	0.4	0.4	0.0	0.4	0.4	0.0	0.2	0.4	-0.2	0.6	0.9	-0.3	1.8	1.3	0.5	1.1	2.2	-1.1
ABC NEWSRADIO	1.2	1.5	-0.3	1.5	1.7	-0.2	2.3	1.5	0.8	1.0	0.7	0.3	0.8	1.2	-0.4	0.7	1.4	-0.7	1.3	2.3	-1.0
2JJJ	3.8	4.0	-0.2	2.1	4.2	-2.1	5.6	6.4	-0.8	8.4	8.6	-0.2	4.9	4.1	0.8	0.9	1.6	-0.7	1.2	0.9	0.3
ABC CLASSIC	2.8	2.7	0.1	0.8	1.0	-0.2	0.7	0.7	0.0	2.0	1.5	0.5	1.6	1.7	-0.1	3.4	1.9	1.5	5.1	6.0	-0.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.5	0.1	0.3	0.2	0.1	0.7	0.6	0.1	0.8	0.8	0.0	0.8	0.9	-0.1	0.3	0.5	-0.2	0.2	0.3	-0.1
2GB	12.4	11.9	0.5	15.0	14.7	0.3	15.5	14.3	1.2	8.0	8.1	-0.1	7.2	6.8	0.4	19.2	17.8	1.4	11.6	11.4	0.2
2UE 954	4.5	4.2	0.3	2.9	2.8	0.1	4.9	5.1	-0.2	5.6	5.2	0.4	4.7	3.7	1.0	5.6	5.8	-0.2	4.5	4.7	-0.2
SKY Sports Radio	1.3	1.3	0.0	1.4	1.8	-0.4	0.3	0.4	-0.1	1.5	1.2	0.3	1.5	1.4	0.1	2.6	2.2	0.4	2.2	2.2	0.0
104.1 2DAY FM	5.0	5.9	-0.9	5.3	5.4	-0.1	4.6	5.8	-1.2	5.3	6.6	-1.3	5.6	6.6	-1.0	3.3	4.2	-0.9	5.9	5.4	0.5
KIIS1065	13.8	12.1	1.7	17.9	15.1	2.8	13.8	11.1	2.7	11.7	10.0	1.7	13.5	13.7	-0.2	7.0	7.2	-0.2	10.6	9.7	0.9
104.9 TRIPLE M	5.6	6.6	-1.0	5.1	5.8	-0.7	5.5	6.6	-1.1	6.5	8.3	-1.8	5.8	7.0	-1.2	4.6	3.7	0.9	4.5	4.5	0.0
NOVA96.9	7.0	6.5	0.5	6.8	7.0	-0.2	6.0	5.0	1.0	7.3	6.6	0.7	8.7	8.0	0.7	5.8	5.7	0.1	7.4	6.7	0.7
smoothfm 95.3	10.8	9.3	1.5	7.4	7.1	0.3	12.0	10.1	1.9	12.4	10.7	1.7	11.9	9.6	2.3	12.0	10.7	1.3	10.9	10.8	0.1
WSFM	7.8	9.4	-1.6	8.0	10.2	-2.2	7.4	9.2	-1.8	8.8	10.0	-1.2	7.2	8.7	-1.5	6.1	6.9	-0.8	7.7	9.3	-1.6
ABC SYD	6.6	5.6	1.0	8.3	7.0	1.3	5.4	5.0	0.4	5.1	4.3	0.8	7.3	5.9	1.4	6.8	5.1	1.7	6.3	5.2	1.1
2RN	0.7	1.1	-0.4	1.5	1.6	-0.1	0.4	1.2	-0.8	0.3	0.8	-0.5	0.6	0.9	-0.3	0.6	0.8	-0.2	0.9	1.0	-0.1
ABC NEWSRADIO	1.1	1.3	-0.2	1.4	1.7	-0.3	1.0	1.0	0.0	0.7	0.9	-0.2	1.2	1.4	-0.2	1.4	1.6	-0.2	1.3	2.1	-0.8
2JJJ	4.0	3.9	0.1	2.9	2.9	0.0	5.0	4.5	0.5	4.8	4.3	0.5	4.1	4.8	-0.7	2.5	3.3	-0.8	3.1	4.1	-1.0
ABC CLASSIC	2.6	2.4	0.2	2.8	2.7	0.1	2.4	2.4	0.0	2.3	1.7	0.6	2.2	2.2	0.0	3.7	4.0	-0.3	3.4	3.4	0.0

Survey Period: Sun Feb 26 to Sat Apr 1 & Sun Apr 16 to Sat May 20.

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RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	54	64	-10	10	5	5	5	3	2	13	15	-2	12	15	-3	3	14	-11	10	11	-1
2GB	742	750	-8	38	32	6	54	56	-2	133	136	-3	84	103	-19	102	127	-25	332	296	36
2UE 954	216	208	8	16	10	6	22	13	9	22	28	-6	20	12	8	30	44	-14	106	102	4
SKY Sports Radio	247	248	-1	27	28	-1	54	41	13	54	76	-22	37	36	1	23	28	-5	53	39	14
104.1 2DAY FM	900	913	-13	156	160	-4	100	118	-18	328	333	-5	214	198	16	66	74	-8	35	30	5
KIIS1065	1,418	1,346	72	222	211	11	219	206	13	530	527	3	298	296	2	98	64	34	52	41	11
104.9 TRIPLE M	761	779	-18	108	123	-15	122	114	8	243	250	-7	177	179	-2	91	86	5	21	28	-7
NOVA96.9	1,238	1,185	53	168	152	16	227	207	20	488	475	13	268	269	-1	52	63	-11	36	18	18
smoothfm 95.3	1,278	1,217	61	156	162	-6	116	121	-5	338	338	0	347	300	47	150	127	23	170	168	2
WSFM	910	935	-25	111	135	-24	71	77	-6	163	166	-3	258	259	-1	178	176	2	129	122	7
ABC SYD	584	612	-28	60	66	-6	35	52	-17	88	94	-6	94	76	18	105	92	13	201	233	-32
2RN	118	149	-31	19	16	3	10	17	-7	20	29	-9	18	18	0	22	22	0	28	47	-19
ABC NEWSRADIO	282	356	-74	40	49	-9	47	52	-5	73	72	1	39	56	-17	27	40	-13	55	87	-32
2JJJ	561	586	-25	57	69	-12	90	90	0	237	274	-37	134	123	11	32	21	11	11	10	1
ABC CLASSIC	318	328	-10	41	38	3	16	23	-7	99	105	-6	49	39	10	26	30	-4	88	93	-5
Total	4,551	4,546	5	484	474	10	470	463	7	1,252	1,256	-4	994	995	-1	573	579	-6	778	779	-1

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	47	57	-10	16	25	-9	17	17	0	25	33	-8	22	32	-10	10	14	-4	18	26	-8
2GB	668	674	-6	496	493	3	307	314	-7	278	278	0	253	230	23	202	185	17	463	468	-5
2UE 954	202	185	17	99	104	-5	114	121	-7	133	105	28	102	83	19	57	65	-8	143	157	-14
SKY Sports Radio	195	208	-13	68	95	-27	37	49	-12	82	79	3	56	59	-3	54	45	9	136	131	5
104.1 2DAY FM	760	774	-14	405	406	-1	240	231	9	308	334	-26	338	344	-6	143	136	7	483	467	16
KIIS1065	1,314	1,249	65	921	854	67	568	530	38	573	543	30	631	589	42	184	175	9	846	761	85
104.9 TRIPLE M	636	682	-46	301	345	-44	214	201	13	273	295	-22	280	322	-42	140	129	11	396	352	44
NOVA96.9	1,049	1,019	30	596	611	-15	350	324	26	468	407	61	469	441	28	214	220	-6	706	674	32
smoothfm 95.3	1,102	1,032	70	540	507	33	464	411	53	580	517	63	497	455	42	283	272	11	814	722	92
WSFM	804	809	-5	446	496	-50	343	340	3	403	408	-5	346	362	-16	161	163	-2	524	577	-53
ABC SYD	491	543	-52	333	333	0	180	198	-18	254	245	9	240	242	-2	134	124	10	387	363	24
2RN	97	112	-15	59	57	2	39	55	-16	27	34	-7	27	39	-12	17	27	-10	59	80	-21
ABC NEWSRADIO	231	300	-69	142	160	-18	72	84	-12	63	85	-22	64	85	-21	46	45	1	150	190	-40
2JJJ	485	512	-27	250	272	-22	185	194	-9	177	194	-17	189	231	-42	117	117	0	273	302	-29
ABC CLASSIC	265	272	-7	116	150	-34	112	113	-1	107	101	6	75	85	-10	58	54	4	177	200	-23
Total	4,413	4,418	-5	3,536	3,577	-41	2,629	2,570	59	2,864	2,844	20	2,870	2,860	10	1,533	1,501	32	3,917	3,915	2

Survey Period: Sun Feb 26 to Sat Apr 1 & Sun Apr 16 to Sat May 20.

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RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023
AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0
2GB	60	59	1	3	*	*	2	2	0	3	3	0	4	4	0	7	11	-4	42	38	4
2UE 954	22	22	0	*	*	*	*	*	*	*	*	*	1	*	*	3	3	0	18	18	0
SKY Sports Radio	8	8	0	*	*	*	1	1	0	1	1	0	1	1	0	1	2	-1	4	3	1
104.1 2DAY FM	26	29	-3	6	5	1	3	4	-1	8	8	0	6	5	1	3	6	-3	1	1	0
KIIS1065	64	58	6	7	8	-1	11	8	3	20	22	-2	16	14	2	7	5	2	3	2	1
104.9 TRIPLE M	26	30	-4	4	4	0	3	4	-1	6	9	-3	7	7	0	5	6	-1	1	1	0
NOVA96.9	35	33	2	4	4	0	6	4	2	14	13	1	8	10	-2	2	2	0	1	*	*
smoothfm 95.3	53	48	5	5	5	0	4	3	1	9	9	0	14	14	0	8	5	3	13	12	1
WSFM	38	47	-9	3	4	-1	3	4	-1	3	3	0	12	13	-1	9	13	-4	9	10	-1
ABC SYD	32	27	5	2	2	0	1	1	0	2	2	0	4	3	1	8	5	3	15	15	0
2RN	4	6	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	6	8	-2	1	1	0	1	1	0	1	1	0	1	1	0	*	1	*	2	3	-1
2JJJ	18	20	-2	1	2	-1	2	3	-1	8	9	-1	5	4	1	1	1	0	2	1	1
ABC CLASSIC	14	13	1	*	*	*	*	*	*	2	2	0	2	2	0	2	1	1	7	8	-1
Total	492	501	-9	49	44	5	42	40	2	95	102	-7	100	105	-5	66	75	-9	140	135	5

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	3	1	2	5	4	1	5	5	0	4	5	-1	*	1	*	1	1	0
2GB	64	63	1	119	124	-5	104	94	10	49	49	0	37	35	2	30	28	2	50	50	0
2UE 954	23	22	1	23	24	-1	33	34	-1	34	31	3	24	19	5	9	9	0	20	21	-1
SKY Sports Radio	7	7	0	11	15	-4	2	2	0	9	8	1	8	7	1	4	4	0	10	10	0
104.1 2DAY FM	26	31	-5	42	46	-4	31	38	-7	32	40	-8	29	34	-5	5	7	-2	25	24	1
KIIS1065	71	64	7	141	128	13	93	73	20	71	61	10	69	71	-2	11	12	-1	46	43	3
104.9 TRIPLE M	29	35	-6	41	50	-9	37	43	-6	40	50	-10	29	36	-7	7	6	1	19	20	-1
NOVA96.9	36	34	2	54	59	-5	40	33	7	45	40	5	44	41	3	9	9	0	32	29	3
smoothfm 95.3	56	49	7	59	60	-1	81	66	15	76	65	11	61	49	12	19	17	2	47	47	0
WSFM	40	50	-10	63	87	-24	50	60	-10	54	61	-7	37	45	-8	10	11	-1	33	41	-8
ABC SYD	34	29	5	65	59	6	36	33	3	31	26	5	37	30	7	11	8	3	27	23	4
2RN	4	6	-2	12	14	-2	3	8	-5	2	5	-3	3	4	-1	1	1	0	4	5	-1
ABC NEWSRADIO	6	7	-1	11	14	-3	7	7	0	4	6	-2	6	7	-1	2	3	-1	6	9	-3
2JJJ	20	21	-1	23	25	-2	33	30	3	29	26	3	21	25	-4	4	5	-1	13	18	-5
ABC CLASSIC	13	13	0	22	23	-1	16	16	0	14	10	4	11	11	0	6	6	0	15	15	0
Total	516	525	-9	792	848	-56	670	658	12	611	609	2	509	513	-4	158	160	-2	431	439	-8

Survey Period: Sun Feb 26 to Sat Apr 1 & Sun Apr 16 to Sat May 20.

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RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	23	23	0	7	3	4	5	6	-1	6	12	-6	3	1	2	*	*	*	1	*	*
CADA	129	145	-16	31	18	13	9	18	-9	57	58	-1	29	47	-18	*	*	*	4	4	0
Chemist Warehouse Remix	37	37	0	9	9	0	7	2	5	9	16	-7	12	6	6	*	3	*	*	*	*
Coles Radio	114	122	-8	24	25	-1	19	29	-10	37	31	6	14	12	2	4	10	-6	17	13	4
DANCE HITS	77	72	5	24	11	13	13	11	2	20	28	-8	21	19	2	*	2	*	*	*	*
EASY 80s HITS	59	75	-16	9	11	-2	2	5	-3	17	23	-6	20	27	-7	7	5	2	3	4	-1
iHeartAustralia	118	132	-14	14	15	-1	19	25	-6	46	64	-18	21	19	2	11	8	3	6	*	*
KIIS 90s	163	145	18	40	27	13	31	29	2	60	73	-13	30	16	14	1	*	*	*	*	*
LiSTNR Radio	13	26	-13	4	6	-2	3	3	0	4	12	-8	*	2	*	*	*	*	3	4	-1
MMM 2000s	36	31	5	16	12	4	*	3	*	12	10	2	4	4	0	3	2	1	*	*	*
MMM 80s	32	49	-17	11	14	-3	5	14	-9	8	11	-3	4	5	-1	3	2	1	*	3	*
MMM CLASSIC ROCK	80	84	-4	19	20	-1	6	9	-3	25	32	-7	13	4	9	15	14	1	2	5	-3
MMM COUNTRY	54	46	8	14	12	2	10	9	1	13	11	2	6	7	-1	7	5	2	4	2	2
MMM TRADIE RADIO	39	47	-8	14	9	5	*	3	*	17	25	-8	6	8	-2	*	2	*	2	*	*
OLDSKOOL 90s HITS	99	103	-4	22	20	2	11	18	-7	31	40	-9	32	20	12	3	5	-2	*	*	*
RnB Fridays Radio	80	114	-34	17	23	-6	2	7	-5	26	46	-20	32	35	-3	*	*	*	3	2	1
SEN Track Digital	17	32	-15	*	*	*	5	13	-8	7	10	-3	2	2	0	*	3	*	2	4	-2
SEN VIC	8	17	-9	2	*	*	*	3	*	*	6	*	2	3	-1	*	2	*	4	3	1
smooth relax	149	126	23	43	32	11	14	8	6	35	36	-1	33	23	10	8	9	-1	17	17	0
smooth Vintage	35	34	1	5	9	-4	*	3	*	14	12	2	6	4	2	5	5	0	4	2	2
TikTok Trending	80	71	9	28	18	10	21	27	-6	28	22	6	*	3	*	2	*	*	*	*	*
WSFM 80s	76	67	9	8	7	1	6	3	3	18	14	4	21	19	2	13	17	-4	10	8	2
triple j Unearthed	76	57	19	5	6	-1	12	17	-5	34	21	13	19	11	8	6	2	4	*	*	*
ABC Country	52	58	-6	11	16	-5	7	8	-1	8	18	-10	10	9	1	*	*	*	16	7	9
ABC Jazz	92	103	-11	13	3	10	5	5	0	41	39	2	6	21	-15	11	18	-7	16	17	-1
ABC KIDS LISTEN	49	36	13	15	13	2	3	3	0	21	20	1	6	*	*	*	*	*	4	*	*
ABC Sport	92	75	17	6	12	-6	18	14	4	27	27	0	12	6	6	5	5	0	24	11	13
Double J	64	66	-2	10	11	-1	9	10	-1	17	22	-5	19	17	2	5	2	3	3	4	-1
Total Digital/Internet Only	1,166	1,134	32	192	160	32	136	168	-32	375	372	3	241	246	-5	90	94	-4	131	95	36

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

Survey Period: Sun Feb 26 to Sat Apr 1 & Sun Apr 16 to Sat May 20.

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RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023
DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	18	19	-1	6	3	3	10	12	-2	8	9	-1	8	8	0	*	3	*	16	17	-1
CADA	104	121	-17	50	45	5	30	33	-3	40	38	2	34	46	-12	17	15	2	58	71	-13
Chemist Warehouse Remix	34	35	-1	14	15	-1	6	2	4	17	20	-3	12	9	3	2	7	-5	11	9	2
Coles Radio	83	95	-12	29	41	-12	34	44	-10	46	48	-2	29	32	-3	9	15	-6	55	53	2
DANCE HITS	63	62	1	17	21	-4	18	18	0	26	27	-1	21	19	2	10	8	2	35	34	1
EASY 80s HITS	47	60	-13	7	14	-7	11	14	-3	18	25	-7	18	23	-5	7	15	-8	29	26	3
iHeartAustralia	95	104	-9	29	46	-17	35	32	3	39	35	4	26	31	-5	22	22	0	58	60	-2
KIIS 90s	139	119	20	61	42	19	40	34	6	41	45	-4	49	45	4	14	16	-2	66	56	10
LiSTNR Radio	7	20	-13	5	6	-1	*	6	*	2	8	-6	*	8	*	*	4	*	6	10	-4
MMM 2000s	32	21	11	10	8	2	13	3	10	13	6	7	17	15	2	*	1	*	10	11	-1
MMM 80s	30	45	-15	4	9	-5	4	20	-16	19	22	-3	18	25	-7	13	14	-1	10	21	-11
MMM CLASSIC ROCK	59	62	-3	16	22	-6	11	11	0	33	33	0	27	23	4	16	16	0	42	45	-3
MMM COUNTRY	42	36	6	17	15	2	9	7	2	16	13	3	26	25	1	12	14	-2	35	35	0
MMM TRADIE RADIO	34	36	-2	20	17	3	10	9	1	12	9	3	22	17	5	6	8	-2	15	19	-4
OLDSKOOL 90s HITS	78	83	-5	36	39	-3	29	29	0	18	28	-10	25	30	-5	19	13	6	47	45	2
RnB Fridays Radio	74	99	-25	32	43	-11	25	40	-15	43	51	-8	37	56	-19	14	23	-9	46	67	-21
SEN Track Digital	9	16	-7	9	13	-4	5	9	-4	2	7	-5	2	2	0	*	*	*	10	25	-15
SEN VIC	6	10	-4	4	4	0	4	4	0	4	3	1	2	5	-3	*	*	*	3	8	-5
smooth relax	116	113	3	37	39	-2	24	25	-1	38	39	-1	47	35	12	23	28	-5	80	61	19
smooth Vintage	23	21	2	5	6	-1	5	2	3	9	9	0	9	5	4	5	6	-1	15	18	-3
TikTok Trending	64	53	11	39	24	15	20	18	2	30	26	4	30	25	5	19	20	-1	55	47	8
WSFM 80s	57	56	1	19	15	4	12	8	4	13	15	-2	22	25	-3	10	10	0	30	26	4
triple j Unearthed	60	43	17	19	11	8	21	16	5	17	17	0	25	15	10	22	8	14	40	29	11
ABC Country	37	37	0	12	15	-3	14	11	3	17	17	0	13	21	-8	10	12	-2	22	33	-11
ABC Jazz	76	89	-13	23	24	-1	36	29	7	37	34	3	25	34	-9	20	27	-7	55	52	3
ABC KIDS LISTEN	43	32	11	16	18	-2	16	9	7	13	9	4	11	12	-1	7	7	0	33	21	12
ABC Sport	64	55	9	17	15	2	5	7	-2	25	18	7	24	12	12	25	21	4	59	42	17
Double J	47	47	0	15	16	-1	19	15	4	22	15	7	13	17	-4	6	12	-6	29	38	-9
Total Digital/Internet Only	1,016	997	19	474	474	0	422	378	44	502	487	15	473	471	2	264	275	-11	756	727	29

Please note: MMM 90s rebranded as MMM TRADIE RADIO effective Feb 26.

Survey Period: Sun Feb 26 to Sat Apr 1 & Sun Apr 16 to Sat May 20.

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RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023
SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.5	0.5	0.9	0.2	0.2	0.1	0.2	0.3	0.3	0.3	0.2	1.3	1.0	1.2	0.8	0.6	0.7	*	0.4	0.4	1.6
2GB	12.2	12.7	21.2	5.9	6.8	3.6	5.1	5.2	8.4	3.0	2.7	6.6	3.6	3.2	11.7	10.1	9.4	31.7	30.0	32.7	52.3
2UE 954	4.5	5.2	3.4	0.5	0.6	0.3	0.8	0.8	0.8	0.2	0.2	0.2	0.6	0.7	0.1	4.3	5.1	0.5	12.9	15.0	12.8
SKY Sports Radio	1.5	n.a.	n.a.	0.5	n.a.	n.a.	2.8	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	1.2	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	5.3	6.3	1.8	11.5	14.0	1.9	6.2	7.3	0.8	8.0	9.4	2.7	5.6	6.6	1.5	5.2	6.0	4.0	0.7	0.8	0.3
KIIS1065	13.0	14.8	11.0	14.8	15.8	17.6	25.8	28.9	17.5	21.3	23.6	17.1	15.5	17.7	11.5	11.3	13.2	6.2	2.0	2.5	0.7
104.9 TRIPLE M	5.3	6.2	3.7	8.9	9.7	8.7	7.3	8.0	6.8	6.3	6.9	5.6	6.8	8.0	2.6	7.2	8.6	1.4	1.0	1.2	*
NOVA96.9	7.1	8.2	4.0	8.5	9.8	4.9	14.3	16.1	9.4	14.3	16.4	7.7	8.2	9.8	1.9	2.8	3.3	1.3	0.7	0.8	0.6
smoothfm 95.3	10.8	12.3	9.0	9.9	10.9	9.3	8.6	9.1	11.7	9.7	10.4	10.4	14.4	15.9	15.5	12.1	13.7	11.8	9.3	11.7	0.4
WSFM	7.8	8.8	6.8	5.9	5.8	10.6	6.1	7.0	2.2	3.2	3.5	3.6	12.2	13.1	17.3	13.1	15.2	6.8	6.3	7.8	1.7
ABC SYD	6.5	6.9	9.9	3.9	4.4	3.1	1.8	1.0	10.6	2.5	1.7	9.9	4.0	4.3	5.4	11.5	12.2	19.4	11.0	12.7	12.3
2RN	0.8	0.9	0.9	0.4	0.3	1.2	0.4	*	3.8	0.2	0.1	1.0	0.6	0.7	*	1.8	2.2	*	1.1	1.3	0.9
ABC NEWSRADIO	1.2	1.2	2.1	1.5	1.0	5.5	2.3	2.3	4.2	1.0	0.9	2.1	0.8	0.9	1.0	0.7	0.8	0.8	1.3	1.5	1.1
2JJJ	3.8	4.0	5.5	2.1	2.0	4.2	5.6	6.0	7.0	8.4	8.7	10.7	4.9	5.1	8.3	0.9	1.1	*	1.2	1.4	0.9
ABC CLASSIC	2.8	3.1	2.7	0.8	0.7	2.0	0.7	0.5	2.2	2.0	1.9	4.0	1.6	1.9	0.2	3.4	3.9	2.7	5.1	6.1	3.9
Commercial DAB+ Stns	6.6	6.9	11.6	15.2	15.6	21.9	5.3	5.2	10.0	10.4	10.9	12.7	8.4	8.7	15.5	3.4	3.4	9.0	1.8	1.9	3.6
ABC DAB+ Stns	2.2	2.1	5.5	2.6	2.5	5.1	2.3	2.2	4.5	2.6	2.5	4.5	2.2	2.0	6.7	1.4	1.3	4.5	2.3	2.2	6.8
Total DAB+ Stns	9.9	9.0	17.1	18.7	18.1	27.0	7.8	7.5	14.4	13.8	13.4	17.2	13.4	10.7	22.2	4.9	4.7	13.5	4.7	4.1	10.4

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.6	0.6	1.2	0.3	0.4	0.5	0.7	0.7	1.0	0.8	0.8	1.7	0.8	0.9	1.1	0.3	0.1	1.9	0.2	0.2	0.1
2GB	12.4	12.8	22.1	15.0	15.1	30.4	15.5	15.9	23.7	8.0	8.2	15.9	7.2	7.6	13.1	19.2	20.4	26.3	11.6	12.5	18.7
2UE 954	4.5	5.2	3.4	2.9	3.2	2.7	4.9	5.5	3.4	5.6	6.6	4.1	4.7	5.3	4.3	5.6	6.7	2.4	4.5	5.3	3.3
SKY Sports Radio	1.3	n.a.	n.a.	1.4	n.a.	n.a.	0.3	n.a.	n.a.	1.5	n.a.	n.a.	1.5	n.a.	n.a.	2.6	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	5.0	6.0	1.7	5.3	6.1	1.3	4.6	5.5	1.4	5.3	6.4	2.7	5.6	6.6	1.4	3.3	4.1	0.8	5.9	7.2	2.0
KIIS1065	13.8	15.6	11.7	17.9	20.0	13.0	13.8	15.0	14.5	11.7	13.4	11.6	13.5	15.5	8.3	7.0	8.0	5.9	10.6	12.3	8.8
104.9 TRIPLE M	5.6	6.5	3.5	5.1	5.8	3.2	5.5	6.4	2.7	6.5	7.8	3.8	5.8	6.5	5.1	4.6	5.3	3.4	4.5	5.2	4.4
NOVA96.9	7.0	8.1	4.1	6.8	7.8	2.7	6.0	6.7	4.6	7.3	8.6	5.3	8.7	10.2	3.4	5.8	6.8	3.0	7.4	8.8	3.7
smoothfm 95.3	10.8	12.2	8.9	7.4	8.4	4.8	12.0	13.3	10.3	12.4	14.4	11.0	11.9	13.4	10.2	12.0	13.9	8.0	10.9	12.6	9.2
WSFM	7.8	8.8	6.5	8.0	9.0	5.4	7.4	8.2	6.5	8.8	10.1	8.7	7.2	8.2	5.6	6.1	7.0	4.4	7.7	8.8	7.5
ABC SYD	6.6	6.9	10.2	8.3	8.5	14.2	5.4	5.7	6.7	5.1	5.5	7.8	7.3	7.7	12.9	6.8	6.7	13.2	6.3	6.8	8.9
2RN	0.7	0.8	1.0	1.5	1.7	0.8	0.4	0.3	1.7	0.3	0.3	0.4	0.6	0.7	0.8	0.6	0.6	1.1	0.9	1.1	0.9
ABC NEWSRADIO	1.1	1.1	2.1	1.4	1.3	4.2	1.0	1.0	2.0	0.7	0.7	0.7	1.2	1.2	2.3	1.4	1.6	0.7	1.3	1.4	2.4
2JJJ	4.0	4.2	6.0	2.9	3.0	4.1	5.0	5.2	6.4	4.8	5.2	7.6	4.1	4.3	6.9	2.5	2.5	4.3	3.1	3.4	4.0
ABC CLASSIC	2.6	2.9	2.6	2.8	3.1	2.3	2.4	2.6	2.6	2.3	2.6	2.3	2.2	2.4	2.4	3.7	3.9	5.0	3.4	3.9	3.1
Commercial DAB+ Stns	6.4	6.6	10.5	5.2	5.4	8.0	6.0	6.1	8.8	7.1	7.6	11.2	7.2	7.3	16.3	7.8	8.3	11.3	7.4	7.6	14.8
ABC DAB+ Stns	1.9	1.9	4.6	1.0	1.0	2.4	2.0	1.9	3.8	2.0	1.9	5.3	2.2	2.2	5.7	4.1	4.0	8.4	3.2	3.0	8.4
Total DAB+ Stns	9.4	8.5	15.0	6.9	6.5	10.3	9.0	8.0	12.6	10.4	9.5	16.5	10.7	9.5	22.0	13.0	12.3	19.7	11.7	10.6	23.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.5% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.9% share of Streaming listening.
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023
CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	54	48	19	10	10	2	5	2	3	13	13	7	12	12	1	3	3	*	10	7	5
2GB	742	679	173	38	28	11	54	40	22	133	107	39	84	73	20	102	100	15	332	330	65
2UE 954	216	203	52	16	14	5	22	22	4	22	19	4	20	18	3	30	30	2	106	100	35
SKY Sports Radio	247	n.a.	n.a.	27	n.a.	n.a.	54	n.a.	n.a.	54	n.a.	n.a.	37	n.a.	n.a.	23	n.a.	n.a.	53	n.a.	n.a.
104.1 2DAY FM	900	879	112	156	152	27	100	94	6	328	321	52	214	214	17	66	63	7	35	35	4
KIIS1065	1,418	1,337	312	222	190	68	219	205	47	530	512	119	298	282	61	98	96	14	52	52	2
104.9 TRIPLE M	761	680	164	108	95	44	122	97	37	243	213	55	177	167	19	91	87	9	21	21	*
NOVA96.9	1,238	1,182	245	168	153	47	227	210	43	488	467	116	268	263	29	52	52	5	36	36	5
smoothfm 95.3	1,278	1,183	238	156	140	43	116	99	27	338	305	75	347	328	63	150	147	22	170	165	8
WSFM	910	848	158	111	100	38	71	61	13	163	138	38	258	248	42	178	175	18	129	126	8
ABC SYD	584	554	133	60	53	12	35	29	13	88	82	40	94	90	20	105	101	22	201	198	27
2RN	118	96	22	19	12	7	10	3	7	20	15	5	18	18	*	22	22	*	28	26	2
ABC NEWSRADIO	282	252	79	40	31	17	47	45	12	73	63	28	39	35	11	27	25	5	55	52	8
2JJJ	561	499	155	57	43	21	90	80	29	237	209	75	134	124	28	32	32	*	11	11	2
ABC CLASSIC	318	282	81	41	37	11	16	13	10	99	75	40	49	49	2	26	25	6	88	83	13
Commercial DAB+ Stns	918	870	273	164	156	66	119	110	37	299	287	77	196	183	55	65	62	21	75	72	17
ABC DAB+ Stns	362	335	118	47	41	17	42	40	14	129	118	50	57	56	13	26	26	5	61	54	19
Total DAB+ Stns	1,166	1,071	368	192	179	78	136	127	44	375	352	119	241	212	66	90	84	26	131	116	35
Total	4,551	4,278	1,296	484	451	170	470	441	150	1,252	1,191	434	994	932	268	573	540	117	778	722	157

By Session, P10+

Station	Mon-Fri Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	47	41	19	16	12	6	17	12	5	25	22	10	22	18	4	10	7	3	18	16	2
2GB	668	616	145	496	442	93	307	275	53	278	251	73	253	225	38	202	171	41	463	421	98
2UE 954	202	190	52	99	90	17	114	107	20	133	129	31	102	99	19	57	45	12	143	137	30
SKY Sports Radio	195	n.a.	n.a.	68	n.a.	n.a.	37	n.a.	n.a.	82	n.a.	n.a.	56	n.a.	n.a.	54	n.a.	n.a.	136	n.a.	n.a.
104.1 2DAY FM	760	738	94	405	386	32	240	228	23	308	291	36	338	325	17	143	134	10	483	473	37
KIIS1065	1,314	1,226	257	921	851	110	568	502	107	573	523	78	631	595	66	184	163	26	846	780	141
104.9 TRIPLE M	636	558	142	301	259	52	214	195	27	273	244	49	280	251	42	140	121	19	396	354	70
NOVA96.9	1,049	985	202	596	560	53	350	301	65	468	426	72	469	436	44	214	192	26	706	676	90
smoothfm 95.3	1,102	1,023	195	540	501	49	464	433	63	580	513	97	497	468	52	283	245	40	814	739	117
WSFM	804	742	128	446	416	41	343	308	43	403	367	63	346	319	37	161	144	22	524	479	100
ABC SYD	491	459	121	333	313	48	180	160	37	254	223	51	240	220	39	134	106	32	387	356	72
2RN	97	78	19	59	50	8	39	26	13	27	21	5	27	24	3	17	14	3	59	55	4
ABC NEWSRADIO	231	211	56	142	105	40	72	67	10	63	63	6	64	60	10	46	42	4	150	120	37
2JJJ	485	418	129	250	210	49	185	160	48	177	140	52	189	168	31	117	96	28	273	240	61
ABC CLASSIC	265	231	65	116	99	25	112	93	22	107	89	24	75	67	14	58	48	16	177	159	34
Commercial DAB+ Stns	784	739	221	373	351	63	300	252	89	383	352	101	362	333	82	175	146	39	553	497	141
ABC DAB+ Stns	290	267	96	101	82	28	106	100	26	123	113	33	98	87	28	90	72	25	224	192	69
Total DAB+ Stns	1,016	908	309	474	406	92	422	349	116	502	444	131	473	403	109	264	204	64	756	643	203
Total	4,413	4,105	1,170	3,536	3,152	546	2,629	2,291	528	2,864	2,523	600	2,870	2,553	421	1,533	1,289	280	3,917	3,540	823

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 54,000 total listeners, 48,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.
Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

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