

CRESTA Zones and NIQ boundary data

NIQ Geomarketing

powered by  intelligence



CRESTA 2026 Update

Key Facts



3

New Countries

Tunisia, Paraguay, Uruguay
(HighRes & LowRes)



+5,030

HighRes Features

242,172 (2019) →
247,202 (2026)



+62

LowRes Features

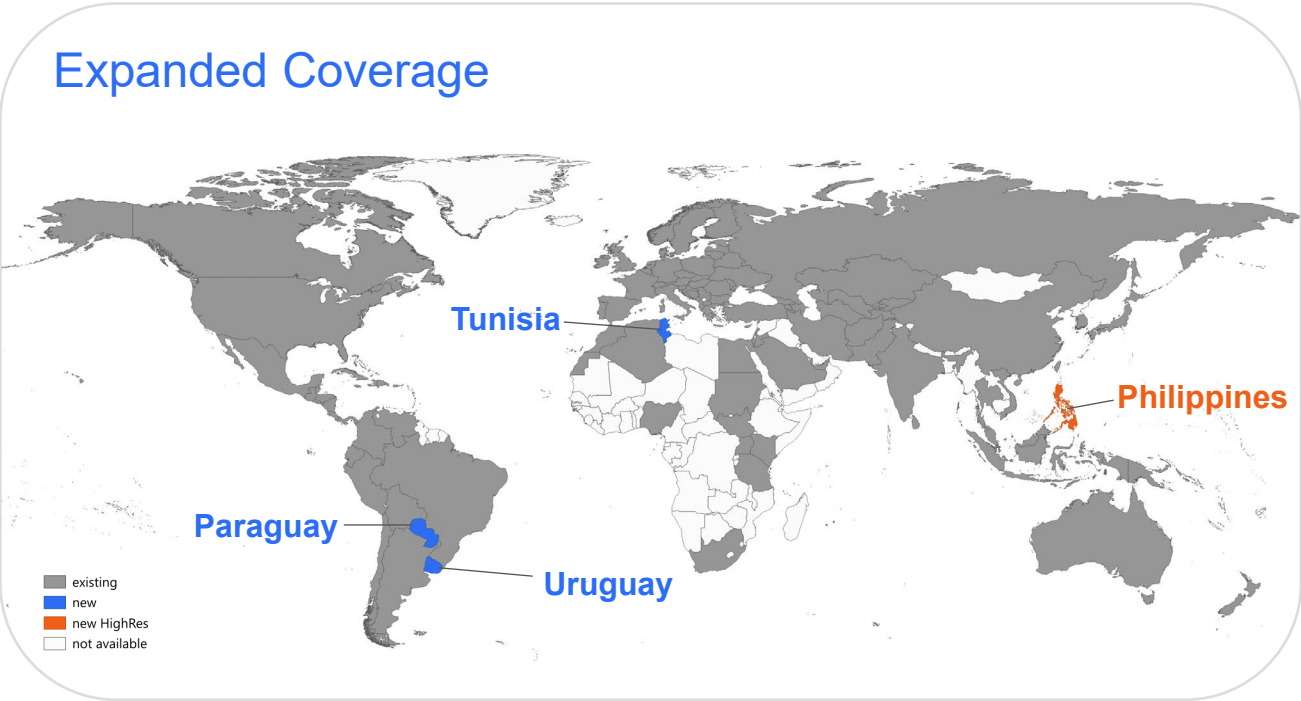
4,752 (2019) →
4,814 (2026)



7

Years

of coastline and
boundary updates





Noteworthy Changes

- ✓ 7 years of coastline corrections
- ✓ 7 years of updates going into HighRes layers (e.g. postcodes)
- ✓ Canada HighRes
- ✓ Croatia HighRes
- ✓ Vietnam LowRes



Strategy

- ✓ Keep LowRes as stable as possible
- ✓ Keep HighRes up to date as possible



Technical Note (ESRI Shapefile)

- ✓ HighRes layer split into 2 parts due to filesize limitations

What are CRESTA Zones?

Communicate risk insights using a common standard

Use Cases



Boundary data for

- analyzing
- aggregating
- exchanging risk-related insights.

NIQ Geomarketing as official partner



Created in collaboration with [PERILS AG](#).

Target groups



- Insurers
- Reinsurers
- Modelers,
- Regulators and other industry professionals.

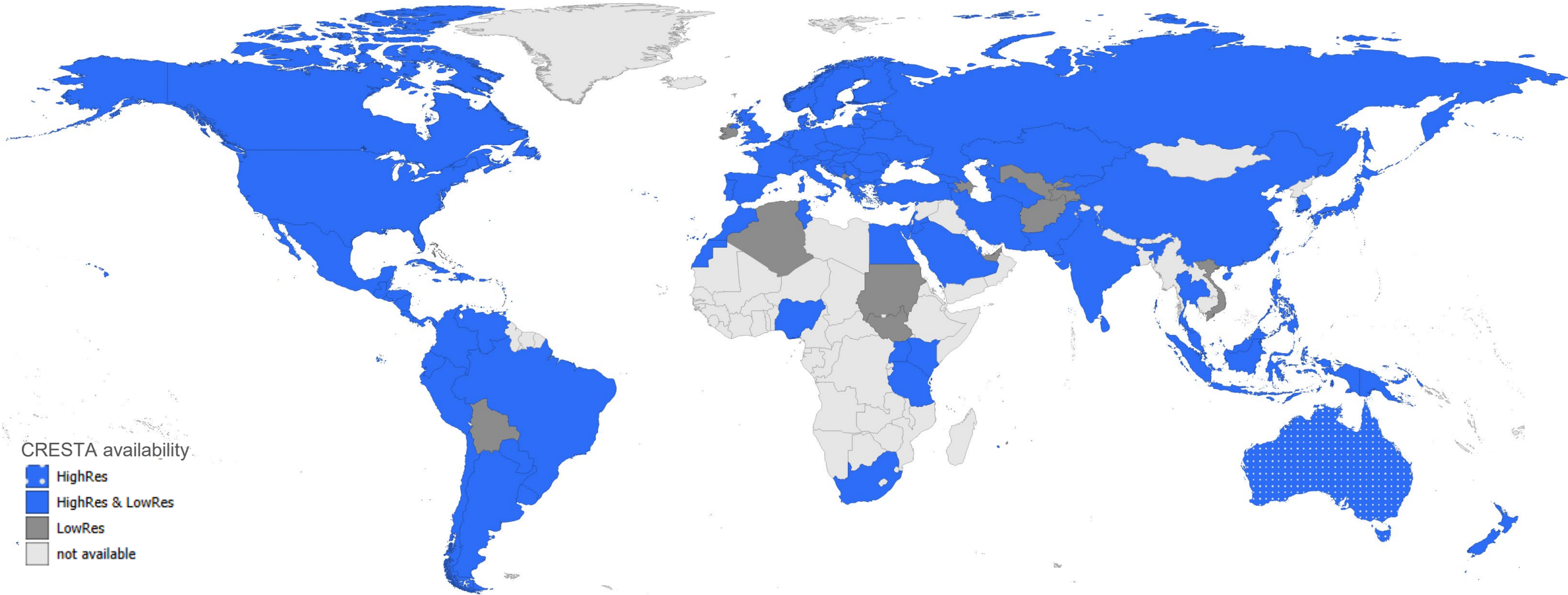
Global Coverage



Link your data to zones in 140 countries. Look up zones for your markets using: [map viewer](#).

Availability of CRESTA Zones worldwide

Covering 140 countries



www.nielseniq.com/geomarketing | Map created with RegioGraph | CRESTA Zones created in collaboration with PERILS AG

Communicate risk insights using a common standard

Two resolutions support a broad range of insurance applications:



- analyze exposures
- model catastrophes



- underwrite policies
- adjust premiums



- track loss volumes
- Solvency II
regulations

LowRes

Resolution corresponds to two-digit postcodes
or admin. levels > **4,800 units**

HighRes

Resolution corresponds to detailed postcodes
or municipalities > **247,000 units worldwide**

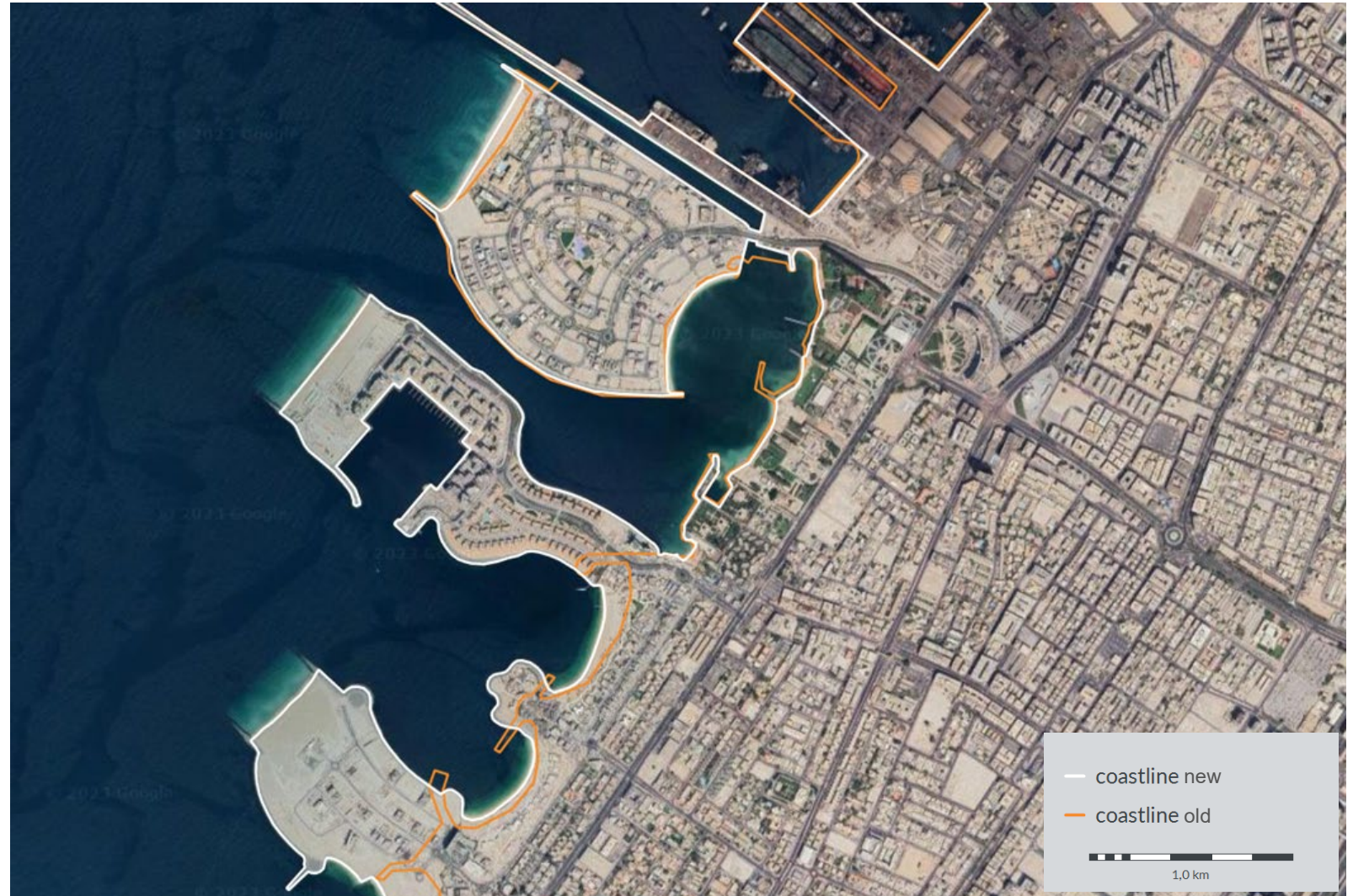


“As a globally adopted standard for the exchange of insurance data, CRESTA Zones play a critical role in both assessing risk and communicating insights. NIQ’s proven cartographic expertise and high-quality geodata ensure that this important product meets the evolving demands of the insurance industry.”

Dr. Christoph Oehy, CEO at PERILS

DUBAI - highly detailed and precise coastlines

Avoid errors in planning and
analyzing with precise and
updated boundaries



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Questions?

Contact us at any time

Your geomarketing team

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You can find our geodata solutions at:

[product catalog](#)

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