2026 NEW ZEALAND RADIO SURVEY SCHEDULE

Week no	Survey Weeks Sunday - Saturday	Total NZ / All Markets	Commercial Radio Survey Release Dates
1	28 Jan 3		
2	Jan 4 10		
3	11 17		
4	18 24		
5	25 31		
6	Feb 1 7		
7	8 14		
8	15 21		
9	22 28		
10	Mar 1 7		
11	8 14		
12	15 21		
13	22 28		
14	29 Apr 4		
15	Apr 5 11		
16	12 18		
17	19 25		
18	26 May 2		
19	May 3 9		
20	10 16		
21	17 23		S1 - May 21
22	24 30		
23	31 Jun 6		
24	Jun 7 13		
25	14 20		
26	21 27		
27	28 Jul 4		
28	Jul 5 11		
29	12 18		
30	19 25		
31	26 Aug 1		
32	Aug 2 8		
33	9 15		
34	16 22		S2 - Aug 20
35	23 29		
36	30 Sep 5		
37	Sep 6 12		
38	13 19		
39	20 26		
40	27 Oct 3		
41	Oct 4 10		
42	11 17		
43	18 24		
44	25 31		
45	Nov 1 7		
46	8 14		
47	15 21		
48	22 28		S3 - Nov 26
49	29 Dec 5		
50	Dec 6 12		
51	13 19		
52	20 26		

Easter Weekend

School Holidays

Total NZ Market: an aggregated survey that includes Auckland, Wellington, Christchurch, the ten individual regional markets and the additional Total NZ top up sample. Users can interrogate the data at a Total NZ level and by individual markets.

Individual markets available are:

- Auckland
- Wellington
- Christchurch
- Northland
- Waikato
- Tauranga
- Rotorua
- Hawke's Bay
- Taranaki
- Manawatu
- Nelson
- Dunedin
- Southland

2026 RADIO REPORTING PERIODS

AUCKLAND / WELLINGTON / CHRISTCHURCH		
		Survey Release Date
Survey 1	Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026	Thu May 21
Survey 2	Feb 8 to May 2 2026 & May 10 to Aug 1 2026	Thu Aug 20
Survey 3	May 10 to Aug 1 2026 & Aug 9 to Oct 31 2026	Thu Nov 26

10 INDIVIDUAL REGIONAL MARKETS		
		Survey Release Date
Survey 1	Feb 9 to May 3 2025 & May 11 to Aug 2 2025 & Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026	Thu May 21
Survey 2	May 11 to Aug 2 2025 & Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026 & May 10 to Aug 1 2026	Thu Aug 20
Survey 3	Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026 & May 10 to Aug 1 2026 & Aug 9 to Oct 31 2026	Thu Nov 26

TOTAL NEW ZEALAND / MAJOR MARKETS		
		Survey Release Date
Survey 1	(A/W/C) Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026 (Regional) Feb 9 to May 3 2025 & May 11 to Aug 2 2025 & Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026	Thu May 21
Survey 2	(A/W/C) Feb 8 to May 2 2026 & May 10 to Aug 1 2026 (Regional) May 11 to Aug 2 2025 & Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026 & May 10 to Aug 1 2026	Thu Aug 20
Survey 3	(A/W/C) May 10 to Aug 1 2026 & Aug 9 to Oct 31 2026 (Regional) Aug 10 to Nov 1 2025 & Feb 8 to May 2 2026 & May 10 to Aug 1 2026 & Aug 9 to Oct 31 2026	Thu Nov 26

OVERVIEW OF ROLLING SURVEYS

Rolling surveys is the term used to describe the method of merging waves of survey periods to generate a survey result. Under this method, markets such as Auckland, Christchurch and Wellington are in survey for 36 weeks of the year and provide three survey releases. Rolling surveys also tend to minimise the larger fluctuations in results that can be found between individual survey periods.

The term Rolling Surveys comes from the actual process of adding a new wave of sample and dropping off the oldest wave thus rolling the sample.