RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 8.4 | 8.7 | -0.3 | 3.5 | 1.3 | 2.2 | 2.3 | 3.0 | -0.7 | 1.4 | 2.4 | -1.0 | 3.0 | 3.1 | -0.1 | 4.3 | 3.7 | 0.6 | 10.9 | 10.9 | 0.0 | 16.7 | 18.1 | -1.4 |
| GOLD1323 | 6.9 | 7.8 | -0.9 | 1.8 | 2.3 | -0.5 | 1.8 | 1.8 | 0.0 | 0.8 | 1.4 | -0.6 | 1.9 | 2.4 | -0.5 | 2.9 | 3.3 | -0.4 | 7.8 | 8.7 | -0.9 | 15.2 | 17.4 | -2.2 |
| KIIS1023 | 8.8 | 9.6 | -0.8 | 11.1 | 11.2 | -0.1 | 9.5 | 13.0 | -3.5 | 11.1 | 9.8 | 1.3 | 10.6 | 10.2 | 0.4 | 10.3 | 10.4 | -0.1 | 8.8 | 10.7 | -1.9 | 5.7 | 6.6 | -0.9 |
| 5MMM | 12.9 | 14.0 | -1.1 | 12.2 | 13.9 | -1.7 | 16.5 | 12.9 | 3.6 | 11.0 | 12.0 | -1.0 | 13.9 | 13.9 | 0.0 | 16.4 | 15.6 | 0.8 | 15.6 | 18.1 | -2.5 | 9.2 | 12.0 | -2.8 |
| NOVA91.9 | 11.4 | 10.8 | 0.6 | 16.3 | 14.4 | 1.9 | 23.5 | 22.6 | 0.9 | 17.8 | 18.2 | -0.4 | 14.9 | 14.6 | 0.3 | 12.4 | 11.3 | 1.1 | 6.5 | 5.8 | 0.7 | 5.1 | 4.2 | 0.9 |
| SAFM | 8.7 | 9.5 | -0.8 | 15.4 | 17.2 | -1.8 | 10.4 | 10.2 | 0.2 | 10.9 | 14.9 | -4.0 | 9.8 | 13.7 | -3.9 | 8.8 | 12.7 | -3.9 | 9.8 | 7.9 | 1.9 | 4.3 | 2.8 | 1.5 |
| ABC ADE | 7.8 | 7.4 | 0.4 | 2.2 | 1.8 | 0.4 | 1.5 | 1.1 | 0.4 | 4.5 | 3.4 | 1.1 | 4.5 | 5.3 | -0.8 | 4.6 | 6.9 | -2.3 | 5.3 | 4.7 | 0.6 | 16.9 | 15.4 | 1.5 |
| 5RN | 1.5 | 0.9 | 0.6 | 0.5 | 0.2 | 0.3 | 0.2 | 0.2 | 0.0 | 0.5 | 0.3 | 0.2 | 0.8 | 0.6 | 0.2 | 1.0 | 0.9 | 0.1 | 1.9 | 0.9 | 1.0 | 2.9 | 1.7 | 1.2 |
| ABC NEWSRADIO | 2.2 | 2.0 | 0.2 | 1.8 | 2.1 | -0.3 | 0.9 | 1.2 | -0.3 | 2.3 | 1.3 | 1.0 | 1.9 | 0.9 | 1.0 | 1.5 | 0.5 | 1.0 | 1.8 | 1.6 | 0.2 | 3.2 | 3.9 | -0.7 |
| 5JJJ | 3.8 | 3.8 | 0.0 | 7.8 | 5.6 | 2.2 | 7.1 | 6.3 | 0.8 | 4.9 | 6.4 | -1.5 | 4.8 | 4.9 | -0.1 | 4.7 | 3.5 | 1.2 | 3.5 | 4.3 | -0.8 | 0.7 | 0.9 | -0.2 |
| ABC CLASSIC | 2.1 | 2.1 | 0.0 | 1.8 | 1.5 | 0.3 | 0.7 | 0.3 | 0.4 | 2.4 | 1.7 | 0.7 | 2.6 | 2.5 | 0.1 | 2.7 | 3.1 | -0.4 | 0.8 | 1.0 | -0.2 | 2.8 | 2.9 | -0.1 |

By Session, P10+

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 8.7 | 8.9 | -0.2 | 10.5 | 11.3 | -0.8 | 8.1 | 9.2 | -1.1 | 5.3 | 5.6 | -0.3 | 10.8 | 9.6 | 1.2 | 13.4 | 12.0 | 1.4 | 7.5 | 7.8 | -0.3 |
| GOLD1323 | 6.3 | 7.3 | -1.0 | 4.9 | 6.5 | -1.6 | 7.7 | 8.9 | -1.2 | 7.4 | 8.1 | -0.7 | 5.6 | 6.1 | -0.5 | 3.4 | 3.7 | -0.3 | 8.9 | 9.4 | -0.5 |
| KIIS1023 | 8.9 | 9.8 | -0.9 | 7.8 | 9.2 | -1.4 | 9.8 | 10.6 | -0.8 | 10.5 | 10.9 | -0.4 | 8.1 | 9.3 | -1.2 | 4.8 | 5.7 | -0.9 | 8.4 | 8.8 | -0.4 |
| 5MMM | 13.5 | 14.1 | -0.6 | 14.1 | 14.3 | -0.2 | 14.4 | 14.3 | 0.1 | 13.7 | 14.9 | -1.2 | 12.6 | 13.6 | -1.0 | 8.5 | 10.1 | -1.6 | 11.0 | 13.6 | -2.6 |
| NOVA91.9 | 11.5 | 10.6 | 0.9 | 12.3 | 12.2 | 0.1 | 10.9 | 9.4 | 1.5 | 11.8 | 10.0 | 1.8 | 12.2 | 12.4 | -0.2 | 8.1 | 8.8 | -0.7 | 11.2 | 11.3 | -0.1 |
| SAFM | 8.9 | 9.9 | -1.0 | 9.2 | 8.7 | 0.5 | 8.2 | 9.6 | -1.4 | 8.8 | 11.0 | -2.2 | 9.6 | 11.6 | -2.0 | 9.0 | 8.5 | 0.5 | 8.0 | 8.1 | -0.1 |
| ABC ADE | 8.1 | 7.7 | 0.4 | 12.6 | 10.8 | 1.8 | 7.7 | 8.1 | -0.4 | 5.4 | 5.3 | 0.1 | 6.1 | 5.2 | 0.9 | 7.8 | 9.0 | -1.2 | 6.9 | 6.8 | 0.1 |
| 5RN | 1.4 | 0.8 | 0.6 | 1.7 | 1.1 | 0.6 | 1.3 | 0.8 | 0.5 | 1.1 | 0.7 | 0.4 | 1.6 | 1.0 | 0.6 | 1.1 | 0.4 | 0.7 | 2.1 | 1.1 | 1.0 |
| ABC NEWSRADIO | 2.1 | 1.9 | 0.2 | 3.7 | 3.8 | -0.1 | 1.2 | 0.7 | 0.5 | 1.2 | 0.9 | 0.3 | 1.2 | 1.4 | -0.2 | 4.6 | 4.0 | 0.6 | 2.4 | 2.5 | -0.1 |
| 5JJJ | 3.8 | 3.9 | -0.1 | 4.0 | 4.4 | -0.4 | 3.6 | 3.5 | 0.1 | 3.3 | 3.6 | -0.3 | 4.1 | 3.7 | 0.4 | 5.1 | 5.2 | -0.1 | 4.0 | 3.5 | 0.5 |
| ABC CLASSIC | 1.9 | 2.1 | -0.2 | 2.2 | 2.5 | -0.3 | 1.5 | 1.9 | -0.4 | 1.5 | 1.8 | -0.3 | 2.1 | 1.8 | 0.3 | 4.2 | 3.1 | 1.1 | 2.6 | 1.9 | 0.7 |

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 130 | 133 | -3 | 7 | 6 | 1 | 9 | 4 | 5 | 13 | 22 | -9 | 33 | 35 | -2 | 19 | 14 | 5 | 32 | 29 | 3 | 48 | 58 | -10 |
| GOLD1323 | 161 | 170 | -9 | 13 | 14 | -1 | 8 | 10 | -2 | 13 | 12 | 1 | 30 | 33 | -3 | 17 | 21 | -4 | 35 | 36 | -1 | 75 | 78 | -3 |
| KIIS1023 | 244 | 277 | -33 | 33 | 41 | -8 | 29 | 37 | -8 | 52 | 52 | 0 | 105 | 107 | -2 | 53 | 55 | -2 | 38 | 45 | -7 | 40 | 47 | -7 |
| 5MMM | 286 | 328 | -42 | 34 | 43 | -9 | 34 | 36 | -2 | 64 | 70 | -6 | 128 | 147 | -19 | 64 | 77 | -13 | 43 | 45 | -2 | 46 | 57 | -11 |
| NOVA91.9 | 335 | 349 | -14 | 59 | 57 | 2 | 54 | 59 | -5 | 102 | 107 | -5 | 169 | 180 | -11 | 67 | 72 | -5 | 27 | 27 | 0 | 26 | 26 | 0 |
| SAFM | 254 | 275 | -21 | 45 | 50 | -5 | 32 | 28 | 4 | 72 | 85 | -13 | 118 | 144 | -26 | 46 | 59 | -13 | 30 | 28 | 2 | 30 | 24 | 6 |
| ABC ADE | 149 | 143 | 6 | 8 | 7 | 1 | 10 | 9 | 1 | 16 | 16 | 0 | 38 | 39 | -1 | 22 | 23 | -1 | 18 | 19 | -1 | 76 | 69 | 7 |
| 5RN | 56 | 44 | 12 | 4 | 2 | 2 | 2 | 2 | 0 | 8 | 5 | 3 | 23 | 16 | 7 | 14 | 11 | 3 | 9 | 8 | 1 | 19 | 16 | 3 |
| ABC NEWSRADIO | 79 | 81 | -2 | 5 | 10 | -5 | 4 | 9 | -5 | 23 | 18 | 5 | 35 | 27 | 8 | 12 | 10 | 2 | 9 | 7 | 2 | 26 | 28 | -2 |
| 5JJJ | 148 | 163 | -15 | 22 | 21 | 1 | 23 | 21 | 2 | 43 | 54 | -11 | 76 | 89 | -13 | 32 | 35 | -3 | 14 | 15 | -1 | 13 | 17 | -4 |
| ABC CLASSIC | 61 | 54 | 7 | 5 | 4 | 1 | 3 | 4 | -1 | 21 | 10 | 11 | 30 | 21 | 9 | 10 | 11 | -1 | 5 | 6 | -1 | 18 | 19 | -1 |
| Total | 1,165 | 1,164 | 1 | 123 | 124 | -1 | 116 | 115 | 1 | 279 | 278 | 1 | 526 | 526 | 0 | 247 | 249 | -2 | 157 | 155 | 2 | 243 | 244 | -1 |

By Session, P10+ [Potential: 1238]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 119 | 118 | 1 | 72 | 75 | -3 | 54 | 58 | -4 | 51 | 52 | -1 | 64 | 59 | 5 | 33 | 30 | 3 | 76 | 87 | -11 |
| GOLD1323 | 142 | 154 | -12 | 65 | 82 | -17 | 88 | 88 | 0 | 96 | 104 | -8 | 66 | 69 | -3 | 20 | 24 | -4 | 105 | 106 | -1 |
| KIIS1023 | 216 | 244 | -28 | 128 | 135 | -7 | 124 | 132 | -8 | 131 | 145 | -14 | 93 | 112 | -19 | 38 | 38 | 0 | 156 | 171 | -15 |
| 5MMM | 256 | 284 | -28 | 144 | 158 | -14 | 129 | 152 | -23 | 148 | 168 | -20 | 100 | 114 | -14 | 39 | 55 | -16 | 151 | 190 | -39 |
| NOVA91.9 | 303 | 316 | -13 | 185 | 198 | -13 | 137 | 147 | -10 | 146 | 146 | 0 | 121 | 128 | -7 | 55 | 57 | -2 | 195 | 205 | -10 |
| SAFM | 229 | 252 | -23 | 123 | 144 | -21 | 115 | 123 | -8 | 123 | 141 | -18 | 101 | 122 | -21 | 44 | 50 | -6 | 129 | 148 | -19 |
| ABC ADE | 134 | 134 | 0 | 94 | 91 | 3 | 72 | 71 | 1 | 62 | 62 | 0 | 60 | 53 | 7 | 24 | 25 | -1 | 95 | 87 | 8 |
| 5RN | 38 | 32 | 6 | 24 | 18 | 6 | 21 | 12 | 9 | 16 | 11 | 5 | 14 | 11 | 3 | 10 | 7 | 3 | 34 | 23 | 11 |
| ABC NEWSRADIO | 71 | 69 | 2 | 49 | 43 | 6 | 25 | 18 | 7 | 28 | 21 | 7 | 21 | 19 | 2 | 22 | 13 | 9 | 44 | 46 | -2 |
| 5JJJ | 133 | 147 | -14 | 76 | 77 | -1 | 55 | 58 | -3 | 55 | 63 | -8 | 58 | 60 | -2 | 32 | 32 | 0 | 69 | 79 | -10 |
| ABC CLASSIC | 58 | 52 | 6 | 31 | 28 | 3 | 26 | 27 | -1 | 20 | 21 | -1 | 23 | 18 | 5 | 18 | 10 | 8 | 34 | 28 | 6 |
| Total | 1,129 | 1,134 | -5 | 864 | 875 | -11 | 766 | 775 | -9 | 816 | 818 | -2 | 699 | 713 | -14 | 356 | 345 | 11 | 910 | 939 | -29 |

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
# AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 11 | 12 | -1 | * | * | * | * | * | * | * | 1 | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 3 | -1 | 6 | 7 | -1 |
| GOLD1323 | 9 | 11 | -2 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | 6 | 7 | -1 |
| KIIS1023 | 11 | 13 | -2 | 1 | 1 | 0 | 1 | 2 | -1 | 2 | 2 | 0 | 5 | 5 | 0 | 2 | 3 | -1 | 2 | 2 | 0 | 2 | 3 | -1 |
| 5MMM | 16 | 19 | -3 | 1 | 2 | -1 | 2 | 2 | 0 | 2 | 3 | -1 | 6 | 7 | -1 | 4 | 4 | 0 | 4 | 4 | 0 | 3 | 5 | -2 |
| NOVA91.9 | 15 | 15 | 0 | 2 | 2 | 0 | 3 | 3 | 0 | 4 | 4 | 0 | 7 | 7 | 0 | 3 | 3 | 0 | 1 | 1 | 0 | 2 | 2 | 0 |
| SAFM | 11 | 13 | -2 | 2 | 2 | 0 | 1 | 1 | 0 | 2 | 3 | -1 | 4 | 7 | -3 | 2 | 3 | -1 | 2 | 2 | 0 | 2 | 1 | 1 |
| ABC ADE | 10 | 10 | 0 | * | * | * | * | * | * | 1 | 1 | 0 | 2 | 2 | 0 | 1 | 2 | -1 | 1 | 1 | 0 | 6 | 6 | 0 |
| 5RN | 2 | 1 | 1 | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 |
| ABC NEWSRADIO | 3 | 3 | 0 | * | * | * | * | * | * | * | * | * | 1 | * | * | * | * | * | * | * | * | 1 | 2 | -1 |
| 5JJJ | 5 | 5 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | 1 | 1 | 0 | * | * | * |
| ABC CLASSIC | 3 | 3 | 0 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | * | * | * | 1 | 1 | 0 |
| Total | 127 | 135 | -8 | 10 | 13 | -3 | 12 | 12 | 0 | 20 | 22 | -2 | 44 | 47 | -3 | 24 | 25 | -1 | 23 | 23 | 0 | 38 | 40 | -2 |

By Session, P10+ [Potential: 1238]

| Station | Mon-Fri<br>Mon-Fri 5:30am-12mn | | | Breakfast<br>Mon-Fri 5:30am-9:00am | | | Morning<br>Mon-Fri 9:00am-12:00md | | | Afternoon<br>Mon-Fri 12:00md-4:00pm | | | Drive<br>Mon-Fri 4:00pm-7:00pm | | | Evening<br>Mon-Fri 7:00pm-12:00mn | | | Weekend<br>Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| FIVEaa | 12 | 13 | -1 | 20 | 22 | -2 | 17 | 21 | -4 | 10 | 11 | -1 | 12 | 11 | 1 | 5 | 5 | 0 | 8 | 9 | -1 |
| GOLD1323 | 9 | 11 | -2 | 9 | 12 | -3 | 17 | 21 | -4 | 13 | 16 | -3 | 6 | 7 | -1 | 1 | 1 | 0 | 9 | 10 | -1 |
| KIIS1023 | 12 | 14 | -2 | 15 | 18 | -3 | 21 | 25 | -4 | 19 | 21 | -2 | 9 | 11 | -2 | 2 | 2 | 0 | 9 | 10 | -1 |
| 5MMM | 19 | 20 | -1 | 26 | 27 | -1 | 31 | 33 | -2 | 25 | 29 | -4 | 14 | 16 | -2 | 3 | 4 | -1 | 11 | 15 | -4 |
| NOVA91.9 | 16 | 15 | 1 | 23 | 23 | 0 | 24 | 22 | 2 | 21 | 19 | 2 | 14 | 14 | 0 | 3 | 3 | 0 | 11 | 13 | -2 |
| SAFM | 12 | 14 | -2 | 17 | 17 | 0 | 18 | 22 | -4 | 16 | 21 | -5 | 11 | 13 | -2 | 3 | 3 | 0 | 8 | 9 | -1 |
| ABC ADE | 11 | 11 | 0 | 23 | 21 | 2 | 17 | 19 | -2 | 10 | 10 | 0 | 7 | 6 | 1 | 3 | 4 | -1 | 7 | 8 | -1 |
| 5RN | 2 | 1 | 1 | 3 | 2 | 1 | 3 | 2 | 1 | 2 | 1 | 1 | 2 | 1 | 1 | * | * | * | 2 | 1 | 1 |
| ABC NEWSRADIO | 3 | 3 | 0 | 7 | 7 | 0 | 3 | 2 | 1 | 2 | 2 | 0 | 1 | 2 | -1 | 2 | 2 | 0 | 2 | 3 | -1 |
| 5JJJ | 5 | 6 | -1 | 8 | 8 | 0 | 8 | 8 | 0 | 6 | 7 | -1 | 5 | 4 | 1 | 2 | 2 | 0 | 4 | 4 | 0 |
| ABC CLASSIC | 3 | 3 | 0 | 4 | 5 | -1 | 3 | 4 | -1 | 3 | 3 | 0 | 2 | 2 | 0 | 1 | 1 | 0 | 3 | 2 | 1 |
| Total | 137 | 145 | -8 | 186 | 192 | -6 | 217 | 231 | -14 | 181 | 193 | -12 | 115 | 116 | -1 | 35 | 40 | -5 | 102 | 111 | -9 |

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 24 | 30 | -6 | 5 | 5 | 0 | 5 | 6 | -1 | 4 | 10 | -6 | 12 | 17 | -5 | 8 | 7 | 1 | 1 | 2 | -1 | * | * | * |
| Chemist Warehouse Remix | 9 | 9 | 0 | 2 | 1 | 1 | 1 | 1 | 0 | 5 | 6 | -1 | 5 | 6 | -1 | * | * | * | 1 | * | * | 1 | * | * |
| Coles Radio | 37 | 34 | 3 | 3 | 4 | -1 | 6 | 8 | -2 | 14 | 11 | 3 | 20 | 15 | 5 | 6 | 4 | 2 | 3 | 3 | 0 | 5 | 4 | 1 |
| DANCE HITS | 29 | 32 | -3 | 5 | 5 | 0 | 3 | 5 | -2 | 14 | 12 | 2 | 18 | 19 | -1 | 4 | 7 | -3 | 1 | 1 | 0 | 2 | 2 | 0 |
| GOLD 80s | 21 | 26 | -5 | 2 | 1 | 1 | 3 | 2 | 1 | 1 | 2 | -1 | 4 | 7 | -3 | 3 | 4 | -1 | 7 | 9 | -2 | 4 | 8 | -4 |
| GOLD Adelaide | 21 | 18 | 3 | 1 | 4 | -3 | 3 | 2 | 1 | 7 | 4 | 3 | 10 | 5 | 5 | 3 | 2 | 1 | 2 | 2 | 0 | 4 | 4 | 0 |
| HEART | 19 | 20 | -1 | 1 | 2 | -1 | 2 | 3 | -1 | 3 | 4 | -1 | 6 | 7 | -1 | 3 | 3 | 0 | 6 | 6 | 0 | 3 | 1 | 2 |
| HEART HITS | 16 | 15 | 1 | 2 | 2 | 0 | 1 | 1 | 0 | 3 | 5 | -2 | 7 | 9 | -2 | 4 | 4 | 0 | 5 | 4 | 1 | 1 | * | * |
| iHeartCountry | 12 | 15 | -3 | * | 1 | * | 3 | 3 | 0 | 3 | 5 | -2 | 4 | 6 | -2 | 1 | 1 | 0 | 4 | 3 | 1 | 2 | 2 | 0 |
| KIIS 90s | 12 | 13 | -1 | 5 | 4 | 1 | 2 | 1 | 1 | 4 | 6 | -2 | 5 | 8 | -3 | 1 | 2 | -1 | 1 | 1 | 0 | * | * | * |
| MMM 2000s | 16 | 18 | -2 | 1 | 2 | -1 | 1 | 1 | 0 | 7 | 9 | -2 | 11 | 14 | -3 | 4 | 4 | 0 | 1 | * | * | 2 | 1 | 1 |
| MMM 90s | 24 | 27 | -3 | 5 | 3 | 2 | 3 | 5 | -2 | 3 | 1 | 2 | 11 | 14 | -3 | 8 | 13 | -5 | 4 | 5 | -1 | 1 | 1 | 0 |
| MMM CLASSIC ROCK | 34 | 26 | 8 | 4 | * | * | 3 | 3 | 0 | 3 | 2 | 1 | 10 | 7 | 3 | 7 | 5 | 2 | 8 | 8 | 0 | 10 | 7 | 3 |
| NOVA All Stars | 12 | 9 | 3 | 1 | 1 | 0 | 2 | 2 | 0 | 3 | 3 | 0 | 6 | 5 | 1 | 3 | 2 | 1 | 1 | 1 | 0 | 1 | 1 | 0 |
| NOVA Jamz | 12 | 11 | 1 | 2 | 3 | -1 | 3 | 3 | 0 | 5 | 3 | 2 | 7 | 5 | 2 | 2 | 2 | 0 | * | * | * | * | * | * |
| OLDSKOOL 80s HITS | 25 | 26 | -1 | 4 | 3 | 1 | 4 | 5 | -1 | 3 | 2 | 1 | 10 | 10 | 0 | 7 | 9 | -2 | 5 | 4 | 1 | 3 | 4 | -1 |
| OLDSKOOL 90s HITS | 31 | 36 | -5 | 5 | 3 | 2 | 3 | 4 | -1 | 7 | 13 | -6 | 18 | 25 | -7 | 11 | 12 | -1 | 3 | 3 | 0 | 2 | 2 | 0 |
| RnB FRIDAYS RADIO | 29 | 32 | -3 | 2 | 6 | -4 | 5 | 3 | 2 | 13 | 16 | -3 | 20 | 23 | -3 | 7 | 7 | 0 | 1 | * | * | 1 | * | * |
| smooth 80s | 19 | 17 | 2 | 2 | 1 | 1 | 3 | 4 | -1 | * | * | * | 2 | 1 | 1 | 2 | 1 | 1 | 7 | 5 | 2 | 5 | 6 | -1 |
| smooth fm Adelaide | 49 | 53 | -4 | 3 | 3 | 0 | 12 | 9 | 3 | 5 | 4 | 1 | 9 | 11 | -2 | 5 | 6 | -1 | 11 | 14 | -3 | 13 | 17 | -4 |
| TikTok Trending | 24 | 24 | 0 | 9 | 9 | 0 | 3 | 5 | -2 | 11 | 9 | 2 | 11 | 10 | 1 | * | 1 | * | * | * | * | 1 | 1 | 0 |
| triple j Unearthed | 11 | 10 | 1 | 1 | 1 | 0 | 2 | 2 | 0 | 3 | 3 | 0 | 7 | 5 | 2 | 4 | 2 | 2 | * | 1 | * | * | * | * |
| ABC Country | 13 | 10 | 3 | * | 1 | * | * | * | * | 4 | 1 | 3 | 5 | 2 | 3 | 1 | 1 | 0 | 1 | 1 | 0 | 7 | 7 | 0 |
| ABC Jazz | 16 | 14 | 2 | 1 | * | * | 2 | 3 | -1 | 1 | * | * | 6 | 5 | 1 | 5 | 5 | 0 | 1 | 2 | -1 | 5 | 4 | 1 |
| ABC KIDS LISTEN | 10 | 7 | 3 | 2 | * | * | 2 | 1 | 1 | 5 | 3 | 2 | 7 | 6 | 1 | 2 | 2 | 0 | * | * | * | * | * | * |
| ABC Radio Australia | 15 | 11 | 4 | * | 1 | * | 2 | 2 | 0 | 5 | 5 | 0 | 9 | 5 | 4 | 4 | 1 | 3 | * | * | * | 4 | 3 | 1 |
| ABC Sport | 17 | 17 | 0 | 2 | 1 | 1 | 3 | 3 | 0 | 3 | 5 | -2 | 5 | 9 | -4 | 2 | 3 | -1 | 2 | 3 | -1 | 4 | 2 | 2 |
| Double J | 14 | 9 | 5 | 3 | 2 | 1 | 3 | 1 | 2 | 3 | 1 | 2 | 7 | 3 | 4 | 4 | 2 | 2 | 2 | 2 | 0 | * | * | * |
| Total Digital/Internet Only | 371 | 368 | 3 | 40 | 38 | 2 | 46 | 48 | -2 | 98 | 92 | 6 | 172 | 168 | 4 | 74 | 76 | -2 | 54 | 60 | -6 | 59 | 54 | 5 |

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 7 2026
# DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 1238]

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| BLENDER BEATS | 19 | 25 | -6 | 10 | 12 | -2 | 8 | 11 | -3 | 10 | 16 | -6 | 10 | 15 | -5 | * | 6 | * | 13 | 16 | -3 |
| Chemist Warehouse Remix | 7 | 7 | 0 | 2 | 2 | 0 | 2 | * | * | 3 | 1 | 2 | 1 | 3 | -2 | * | * | * | 2 | 2 | 0 |
| Coles Radio | 29 | 29 | 0 | 15 | 13 | 2 | 13 | 14 | -1 | 18 | 12 | 6 | 9 | 10 | -1 | 3 | 2 | 1 | 15 | 13 | 2 |
| DANCE HITS | 25 | 27 | -2 | 13 | 10 | 3 | 15 | 12 | 3 | 14 | 17 | -3 | 4 | 9 | -5 | 5 | 7 | -2 | 15 | 16 | -1 |
| GOLD 80s | 16 | 18 | -2 | 5 | 6 | -1 | 10 | 13 | -3 | 10 | 10 | 0 | 8 | 10 | -2 | 1 | 4 | -3 | 10 | 15 | -5 |
| GOLD Adelaide | 17 | 13 | 4 | 7 | 3 | 4 | 8 | 6 | 2 | 6 | 6 | 0 | 6 | 5 | 1 | 3 | 4 | -1 | 9 | 8 | 1 |
| HEART | 17 | 19 | -2 | 7 | 6 | 1 | 9 | 8 | 1 | 13 | 12 | 1 | 9 | 8 | 1 | 3 | 7 | -4 | 10 | 10 | 0 |
| HEART HITS | 14 | 13 | 1 | 8 | 6 | 2 | 9 | 6 | 3 | 9 | 9 | 0 | 5 | 7 | -2 | 2 | 3 | -1 | 6 | 3 | 3 |
| iHeartCountry | 10 | 12 | -2 | 1 | 2 | -1 | 6 | 9 | -3 | 8 | 10 | -2 | 3 | 4 | -1 | 1 | 1 | 0 | 6 | 10 | -4 |
| KIIS 90s | 11 | 12 | -1 | 6 | 6 | 0 | 3 | 8 | -5 | 5 | 6 | -1 | 2 | 1 | 1 | 2 | 2 | 0 | 3 | 3 | 0 |
| MMM 2000s | 12 | 13 | -1 | 7 | 8 | -1 | 3 | 5 | -2 | 5 | 5 | 0 | 3 | 2 | 1 | 3 | 3 | 0 | 9 | 10 | -1 |
| MMM 90s | 22 | 21 | 1 | 10 | 6 | 4 | 5 | 5 | 0 | 9 | 6 | 3 | 11 | 7 | 4 | 6 | 7 | -1 | 12 | 18 | -6 |
| MMM CLASSIC ROCK | 29 | 25 | 4 | 10 | 9 | 1 | 14 | 13 | 1 | 18 | 15 | 3 | 11 | 4 | 7 | 4 | 2 | 2 | 14 | 6 | 8 |
| NOVA All Stars | 9 | 8 | 1 | 3 | 5 | -2 | 3 | 5 | -2 | 2 | 3 | -1 | 3 | 2 | 1 | 4 | 1 | 3 | 7 | 4 | 3 |
| NOVA Jamz | 10 | 8 | 2 | 2 | 1 | 1 | 3 | 1 | 2 | 6 | 5 | 1 | 4 | 4 | 0 | 4 | 4 | 0 | 6 | 4 | 2 |
| OLDSKOOL 80s HITS | 19 | 20 | -1 | 8 | 8 | 0 | 9 | 10 | -1 | 11 | 13 | -2 | 6 | 6 | 0 | 3 | 3 | 0 | 13 | 13 | 0 |
| OLDSKOOL 90s HITS | 25 | 28 | -3 | 10 | 13 | -3 | 7 | 9 | -2 | 12 | 15 | -3 | 14 | 15 | -1 | 5 | 4 | 1 | 15 | 18 | -3 |
| RnB FRIDAYS RADIO | 26 | 31 | -5 | 11 | 13 | -2 | 14 | 15 | -1 | 18 | 17 | 1 | 9 | 13 | -4 | 4 | 5 | -1 | 6 | 7 | -1 |
| smooth 80s | 16 | 15 | 1 | 7 | 5 | 2 | 8 | 7 | 1 | 12 | 13 | -1 | 4 | 5 | -1 | 5 | 4 | 1 | 8 | 5 | 3 |
| smooth fm Adelaide | 42 | 51 | -9 | 11 | 24 | -13 | 20 | 26 | -6 | 27 | 30 | -3 | 20 | 23 | -3 | 9 | 13 | -4 | 27 | 25 | 2 |
| TikTok Trending | 21 | 21 | 0 | 4 | 7 | -3 | 4 | 4 | 0 | 9 | 7 | 2 | 8 | 7 | 1 | 10 | 10 | 0 | 9 | 12 | -3 |
| triple j Unearthed | 10 | 9 | 1 | 5 | 3 | 2 | 5 | 3 | 2 | 6 | 4 | 2 | 5 | 2 | 3 | 3 | 2 | 1 | 6 | 6 | 0 |
| ABC Country | 11 | 8 | 3 | 3 | 1 | 2 | 5 | 5 | 0 | 7 | 4 | 3 | 7 | 4 | 3 | 1 | 1 | 0 | 8 | 7 | 1 |
| ABC Jazz | 16 | 12 | 4 | 7 | 3 | 4 | 6 | 4 | 2 | 8 | 7 | 1 | 6 | 2 | 4 | 4 | 3 | 1 | 8 | 8 | 0 |
| ABC KIDS LISTEN | 8 | 6 | 2 | 2 | 1 | 1 | 1 | 1 | 0 | 1 | 2 | -1 | 5 | 2 | 3 | 3 | 3 | 0 | 3 | 3 | 0 |
| ABC Radio Australia | 10 | 6 | 4 | 4 | 3 | 1 | 6 | 2 | 4 | 4 | 4 | 0 | 3 | 4 | -1 | 4 | 1 | 3 | 7 | 7 | 0 |
| ABC Sport | 9 | 6 | 3 | 1 | 2 | -1 | 1 | * | * | 4 | 2 | 2 | 3 | 1 | 2 | 2 | 3 | -1 | 11 | 11 | 0 |
| Double J | 13 | 7 | 6 | 10 | 4 | 6 | 2 | 1 | 1 | 5 | 3 | 2 | 6 | 4 | 2 | 1 | 1 | 0 | 6 | 4 | 2 |
| Total Digital/Internet Only | 317 | 318 | -1 | 155 | 147 | 8 | 159 | 160 | -1 | 207 | 193 | 14 | 158 | 154 | 4 | 71 | 81 | -10 | 218 | 216 | 2 |

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2026
# SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| FIVEaa | 8.4 | 9.0 | 13.4 | 3.5 | 3.2 | 9.9 | 2.3 | 2.1 | 4.4 | 1.4 | 1.6 | 2.2 | 3.0 | 3.7 | 1.5 | 4.3 | 5.6 | 0.7 | 10.9 | 11.1 | 22.4 | 16.7 | 17.2 | 30.1 |
| GOLD1323 | 6.9 | 7.6 | 8.8 | 1.8 | 2.1 | 0.9 | 1.8 | 2.0 | * | 0.8 | 0.8 | 1.3 | 1.9 | 2.1 | 4.3 | 2.9 | 3.2 | 7.1 | 7.8 | 8.2 | 14.5 | 15.2 | 16.4 | 18.4 |
| KIIS1023 | 8.8 | 10.0 | 7.7 | 11.1 | 12.4 | 8.0 | 9.5 | 9.3 | 14.1 | 11.1 | 13.0 | 7.9 | 10.6 | 12.9 | 7.7 | 10.3 | 12.9 | 7.5 | 8.8 | 10.0 | 8.7 | 5.7 | 6.4 | 3.8 |
| 5MMM | 12.9 | 14.7 | 10.6 | 12.2 | 14.0 | 4.9 | 16.5 | 18.2 | 5.5 | 11.0 | 12.2 | 14.6 | 13.9 | 16.3 | 16.3 | 16.4 | 20.0 | 17.9 | 15.6 | 17.8 | 12.8 | 9.2 | 10.3 | 5.4 |
| NOVA91.9 | 11.4 | 13.3 | 6.7 | 16.3 | 18.3 | 10.2 | 23.5 | 25.9 | 8.8 | 17.8 | 20.9 | 12.5 | 14.9 | 18.3 | 9.0 | 12.4 | 15.8 | 5.8 | 6.5 | 7.5 | 4.3 | 5.1 | 5.7 | 2.6 |
| SAFM | 8.7 | 10.1 | 4.8 | 15.4 | 17.1 | 12.7 | 10.4 | 11.2 | 6.7 | 10.9 | 13.0 | 5.6 | 9.8 | 12.0 | 5.6 | 8.8 | 11.1 | 5.7 | 9.8 | 11.6 | 3.4 | 4.3 | 4.9 | 0.7 |
| ABC ADE | 7.8 | 8.4 | 11.6 | 2.2 | 1.7 | 8.9 | 1.5 | 1.4 | 2.6 | 4.5 | 5.2 | 4.2 | 4.5 | 4.7 | 11.3 | 4.6 | 4.3 | 17.8 | 5.3 | 5.6 | 9.2 | 16.9 | 18.3 | 19.5 |
| 5RN | 1.5 | 1.7 | 2.0 | 0.5 | 0.6 | * | 0.2 | * | 2.2 | 0.5 | 0.5 | 0.3 | 0.8 | 0.8 | 2.2 | 1.0 | 1.0 | 4.0 | 1.9 | 2.3 | 1.0 | 2.9 | 3.2 | 3.0 |
| ABC NEWSRADIO | 2.2 | 2.4 | 2.6 | 1.8 | 1.7 | 4.9 | 0.9 | 0.9 | 1.8 | 2.3 | 2.2 | 6.9 | 1.9 | 2.0 | 3.7 | 1.5 | 1.9 | 0.8 | 1.8 | 2.0 | 1.9 | 3.2 | 3.7 | 0.9 |
| 5JJJ | 3.8 | 4.3 | 4.5 | 7.8 | 7.9 | 13.4 | 7.1 | 7.4 | 6.9 | 4.9 | 5.7 | 4.0 | 4.8 | 5.6 | 5.5 | 4.7 | 5.6 | 7.0 | 3.5 | 4.2 | 1.6 | 0.7 | 0.8 | 0.7 |
| ABC CLASSIC | 2.1 | 2.2 | 3.3 | 1.8 | 2.0 | 0.6 | 0.7 | 0.8 | 0.3 | 2.4 | 2.7 | 3.1 | 2.6 | 2.7 | 6.6 | 2.7 | 2.6 | 9.9 | 0.8 | 1.0 | 0.1 | 2.8 | 3.1 | 3.2 |
| Commercial DAB+ Stns | 13.4 | 14.4 | 20.7 | 16.5 | 17.4 | 22.0 | 20.3 | 18.5 | 43.0 | 19.0 | 20.3 | 33.3 | 14.6 | 16.6 | 22.2 | 10.9 | 13.2 | 12.0 | 16.3 | 18.1 | 18.7 | 7.1 | 7.7 | 8.3 |
| ABC DAB+ Stns | 1.9 | 2.0 | 3.3 | 1.8 | 1.7 | 3.6 | 2.3 | 2.2 | 3.8 | 1.9 | 1.9 | 4.1 | 2.2 | 2.4 | 4.0 | 2.4 | 2.9 | 3.8 | 0.7 | 0.8 | 1.4 | 2.1 | 2.2 | 3.3 |
| Total DAB+ Stns | 16.8 | 16.4 | 23.9 | 19.0 | 19.1 | 25.6 | 23.4 | 20.7 | 46.8 | 22.3 | 22.2 | 37.4 | 19.3 | 19.0 | 26.2 | 16.7 | 16.1 | 15.8 | 18.8 | 18.9 | 20.1 | 10.0 | 9.9 | 11.6 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| FIVEaa | 8.7 | 9.2 | 14.1 | 10.5 | 10.4 | 22.9 | 8.1 | 8.6 | 13.3 | 5.3 | 6.0 | 5.9 | 10.8 | 11.8 | 12.6 | 13.4 | 15.0 | 18.6 | 7.5 | 8.3 | 10.9 |
| GOLD1323 | 6.3 | 6.9 | 7.4 | 4.9 | 5.5 | 3.5 | 7.7 | 8.2 | 11.6 | 7.4 | 8.0 | 10.6 | 5.6 | 6.3 | 4.5 | 3.4 | 4.2 | 0.5 | 8.9 | 9.7 | 13.7 |
| KIIS1023 | 8.9 | 10.1 | 8.0 | 7.8 | 9.0 | 4.1 | 9.8 | 11.1 | 9.0 | 10.5 | 11.7 | 11.7 | 8.1 | 9.0 | 7.8 | 4.8 | 5.5 | 5.2 | 8.4 | 9.7 | 6.9 |
| 5MMM | 13.5 | 15.3 | 11.5 | 14.1 | 15.8 | 11.3 | 14.4 | 16.3 | 14.1 | 13.7 | 15.6 | 11.2 | 12.6 | 14.2 | 10.4 | 8.5 | 10.1 | 6.1 | 11.0 | 12.9 | 7.8 |
| NOVA91.9 | 11.5 | 13.3 | 7.0 | 12.3 | 14.3 | 3.8 | 10.9 | 12.6 | 7.0 | 11.8 | 13.4 | 9.9 | 12.2 | 13.8 | 9.6 | 8.1 | 9.9 | 3.5 | 11.2 | 13.3 | 5.6 |
| SAFM | 8.9 | 10.3 | 5.2 | 9.2 | 10.6 | 4.0 | 8.2 | 9.5 | 5.6 | 8.8 | 10.1 | 6.7 | 9.6 | 11.1 | 4.7 | 9.0 | 11.0 | 3.8 | 8.0 | 9.5 | 3.3 |
| ABC ADE | 8.1 | 8.6 | 12.8 | 12.6 | 12.6 | 26.2 | 7.7 | 8.4 | 9.8 | 5.4 | 6.0 | 6.7 | 6.1 | 6.6 | 8.5 | 7.8 | 9.3 | 5.6 | 6.9 | 7.9 | 7.6 |
| 5RN | 1.4 | 1.5 | 1.7 | 1.7 | 1.8 | 2.9 | 1.3 | 1.5 | 1.1 | 1.1 | 1.3 | 1.2 | 1.6 | 1.8 | 1.1 | 1.1 | 1.2 | 2.1 | 2.1 | 2.3 | 3.0 |
| ABC NEWSRADIO | 2.1 | 2.3 | 2.7 | 3.7 | 4.0 | 4.6 | 1.2 | 1.4 | 1.0 | 1.2 | 1.3 | 2.0 | 1.2 | 1.2 | 2.3 | 4.6 | 5.4 | 4.2 | 2.4 | 2.7 | 2.3 |
| 5JJJ | 3.8 | 4.1 | 4.9 | 4.0 | 4.5 | 3.5 | 3.6 | 3.9 | 5.0 | 3.3 | 3.5 | 6.2 | 4.1 | 4.5 | 5.0 | 5.1 | 5.9 | 5.1 | 4.0 | 4.6 | 3.0 |
| ABC CLASSIC | 1.9 | 2.1 | 3.2 | 2.2 | 2.5 | 1.9 | 1.5 | 1.6 | 3.0 | 1.5 | 1.5 | 2.9 | 2.1 | 2.3 | 2.2 | 4.2 | 4.2 | 10.5 | 2.6 | 2.8 | 3.7 |
| Commercial DAB+ Stns | 13.5 | 14.6 | 18.9 | 7.4 | 8.0 | 9.0 | 14.3 | 15.9 | 15.9 | 17.7 | 19.4 | 23.2 | 14.1 | 14.4 | 28.5 | 15.1 | 15.7 | 31.2 | 13.0 | 13.5 | 26.8 |
| ABC DAB+ Stns | 1.7 | 1.8 | 2.7 | 1.2 | 1.2 | 2.4 | 1.1 | 1.0 | 3.5 | 2.1 | 2.4 | 1.9 | 2.6 | 2.9 | 2.6 | 2.3 | 2.5 | 3.8 | 2.6 | 2.7 | 5.4 |
| Total DAB+ Stns | 16.9 | 16.4 | 21.6 | 10.0 | 9.2 | 11.4 | 17.5 | 17.0 | 19.4 | 21.7 | 21.8 | 25.1 | 17.8 | 17.3 | 31.1 | 18.0 | 18.2 | 35.0 | 16.7 | 16.2 | 32.2 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 8.4% share of all listening, 9% share of AM/FM/DAB+ listening and 13.4% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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RADIO 360°

EMBARGOED UNTIL 9:30AM (AEDT)

GfK An NIQ Company

# GfK RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 7 2026
# CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 25-54 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | 130 | 119 | 31 | 7 | 7 | 2 | 9 | 7 | 3 | 13 | 10 | 5 | 33 | 28 | 7 | 19 | 18 | 2 | 32 | 31 | 10 | 48 | 45 | 9 |
| **GOLD1323** | 161 | 157 | 22 | 13 | 13 | 2 | 8 | 8 | * | 13 | 12 | 1 | 30 | 27 | 6 | 17 | 15 | 5 | 35 | 34 | 7 | 75 | 75 | 8 |
| **KIIS1023** | 244 | 238 | 34 | 33 | 32 | 5 | 29 | 28 | 7 | 52 | 50 | 8 | 105 | 103 | 14 | 53 | 52 | 6 | 38 | 37 | 4 | 40 | 39 | 4 |
| **5MMM** | 286 | 268 | 39 | 34 | 33 | 2 | 34 | 30 | 5 | 64 | 56 | 13 | 128 | 118 | 23 | 64 | 62 | 9 | 43 | 42 | 6 | 46 | 44 | 4 |
| **NOVA91.9** | 335 | 320 | 46 | 59 | 57 | 6 | 54 | 50 | 10 | 102 | 96 | 15 | 169 | 160 | 23 | 67 | 64 | 8 | 27 | 27 | 3 | 26 | 26 | 3 |
| **SAFM** | 254 | 246 | 31 | 45 | 43 | 8 | 32 | 29 | 6 | 72 | 71 | 9 | 118 | 114 | 15 | 46 | 43 | 6 | 30 | 30 | 2 | 30 | 30 | 1 |
| **ABC ADE** | 149 | 136 | 22 | 8 | 7 | 2 | 10 | 9 | 1 | 16 | 14 | 3 | 38 | 32 | 8 | 22 | 18 | 5 | 18 | 17 | 2 | 76 | 70 | 9 |
| **5RN** | 56 | 50 | 12 | 4 | 4 | * | 2 | 1 | 2 | 8 | 6 | 2 | 23 | 19 | 5 | 14 | 13 | 3 | 9 | 8 | 2 | 19 | 19 | 3 |
| **ABC NEWSRADIO** | 79 | 72 | 17 | 5 | 4 | 3 | 4 | 4 | 1 | 23 | 21 | 7 | 35 | 32 | 9 | 12 | 11 | 2 | 9 | 8 | 2 | 26 | 24 | 3 |
| **5JJJ** | 148 | 140 | 21 | 22 | 21 | 4 | 23 | 21 | 5 | 43 | 41 | 4 | 76 | 73 | 9 | 32 | 32 | 5 | 14 | 13 | 2 | 13 | 13 | 1 |
| **ABC CLASSIC** | 61 | 57 | 12 | 5 | 4 | 1 | 3 | 2 | 1 | 21 | 19 | 4 | 30 | 27 | 7 | 10 | 9 | 4 | 5 | 5 | 1 | 18 | 18 | 3 |
| **Commercial DAB+ Stns** | 288 | 274 | 85 | 36 | 35 | 12 | 40 | 38 | 13 | 76 | 69 | 29 | 125 | 118 | 40 | 50 | 49 | 12 | 44 | 42 | 12 | 42 | 41 | 7 |
| **ABC DAB+ Stns** | 85 | 78 | 27 | 7 | 5 | 2 | 10 | 10 | 3 | 25 | 22 | 8 | 45 | 40 | 14 | 20 | 18 | 6 | 6 | 5 | 2 | 18 | 17 | 5 |
| **Total DAB+ Stns** | 371 | 326 | 104 | 40 | 37 | 13 | 46 | 42 | 15 | 98 | 85 | 33 | 172 | 149 | 51 | 74 | 64 | 18 | 54 | 46 | 14 | 59 | 52 | 11 |
| **Total** | 1,165 | 1,098 | 266 | 123 | 119 | 33 | 116 | 114 | 33 | 279 | 255 | 67 | 526 | 484 | 120 | 247 | 228 | 53 | 157 | 151 | 39 | 243 | 230 | 41 |

By Session, P10+

| Station | Mon-Fri Mon-Fri 5:30am-12mn | | | Breakfast Mon-Fri 5:30am-9:00am | | | Morning Mon-Fri 9:00am-12:00md | | | Afternoon Mon-Fri 12:00md-4:00pm | | | Drive Mon-Fri 4:00pm-7:00pm | | | Evening Mon-Fri 7:00pm-12:00mn | | | Weekend Sat-Sun 5:30am-12mn | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming | Total Radio | AM/FM/ DAB+ | Streaming |
| **FIVEaa** | 119 | 110 | 29 | 72 | 67 | 11 | 54 | 52 | 9 | 51 | 47 | 9 | 64 | 60 | 9 | 33 | 25 | 9 | 76 | 70 | 17 |
| **GOLD1323** | 142 | 137 | 21 | 65 | 63 | 5 | 88 | 83 | 11 | 96 | 89 | 14 | 66 | 63 | 8 | 20 | 19 | 1 | 105 | 100 | 14 |
| **KIIS1023** | 216 | 209 | 29 | 128 | 124 | 10 | 124 | 116 | 16 | 131 | 124 | 17 | 93 | 89 | 8 | 38 | 36 | 4 | 156 | 152 | 15 |
| **5MMM** | 256 | 234 | 37 | 144 | 135 | 15 | 129 | 118 | 14 | 148 | 136 | 17 | 100 | 94 | 11 | 39 | 38 | 2 | 151 | 145 | 18 |
| **NOVA91.9** | 303 | 286 | 40 | 185 | 177 | 13 | 137 | 124 | 16 | 146 | 133 | 21 | 121 | 115 | 10 | 55 | 50 | 5 | 195 | 190 | 15 |
| **SAFM** | 229 | 219 | 26 | 123 | 118 | 10 | 115 | 106 | 13 | 123 | 112 | 16 | 101 | 97 | 6 | 44 | 43 | 3 | 129 | 125 | 9 |
| **ABC ADE** | 134 | 121 | 21 | 94 | 83 | 14 | 72 | 63 | 10 | 62 | 58 | 8 | 60 | 54 | 8 | 24 | 21 | 3 | 95 | 88 | 9 |
| **5RN** | 38 | 35 | 7 | 24 | 22 | 4 | 21 | 20 | 2 | 16 | 15 | 2 | 14 | 13 | 1 | 10 | 8 | 3 | 34 | 30 | 7 |
| **ABC NEWSRADIO** | 71 | 66 | 14 | 49 | 46 | 6 | 25 | 23 | 3 | 28 | 25 | 7 | 21 | 18 | 3 | 22 | 17 | 5 | 44 | 38 | 8 |
| **5JJJ** | 133 | 125 | 21 | 76 | 70 | 9 | 55 | 50 | 9 | 55 | 48 | 11 | 58 | 52 | 8 | 32 | 28 | 3 | 69 | 65 | 7 |
| **ABC CLASSIC** | 58 | 53 | 10 | 31 | 29 | 4 | 26 | 22 | 5 | 20 | 17 | 6 | 23 | 22 | 2 | 18 | 17 | 3 | 34 | 31 | 8 |
| **Commercial DAB+ Stns** | 251 | 234 | 66 | 119 | 111 | 22 | 128 | 117 | 24 | 166 | 157 | 33 | 120 | 112 | 33 | 54 | 50 | 13 | 165 | 151 | 42 |
| **ABC DAB+ Stns** | 68 | 64 | 19 | 28 | 23 | 8 | 25 | 21 | 7 | 34 | 31 | 6 | 35 | 31 | 6 | 16 | 16 | 3 | 46 | 39 | 14 |
| **Total DAB+ Stns** | 317 | 279 | 80 | 155 | 131 | 29 | 159 | 133 | 30 | 207 | 182 | 37 | 158 | 137 | 39 | 71 | 63 | 14 | 218 | 180 | 55 |
| **Total** | 1,129 | 1,050 | 241 | 864 | 773 | 116 | 766 | 660 | 114 | 816 | 713 | 134 | 699 | 617 | 101 | 356 | 300 | 49 | 910 | 825 | 155 |

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 130,000 total listeners, 119,000 AM/FM/DAB+ listeners and 31,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

Please note: CRUISE1323 renamed GOLD1323 from 1 Oct .

Survey Period: Sun Aug 16 to Sat Sept 19 & Sun Oct 4 to Sat Nov 7

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