EMBARGOED UNTIL 9:30AM (AEDT)

NEWCASTLE RADIO - GFK SURVEY 3 2026

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	3.7	4.2	-0.5	0.9	1.3	-0.4	1.1	1.1	0.0	0.4	0.2	0.2	2.6	3.5	-0.9	3.1	3.7	-0.6	8.4	8.9	-0.5
102.9 TRIPLE M	24.3	25.6	-1.3	25.3	25.2	0.1	31.0	42.6	-11.6	27.9	22.5	5.4	27.3	27.1	0.2	29.0	33.6	-4.6	14.5	16.1	-1.6
105.3 NEWFM	10.0	9.6	0.4	8.0	5.1	2.9	9.5	11.8	-2.3	13.6	14.6	-1.0	13.2	14.6	-1.4	9.5	8.3	1.2	6.4	4.0	2.4
HIT 106.9	15.8	16.2	-0.4	35.4	39.6	-4.2	28.6	20.7	7.9	32.9	38.7	-5.8	17.4	14.6	2.8	6.7	8.4	-1.7	1.0	1.7	-0.7
ABC NEWCST	5.7	5.5	0.2	0.7	1.0	-0.3	2.7	0.8	1.9	1.5	2.2	-0.7	4.5	3.6	0.9	4.6	3.4	1.2	12.2	12.4	-0.2
2RN	1.5	1.3	0.2	0.1	0.5	-0.4	1.2	0.3	0.9	1.1	1.0	0.1	1.3	2.8	-1.5	2.2	1.9	0.3	2.1	0.6	1.5
ABC NEWSRADIO	1.6	1.0	0.6	1.4	1.2	0.2	2.9	1.6	1.3	0.7	0.7	0.0	2.4	1.9	0.5	1.6	0.7	0.9	1.1	0.5	0.6
2JJJ	10.7	9.9	0.8	18.5	7.9	10.6	18.7	18.0	0.7	17.3	15.2	2.1	14.4	17.3	-2.9	8.1	7.0	1.1	0.9	0.9	0.0
ABC CLASSIC	1.7	1.7	0.0	0.9	2.3	-1.4	1.2	1.7	-0.5	0.7	1.9	-1.2	1.3	0.6	0.7	1.9	2.1	-0.2	2.7	1.9	0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	3.8	4.2	-0.4	3.9	3.9	0.0	5.2	6.9	-1.7	2.2	2.2	0.0	2.9	2.6	0.3	6.6	7.9	-1.3	3.5	3.9	-0.4
102.9 TRIPLE M	25.1	26.5	-1.4	28.6	29.9	-1.3	26.2	28.4	-2.2	24.0	26.1	-2.1	21.5	20.9	0.6	15.2	15.5	-0.3	21.7	22.6	-0.9
105.3 NEWFM	9.6	9.4	0.2	7.9	8.4	-0.5	9.6	8.2	1.4	11.3	10.7	0.6	9.9	12.3	-2.4	9.9	6.6	3.3	11.2	10.3	0.9
HIT 106.9	16.3	16.3	0.0	16.1	14.9	1.2	14.9	14.8	0.1	18.3	17.9	0.4	17.9	19.7	-1.8	10.0	14.3	-4.3	14.2	15.6	-1.4
ABC NEWCST	5.3	5.0	0.3	6.6	5.5	1.1	4.2	4.7	-0.5	4.0	3.5	0.5	4.5	3.8	0.7	11.9	13.3	-1.4	7.0	7.0	0.0
2RN	1.4	1.3	0.1	2.3	2.1	0.2	0.8	0.5	0.3	0.9	0.7	0.2	1.4	1.6	-0.2	2.3	1.5	0.8	2.0	1.5	0.5
ABC NEWSRADIO	1.5	0.8	0.7	1.5	0.7	0.8	1.6	0.7	0.9	0.8	0.4	0.4	1.7	0.6	1.1	4.2	4.4	-0.2	1.8	1.5	0.3
2JJJ	11.1	10.5	0.6	9.1	9.8	-0.7	10.3	9.0	1.3	11.7	10.8	0.9	14.5	13.9	0.6	14.8	11.3	3.5	9.0	7.8	1.2
ABC CLASSIC	1.5	1.6	-0.1	1.3	1.6	-0.3	1.5	1.5	0.0	1.2	1.1	0.1	2.4	2.2	0.2	2.1	2.1	0.0	2.2	2.0	0.2

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9, 2HD & 105.3 NEWFM for both survey periods.

Survey Period: Sun May 10 to Sat May 23 & Sun Jun 14 to Sat Jul 18 & Sun Aug 16 to Sat Sep 26 & Sun Oct 11 to Sat Oct 24

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EMBARGOED UNTIL 9:30AM (AEDT)

NEWCASTLE RADIO - GFK SURVEY 3 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**32**	31	1	**3**	2	1	**2**	3	-1	**3**	2	1	**4**	5	-1	**6**	5	1	**13**	15	-2
102.9 TRIPLE M	**189**	191	-2	**18**	19	-1	**19**	22	-3	**42**	41	1	**46**	47	-1	**32**	31	1	**33**	31	2
105.3 NEWFM	**131**	127	4	**16**	14	2	**12**	14	-2	**35**	33	2	**35**	37	-2	**16**	14	2	**17**	16	1
HIT 106.9	**172**	185	-13	**30**	30	0	**25**	32	-7	**62**	66	-4	**38**	36	2	**12**	14	-2	**5**	6	-1
ABC NEWCST	**66**	57	9	**3**	2	1	**5**	3	2	**8**	9	-1	**13**	12	1	**11**	9	2	**26**	21	5
2RN	**20**	20	0	**1**	2	-1	**1**	2	-1	**4**	4	0	**3**	5	-2	**4**	3	1	**6**	4	2
ABC NEWSRADIO	**26**	25	1	**2**	3	-1	**5**	5	0	**5**	5	0	**6**	6	0	**5**	3	2	**3**	3	0
2JJJ	**120**	104	16	**17**	12	5	**16**	20	-4	**43**	35	8	**27**	25	2	**14**	10	4	**4**	3	1
ABC CLASSIC	**26**	28	-2	**2**	4	-2	**3**	4	-1	**6**	7	-1	**5**	4	1	**3**	4	-1	**8**	5	3
Total	**540**	543	-3	**58**	60	-2	**54**	54	0	**124**	127	-3	**113**	113	0	**73**	72	1	**117**	117	0

Cumulative Audience (000's) by Session, P10+ [Potential: 575]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	**27**	27	0	**18**	16	2	**15**	20	-5	**12**	16	-4	**11**	10	1	**6**	5	1	**21**	19	2
102.9 TRIPLE M	**167**	174	-7	**120**	123	-3	**92**	93	-1	**95**	101	-6	**74**	78	-4	**32**	29	3	**122**	123	-1
105.3 NEWFM	**111**	105	6	**59**	58	1	**46**	44	2	**65**	65	0	**51**	58	-7	**17**	15	2	**79**	74	5
HIT 106.9	**153**	169	-16	**105**	106	-1	**72**	82	-10	**91**	98	-7	**75**	87	-12	**19**	25	-6	**98**	105	-7
ABC NEWCST	**55**	48	7	**35**	30	5	**21**	22	-1	**25**	22	3	**19**	17	2	**11**	13	-2	**42**	36	6
2RN	**17**	18	-1	**11**	12	-1	**6**	5	1	**7**	7	0	**6**	7	-1	**2**	2	0	**11**	10	1
ABC NEWSRADIO	**22**	21	1	**12**	11	1	**8**	6	2	**7**	7	0	**6**	6	0	**4**	5	-1	**16**	14	2
2JJJ	**101**	91	10	**60**	51	9	**55**	35	20	**52**	46	6	**51**	50	1	**19**	21	-2	**70**	58	12
ABC CLASSIC	**20**	23	-3	**12**	16	-4	**8**	9	-1	**9**	9	0	**8**	9	-1	**3**	5	-2	**14**	16	-2
Total	**507**	516	-9	**402**	397	5	**320**	313	7	**337**	356	-19	**294**	312	-18	**116**	127	-11	**423**	420	3

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9, 2HD & 105.3 NEWFM for both survey periods.

Survey Period: Sun May 10 to Sat May 23 & Sun Jun 14 to Sat Jul 18 & Sun Aug 16 to Sat Sep 26 & Sun Oct 11 to Sat Oct 24

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EMBARGOED UNTIL 9:30AM (AEDT)

NEWCASTLE RADIO - GFK SURVEY 3 2026

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
102.9 TRIPLE M	12	13	-1	1	1	0	1	2	-1	2	2	0	3	3	0	3	3	0	2	2	0
105.3 NEWFM	5	5	0	*	*	*	*	1	*	1	1	0	1	2	-1	1	1	0	1	1	0
HIT 106.9	8	8	0	1	1	0	1	1	0	3	3	0	2	2	0	1	1	0	*	*	*
ABC NEWCST	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
2RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC NEWSRADIO	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2JJJ	5	5	0	1	*	*	1	1	0	1	1	0	2	2	0	1	1	0	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Total	50	50	0	4	3	1	5	5	0	8	9	-1	11	10	1	9	9	0	14	15	-1

Average Audience (000's) by Session, P10+ [Potential: 575]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2HD	2	2	0	3	3	0	4	6	-2	1	1	0	1	1	0	1	1	0	1	2	-1
102.9 TRIPLE M	14	14	0	24	25	-1	22	23	-1	16	17	-1	10	10	0	2	2	0	9	9	0
105.3 NEWFM	5	5	0	7	7	0	8	7	1	8	7	1	4	6	-2	1	1	0	5	4	1
HIT 106.9	9	9	0	14	13	1	12	12	0	12	12	0	8	9	-1	1	2	-1	6	6	0
ABC NEWCST	3	3	0	6	5	1	3	4	-1	3	2	1	2	2	0	1	1	0	3	3	0
2RN	1	1	0	2	2	0	1	*	*	1	*	*	1	1	0	*	*	*	1	1	0
ABC NEWSRADIO	1	*	*	1	1	0	1	1	0	1	*	*	1	*	*	*	*	*	1	1	0
2JJJ	6	6	0	8	8	0	9	7	2	8	7	1	6	7	-1	2	1	1	4	3	1
ABC CLASSIC	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
Total	54	54	0	85	84	1	83	81	2	67	66	1	44	47	-3	12	11	1	40	41	-1

Please note: Survey results include listening via streaming to ABC, 102.9 Triple M, Hit 106.9, 2HD & 105.3 NEWFM for both survey periods.

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