
INDUSTRY- SPECIFIC MAPS

Geomarketing is the analysis and visualization of the place-based component of market and company data. Geomarketing is therefore the basis for making more informed business decisions.

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NIQ CRESTA zones 2026

CRESTA zones give insurers, reinsurers, modelers, regulators and other industry professionals a universal global standard for analyzing, aggregating and exchanging risk-related insights. Link your information to a worldwide boundary structure to pinpoint trends and then share results with unmatched accuracy and speed.

Created in collaboration with PERILS CRESTA AG, the new 2026 CRESTA zones offer coverage of 137 countries and reflect the many postcode and administrative boundary changes that have occurred since the last update.

Highlights of the 2026 CRESTA zones:

Expanded coverage

Flexible aggregation options

High-quality coastlines

Improved assignment tables

Compatible with other NIQ geodata

DIGITAL MAPS

CRESTA 2026

Layer-/Filename	Object type*	Type	No. of objects
Available for all formats: 5 layers			
Cresta LowRes 2026	Cresta (level 1)	polygon	4814
Cresta HighRes 2026	Cresta (level 2)	polygon	247202
Cresta HighRes Points 2026	Cresta (level 2)	point	247202
Cresta states World 2026	Admin0 (level 0)	polygon	262
cities World	city	point	6546

NIQ CRESTA Assignment Tables

The NIQ Assignment Tables 2026 including area share allocation enables to assign NIQ Geomarketing's most detailed postcodes and administrative units to the 2026 CRESTA HighRes and LowRes zones. As the administrative and postal areas do not correlate perfectly with the CRESTA zones, the tables provide percentages indicating the amount of overlap between the partial polygons, thus enabling users to apportion values accordingly.

These four Excel work sheets make it possible to assign NIQ Geomarketing's most detailed postcodes and administrative units to the 2026 CRESTA HighRes and LowRes zones:

Assignment table postal-HighRes zones

Assignment table postal-LowRes zones

Assignment table admin-HighRes zones

Assignment table admin-LowRes zones

Example:

Assignment table postal - HighRes zones

ISO2	ISO 3166-1 alpha-2 code
ISO3	ISO 3166-1 alpha-3 code
COUNTRY	country name
post code	post code
Name	name of postcode area
Name ASCII	name of postcode area (ASCII)
No of parts	number of parts (sections) of the postcode
% of pc in HighRes	total percentage of postcode in HighRes zone
HighRes ID	ID of HighRes CRESTA zone
HighRes description	name of HighRes CRESTA zone
No of parts	number of parts (sections) of the HighRes CRESTA zone
% of HighRes in pc	total percentage of HighRes CRESTA zone in postcode area
CRESTA vintage	CRESTA vintage
post code vintage	post code vintage
HighRes edit notes	HighRes edit notes

CRESTA PRODUCTS

1. NIQ CRESTA zones (HighRes and LowRes)

Includes following:

NIQ CRESTA zones 2026:

- CRESTA HighRes
- CRESTA HighRes points
- CRESTA LowRes areas

NIQ CRESTA Assignment Tables (HighRes and LowRes areas, HighRes points):

- From CRESTA zones 2010 to 2013
- From CRESTA zones 2013 to 2019
- From CRESTA zones 2019 to 2026
- NIQ Postal to CRESTA zones 2026
- NIQ Admin to CRESTA zones 2026

2. NIQ CRESTA zones (only LowRes)

Includes following:

NIQ CRESTA zones 2026:

- CRESTA LowRes areas

NIQ CRESTA Assignment Tables (only LowRes):

- From CRESTA zones 2010 to 2013
- From CRESTA zones 2013 to 2019
- From CRESTA zones 2019 to 2026
- NIQ Postal to CRESTA zones 2026
- NIQ Admin to CRESTA zones 2026

3. NIQ CRESTA Assignment Tables (HighRes and LowRes)

Includes following:

NIQ CRESTA Assignment Tables:

- From CRESTA zones 2010 to 2013
- From CRESTA zones 2013 to 2019
- From CRESTA zones 2019 to 2026
- NIQ Postal to CRESTA zones 2026
- NIQ Admin to CRESTA zones 2026

4. Bundle: NIQ CRESTA zones + NIQ Map (country / continent / world)*

Includes following:

NIQ Map (country / continent / world)*

NIQ CRESTA zones 2026 (country / continent / world)*:

- CRESTA HighRes Areas CRESTA, CRESTA HighRes Points, LowRes Areas

NIQ CRESTA Assignment Tables

- HighRes and LowRes areas, HighRes points (country / continent / world)*:

- From CRESTA zones 2010 to 2013
- From CRESTA zones 2013 to 2019
- From CRESTA zones 2019 to 2026
- zones 2026 NIQ Admin to CRESTA zones 2026
- zones 2026 NIQ Postal to CRESTA zones 2026

Based on availability, more releases on demand.