

NielsenIQ Brandbank **HFSS** Content Health Attributes - The Food (Promotion and Placement) (England) Regulations 2021

		Attributes:					NOTES:
		Product-Type is a:	HFSS Indicator	Nutrient Profile Score	Food or Drink	Category	
<i>Food/Drink Products in Scope of The Food (Promotion and Placement) (England) Regulations 2022)</i>	1	HFSS Food in scope of regs	HFSS	4 or more	Food	2 - 13	Self-explanatory
	2	HFSS Drink in scope of regs	HFSS	1 or more	Drink	1	Self-explanatory
	3	Non-HFSS Food in scope of regs	Not HFSS	3 or less	Food	2 - 13	Self-explanatory
	4	Non-HFSS Drink in scope of regs	Not HFSS	0 or less	Drink	1	Self-explanatory
<i>Food/Drink Products NOT in Scope of The Food (Promotion and Placement) (England) Regulations 2022)</i>	5	HFSS Food NOT in scope of regs	Not Applicable	4 or more	Food	BLANK	To be used to voluntarily communicate health status of foods not in scope of The Food (Promotion and Placement) (England) Regulations 2021. This may be used by retailers to support the application of a full health lens to their range
	6	HFSS Drink NOT in scope of regs	Not Applicable	1 or more	Drink	BLANK	To be used to voluntarily communicate health status of foods not in scope of The Food (Promotion and Placement) (England) Regulations 2021. This may be used by retailers to support the application of a full health lens to their range
	7	Non-HFSS Food NOT in scope of regs	Not Applicable	3 or less	Food	BLANK	To be used to voluntarily communicate health status of foods not in scope of The Food (Promotion and Placement) (England) Regulations 2021. This may be used by retailers to support the application of a full health lens to their range
	8	Non- HFSS Drink NOT in scope of regs	Not Applicable	0 or less	Drink	BLANK	To be used to voluntarily communicate health status of foods not in scope of The Food (Promotion and Placement) (England) Regulations 2021. This may be used by retailers to support the application of a full health lens to their range
<i>Non-Food/Drink Products</i>	9	Non-Food and Non-Drink Product	Not Applicable	BLANK	BLANK	BLANK	To be used to communicate confirmation that The Food (Promotion and Placement) (England) Regulations 2021 do not apply to this non-Food or non-Drink product.