AUCKLAND COMMERCIAL RADIO - GfK SURVEY 3 2026

Station Share (%) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026
Last Survey Period: Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	0.9	0.8	0.1	20	0.8	1.2	-0.4	0.9	1.0	-0.1	0.7	0.6	0.1	1.1	0.7	0.4	1.2	0.9	0.3	0.9	1.1	-0.2	0.5	0.1	0.4
Breeze	9.8	10.1	-0.3	3	8.9	10.2	-1.3	11.1	7.8	3.3	11.4	8.6	2.8	10.6	9.4	1.2	8.9	10.1	-1.2	8.8	9.6	-0.8	7.6	7.5	0.1
Breeze Classic	3.3	3.9	-0.6	10	1.8	1.3	0.5	0.4	0.5	-0.1	0.2	0.4	-0.2	1.1	1.1	0.0	4.0	5.2	-1.2	5.4	6.5	-1.1	3.7	3.9	-0.2
Channel X	2.8	2.3	0.5	14	2.3	1.6	0.7	3.3	2.5	0.8	6.0	4.6	1.4	4.7	3.9	0.8	1.3	1.6	-0.3	0.8	1.1	-0.3	5.6	4.5	1.1
Coast	5.6	4.9	0.7	6	4.9	2.5	2.4	1.3	1.3	0.0	1.5	1.6	-0.1	2.3	2.3	0.0	9.4	7.1	2.3	10.7	8.5	2.2	3.9	3.6	0.3
Edge	3.1	4.0	-0.9	11	6.1	8.4	-2.3	6.3	9.3	-3.0	5.0	7.0	-2.0	3.6	5.0	-1.4	0.9	1.0	-0.1	1.6	1.3	0.3	2.9	4.9	-2.0
Flava	2.7	3.0	-0.3	16	4.6	3.2	1.4	3.5	5.1	-1.6	3.6	5.9	-2.3	3.8	5.1	-1.3	2.6	2.3	0.3	0.7	0.7	0.0	3.9	3.5	0.4
George FM	3.1	3.7	-0.6	11	1.9	2.4	-0.5	5.7	5.7	0.0	5.5	6.7	-1.2	5.1	6.3	-1.2	3.5	4.1	-0.6	1.6	1.5	0.1	1.5	1.9	-0.4
Humm FM	1.5	2.4	-0.9	18	2.7	1.7	1.0	2.8	3.5	-0.7	2.6	4.5	-1.9	1.9	3.5	-1.6	0.8	1.3	-0.5	0.7	1.9	-1.2	1.8	4.1	-2.3
iHeartCountry	1.4	1.3	0.1	19	0.7	0.5	0.2	0.5	1.0	-0.5	0.6	0.9	-0.3	0.9	1.1	-0.2	1.9	1.8	0.1	2.2	1.8	0.4	1.7	0.9	0.8
Life FM	3.1	1.6	1.5	11	5.5	1.7	3.8	2.3	1.9	0.4	1.6	2.4	-0.8	2.8	2.7	0.1	3.4	2.1	1.3	1.6	0.5	1.1	2.3	2.0	0.3
Mai FM	11.0	10.3	0.7	2	21.0	18.8	2.2	17.7	15.8	1.9	16.4	15.0	1.4	14.7	13.5	1.2	7.8	7.4	0.4	3.1	3.4	-0.3	15.4	12.8	2.6
More FM	5.9	5.4	0.5	5	4.4	5.1	-0.7	3.7	4.4	-0.7	4.3	4.2	0.1	6.5	6.1	0.4	11.0	10.1	0.9	7.8	6.1	1.7	6.9	8.5	-1.6
Newstalk ZB	16.2	15.2	1.0	1	4.8	6.3	-1.5	6.4	5.5	0.9	7.6	6.4	1.2	7.6	6.6	1.0	11.4	11.0	0.4	22.9	23.7	-0.8	12.6	8.9	3.7
Radio Hauraki	1.8	1.6	0.2	17	0.7	0.4	0.3	0.8	0.9	-0.1	1.0	1.4	-0.4	1.6	1.7	-0.1	2.2	2.1	0.1	3.4	2.7	0.7	1.3	1.8	-0.5
Radio Waatea	*	0.1	*	*	*	*	*	*	0.2	*	*	0.2	*	*	0.1	*	*	*	*	*	*	*	*	*	*
Rhema	0.5	0.6	-0.1	21	0.1	0.2	-0.1	*	0.1	*	0.1	0.3	-0.2	0.2	0.5	-0.3	0.5	0.6	-0.1	0.7	0.2	0.5	0.1	0.1	0.0
Rock	6.0	6.5	-0.5	4	7.1	11.8	-4.7	6.6	9.1	-2.5	6.2	5.8	0.4	7.3	6.4	0.9	7.2	6.8	0.4	5.4	5.6	-0.2	6.7	6.7	0.0
Tainui Live	*	*	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.1	0.1	0.0	*	0.1	*	*	*	*	*	*	*	0.1	*	*
Tarana	2.8	2.4	0.4	14	1.0	1.7	-0.7	3.6	2.0	1.6	4.1	2.9	1.2	3.6	2.9	0.7	1.9	2.1	-0.2	2.6	2.3	0.3	4.4	3.2	1.2
The Hits	4.7	4.7	0.0	7	6.7	5.5	1.2	5.4	5.1	0.3	4.8	4.7	0.1	5.7	5.6	0.1	5.4	6.7	-1.3	3.1	4.1	-1.0	4.8	7.5	-2.7
The Sound	4.3	3.1	1.2	8	1.5	2.4	-0.9	4.3	2.4	1.9	3.7	2.0	1.7	3.4	2.7	0.7	6.9	4.4	2.5	8.9	5.0	3.9	1.7	0.6	1.1
ZM	4.1	4.4	-0.3	9	6.2	6.4	-0.2	7.1	8.1	-1.0	6.7	7.7	-1.0	6.0	6.4	-0.4	3.1	3.4	-0.3	1.1	1.7	-0.6	6.5	5.5	1.0
MediaWorks Combo	51.3	51.9	-0.6		58.5	64.4	-5.9	62.3	61.5	0.8	61.5	58.9	2.6	59.2	58.2	1.0	52.6	52.3	0.3	45.0	42.2	2.8	54.0	55.7	-1.7
NZME Combo	36.5	35.1	1.4		28.6	24.9	3.7	24.9	27.0	-2.1	25.9	28.6	-2.7	27.9	28.9	-1.0	35.8	34.4	1.4	44.3	43.3	1.0	34.6	31.5	3.1
Potential (000)	1,576.0	1,576.0	0.0		358.0	358.0	0.0	594.5	600.2	-5.7	569.0	569.0	0.0	789.0	789.0	0.0	409.0	409.0	0.0	323.0	323.0	0.0	333.1	327.7	5.4
Sample	2,414	2,417	-3		621	645	-24	916	899	17	906	897	9	1,222	1,200	22	589	543	46	464	457	7	520	495	25

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Breeze Classic, Channel X, Edge, George FM, Humm FM, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC (until S1 26), Coast, Flava, Gold Sport (until S1 26), iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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AUCKLAND COMMERCIAL RADIO - GfK SURVEY 3 2026

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	This	Last	+/-
Potential (000)	1,576.0	1,576.0	0.0
Sample Size	2,414	2,417	-3

	Breakfast Mon-Fri 6am-9am				Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	1.0	0.7	0.3	18	1.0	1.2	-0.2	0.6	0.7	-0.1	1.2	0.9	0.3	1.4	1.3	0.1	0.4	0.4	0.0	0.8	0.8	0.0
Breeze	7.4	7.6	-0.2	3	11.9	11.8	0.1	12.2	11.3	0.9	8.1	10.0	-1.9	7.8	8.3	-0.5	10.2	11.3	-1.1	9.6	10.3	-0.7
Breeze Classic	1.8	2.4	-0.6	15	3.7	5.8	-2.1	4.4	6.0	-1.6	2.2	2.4	-0.2	1.7	1.7	0.0	2.3	2.3	0.0	4.5	4.0	0.5
Channel X	1.5	1.8	-0.3	16	5.0	3.8	1.2	4.8	3.9	0.9	2.5	2.0	0.5	1.8	0.7	1.1	0.4	0.1	0.3	1.4	1.5	-0.1
Coast	4.2	3.6	0.6	8	5.5	5.7	-0.2	6.8	5.4	1.4	5.5	5.2	0.3	5.3	3.9	1.4	2.1	2.1	0.0	6.6	5.6	1.0
Edge	3.4	4.4	-1.0	10	2.8	4.4	-1.6	3.3	4.8	-1.5	3.1	3.9	-0.8	2.3	3.4	-1.1	3.2	2.3	0.9	2.8	3.3	-0.5
Flava	2.9	2.8	0.1	13	2.4	3.7	-1.3	3.4	4.3	-0.9	2.4	2.3	0.1	1.6	2.5	-0.9	2.6	2.6	0.0	2.6	2.4	0.2
George FM	2.9	3.1	-0.2	13	2.8	2.9	-0.1	3.3	4.4	-1.1	3.3	4.3	-1.0	5.5	4.3	1.2	2.2	2.1	0.1	3.0	3.8	-0.8
Humm FM	1.3	2.4	-1.1	17	1.4	2.1	-0.7	1.8	2.4	-0.6	1.0	2.1	-1.1	2.5	4.0	-1.5	1.8	3.4	-1.6	1.6	2.1	-0.5
iHeartCountry	0.9	0.8	0.1	19	1.5	1.4	0.1	1.4	1.2	0.2	1.2	1.5	-0.3	1.4	1.2	0.2	0.5	0.5	0.0	2.0	1.8	0.2
Life FM	3.1	1.7	1.4	11	1.9	0.9	1.0	2.3	1.9	0.4	5.0	2.0	3.0	3.8	2.1	1.7	1.7	1.1	0.6	3.7	1.7	2.0
Mai FM	12.1	11.1	1.0	2	10.2	8.6	1.6	9.7	9.5	0.2	11.9	10.3	1.6	12.0	11.3	0.7	12.7	11.6	1.1	10.6	11.0	-0.4
More FM	5.5	6.0	-0.5	4	8.0	5.5	2.5	6.9	5.8	1.1	5.3	5.0	0.3	4.1	2.3	1.8	4.4	5.3	-0.9	5.1	5.3	-0.2
Newstalk ZB	24.2	22.4	1.8	1	10.5	10.0	0.5	9.9	8.6	1.3	18.8	16.4	2.4	17.3	18.3	-1.0	23.4	22.1	1.3	15.5	14.7	0.8
Radio Hauraki	0.9	1.2	-0.3	19	2.2	1.8	0.4	2.7	1.6	1.1	1.2	1.3	-0.1	0.6	0.7	-0.1	0.3	0.6	-0.3	2.5	2.2	0.3
Radio Waatea	*	0.1	*	*	*	*	*	*	*	*	*	0.1	*	*	*	*	*	*	*	*	0.1	*
Rhema	0.6	0.4	0.2	21	0.4	0.4	0.0	0.3	0.3	0.0	0.6	0.6	0.0	0.5	1.3	-0.8	0.4	0.6	-0.2	0.5	0.8	-0.3
Rock	4.9	5.2	-0.3	5	6.7	8.0	-1.3	7.4	8.6	-1.2	4.2	5.7	-1.5	6.1	5.5	0.6	10.8	9.1	1.7	5.4	4.9	0.5
Tainui Live	*	*	*	*	0.1	*	*	*	0.1	*	*	*	*	*	0.1	*	0.1	*	*	*	*	*
Tarana	3.1	3.4	-0.3	11	2.7	2.0	0.7	1.7	0.9	0.8	3.9	3.3	0.6	3.3	2.5	0.8	2.2	2.3	-0.1	3.0	2.7	0.3
The Hits	4.9	4.5	0.4	5	4.1	4.8	-0.7	3.9	4.8	-0.9	5.5	5.1	0.4	5.5	4.5	1.0	3.3	2.5	0.8	5.4	5.3	0.1
The Sound	3.8	2.1	1.7	9	5.0	3.2	1.8	4.8	3.8	1.0	3.4	2.5	0.9	4.3	3.4	0.9	4.1	4.0	0.1	4.5	3.3	1.2
ZM	4.7	5.1	-0.4	7	4.3	4.5	-0.2	4.1	4.4	-0.3	5.3	5.8	-0.5	2.4	2.7	-0.3	3.0	3.2	-0.2	3.1	3.7	-0.6
MediaWorks Combo	44.9	46.3	-1.4		58.1	56.3	1.8	58.6	60.7	-2.1	45.5	48.8	-3.3	49.7	45.3	4.4	52.4	51.6	0.8	48.9	50.1	-1.2
NZME Combo	42.8	40.5	2.3		30.5	31.9	-1.4	32.5	30.4	2.1	39.9	37.6	2.3	34.1	34.0	0.1	35.2	33.7	1.5	37.7	35.7	2.0

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NZME Combo: BBC (until S1 26), Coast, Flava, Gold Sport (until S1 26), iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn
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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	32.4	31.8	0.6	19	7.5	8.9	-1.4	12.3	12.4	-0.1	11.8	9.4	2.4	17.5	12.1	5.4	9.9	9.0	0.9	6.7	10.2	-3.5	6.3	3.8	2.5
Breeze	219.5	230.6	-11.1	3	48.1	49.4	-1.3	79.0	79.4	-0.4	77.4	77.6	-0.2	109.7	107.3	2.4	59.6	60.8	-1.2	48.1	56.3	-8.2	48.9	44.7	4.2
Breeze Classic	72.8	63.4	9.4	13	12.1	10.9	1.2	4.9	9.7	-4.8	5.3	9.6	-4.3	14.7	13.9	0.8	30.2	16.5	13.7	32.4	22.9	9.5	15.8	11.0	4.8
Channel X	62.7	63.1	-0.4	14	14.2	11.4	2.8	21.0	21.2	-0.2	28.5	28.4	0.1	43.1	44.1	-1.0	16.9	20.1	-3.2	4.7	7.6	-2.9	22.8	18.6	4.2
Coast	92.5	88.9	3.6	11	12.5	13.0	-0.5	11.7	12.5	-0.8	14.2	13.3	0.9	29.4	26.1	3.3	41.9	34.4	7.5	42.5	37.9	4.6	21.8	20.2	1.6
Edge	126.4	147.4	-21.0	8	46.4	54.1	-7.7	70.6	94.0	-23.4	58.9	73.4	-14.5	64.8	80.2	-15.4	14.0	13.2	0.8	14.5	12.3	2.2	24.3	27.6	-3.3
Flava	98.1	89.9	8.2	9	35.7	26.5	9.2	42.9	47.5	-4.6	41.8	45.5	-3.7	56.5	57.4	-0.9	18.2	16.9	1.3	5.1	6.1	-1.0	27.4	20.5	6.9
George FM	93.8	91.2	2.6	10	17.6	18.5	-0.9	51.8	51.2	0.6	51.4	52.4	-1.0	66.4	65.1	1.3	20.9	17.1	3.8	8.3	7.2	1.1	18.6	14.6	4.0
Humm FM	36.1	39.4	-3.3	18	8.2	4.2	4.0	18.5	17.6	0.9	19.1	21.5	-2.4	22.5	25.7	-3.2	6.7	8.5	-1.8	5.4	9.4	-4.0	8.0	13.9	-5.9
iHeartCountry	31.6	35.5	-3.9	20	5.2	6.8	-1.6	10.3	12.9	-2.6	9.4	12.1	-2.7	14.8	16.8	-2.0	10.7	10.9	-0.2	8.0	9.1	-1.1	6.1	8.0	-1.9
Life FM	58.4	44.1	14.3	15	19.4	10.6	8.8	21.1	16.0	5.1	19.7	19.5	0.2	27.8	29.2	-1.4	15.2	13.6	1.6	8.6	3.9	4.7	12.4	10.0	2.4
Mai FM	246.9	243.0	3.9	2	92.4	87.2	5.2	118.1	123.9	-5.8	108.9	114.1	-5.2	141.4	141.2	0.2	43.6	37.8	5.8	13.1	12.9	0.2	63.9	55.9	8.0
More FM	167.2	163.0	4.2	4	45.0	36.1	8.9	57.8	60.2	-2.4	52.1	56.1	-4.0	82.2	91.4	-9.2	57.7	60.5	-2.8	36.2	32.6	3.6	36.2	44.4	-8.2
Newstalk ZB	270.6	269.7	0.9	1	44.4	46.7	-2.3	63.6	67.4	-3.8	68.9	70.3	-1.4	104.2	104.0	0.2	76.5	74.8	1.7	82.2	80.4	1.8	47.8	43.7	4.1
Radio Hauraki	48.7	51.9	-3.2	16	5.2	6.4	-1.2	9.2	12.2	-3.0	13.3	17.9	-4.6	27.0	30.7	-3.7	21.7	20.0	1.7	15.8	14.8	1.0	9.9	10.8	-0.9
Radio Waatea	1.1	2.4	-1.3	23	0.5	*	*	*	2.4	*	*	2.4	*	*	2.4	*	0.6	*	*	0.6	*	*	*	*	*
Rhema	15.2	12.5	2.7	21	2.7	2.0	0.7	2.1	2.0	0.1	3.5	2.6	0.9	7.1	6.1	1.0	6.3	5.0	1.3	3.9	1.5	2.4	3.1	2.0	1.1
Rock	153.0	134.7	18.3	5	46.3	38.9	7.4	60.7	51.4	9.3	64.0	54.8	9.2	87.0	77.4	9.6	37.7	35.8	1.9	19.7	17.7	2.0	34.6	28.1	6.5
Tainui Live	6.7	6.2	0.5	22	2.9	1.7	1.2	3.7	3.8	-0.1	3.4	3.4	0.0	3.4	4.2	-0.8	0.4	1.2	-0.8	0.4	0.4	0.0	1.6	1.1	0.5
Tarana	48.0	40.0	8.0	17	5.5	5.9	-0.4	17.6	10.5	7.1	21.6	15.0	6.6	30.3	24.4	5.9	13.1	12.7	0.4	9.6	8.8	0.8	14.0	11.3	2.7
The Hits	136.7	130.4	6.3	7	41.3	35.3	6.0	56.2	62.8	-6.6	45.2	52.2	-7.0	69.9	73.2	-3.3	37.5	33.8	3.7	19.7	19.5	0.2	25.1	33.1	-8.0
The Sound	88.6	84.3	4.3	12	18.1	21.4	-3.3	33.8	26.9	6.9	30.4	25.8	4.6	37.0	31.7	5.3	27.5	21.4	6.1	32.0	28.8	3.2	13.3	9.8	3.5
ZM	151.1	156.4	-5.3	6	40.3	43.4	-3.1	73.1	85.3	-12.2	75.9	81.6	-5.7	99.7	100.1	-0.4	32.1	30.8	1.3	10.4	12.9	-2.5	42.3	40.2	2.1
MediaWorks Combo	805.3	807.4	-2.1		206.3	195.1	11.2	309.7	325.1	-15.4	294.8	310.1	-15.3	414.4	423.9	-9.5	217.4	204.6	12.8	155.9	153.3	2.6	187.4	181.5	5.9
NZME Combo	636.6	624.4	12.2		139.5	126.2	13.3	202.7	221.8	-19.1	204.0	216.5	-12.5	301.0	303.8	-2.8	180.5	173.5	7.0	146.2	147.0	-0.8	141.4	131.0	10.4
All Commercial Radio	1,127.5	1,118.9	8.6		252.4	238.4	14.0	388.2	405.2	-17.0	387.4	402.3	-14.9	558.3	564.2	-5.9	322.3	312.0	10.3	248.9	247.0	1.9	251.4	244.6	6.8
Potential (000)	1,576.0	1,576.0	0.0		358.0	358.0	0.0	594.5	600.2	-5.7	569.0	569.0	0.0	789.0	789.0	0.0	409.0	409.0	0.0	323.0	323.0	0.0	333.1	327.7	5.4
Sample	2,414	2,417	-3		621	645	-24	916	899	17	906	897	9	1,222	1,200	22	589	543	46	464	457	7	520	495	25

MediaWorks Combo: Breeze, Breeze Classic, Channel X, Edge, George FM, Humm FM, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC (until S1 26), Coast, Flava, Gold Sport (until S1 26), iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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Distribution Of Information Strictly Within Subscriber Organisation

AUCKLAND COMMERCIAL RADIO - GfK SURVEY 3 2026

Cumulative Audience (000's) by Daypart, People 10+

	This	Last	+/-
Potential (000)	1,576.0	1,576.0	0.0
Sample Size	2,414	2,417	-3

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	Breakfast Mon-Fri 6am-9am				Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	**12.2**	10.0	2.2	20	**12.3**	13.8	-1.5	**9.6**	5.8	3.8	**8.7**	8.7	0.0	**5.8**	8.6	-2.8	**3.3**	3.7	-0.4	**16.1**	17.3	-1.2
Breeze	**95.0**	105.9	-10.9	3	**103.1**	99.2	3.9	**111.1**	114.2	-3.1	**79.6**	99.5	-19.9	**33.9**	40.3	-6.4	**26.4**	29.1	-2.7	**119.4**	132.4	-13.0
Breeze Classic	**30.3**	22.5	7.8	14	**32.9**	35.8	-2.9	**41.3**	38.7	2.6	**28.9**	23.4	5.5	**7.6**	9.5	-1.9	**11.8**	8.1	3.7	**46.8**	40.5	6.3
Channel X	**29.7**	30.7	-1.0	15	**29.7**	29.8	-0.1	**29.4**	27.8	1.6	**32.7**	32.4	0.3	**11.7**	8.7	3.0	**2.3**	1.1	1.2	**29.5**	34.2	-4.7
Coast	**47.2**	46.7	0.5	9	**45.9**	41.9	4.0	**55.1**	45.9	9.2	**42.0**	34.5	7.5	**17.3**	13.2	4.1	**11.8**	9.5	2.3	**53.1**	45.9	7.2
Edge	**57.5**	69.7	-12.2	8	**42.0**	46.1	-4.1	**52.4**	62.5	-10.1	**44.4**	53.3	-8.9	**17.4**	24.3	-6.9	**21.2**	11.9	9.3	**60.3**	81.0	-20.7
Flava	**47.0**	42.2	4.8	10	**39.8**	38.6	1.2	**48.7**	44.1	4.6	**30.2**	26.8	3.4	**8.3**	8.4	-0.1	**10.1**	8.8	1.3	**50.8**	42.3	8.5
George FM	**37.1**	34.8	2.3	12	**32.1**	29.1	3.0	**39.7**	42.8	-3.1	**38.8**	44.2	-5.4	**23.5**	24.1	-0.6	**12.7**	11.4	1.3	**46.5**	50.8	-4.3
Humm FM	**17.8**	22.4	-4.6	18	**14.0**	14.9	-0.9	**18.3**	21.9	-3.6	**13.2**	18.9	-5.7	**10.5**	11.9	-1.4	**4.5**	6.7	-2.2	**23.3**	24.7	-1.4
iHeartCountry	**16.9**	15.8	1.1	19	**12.4**	13.6	-1.2	**16.1**	21.3	-5.2	**14.5**	17.4	-2.9	**8.3**	11.4	-3.1	**6.6**	5.1	1.5	**19.3**	21.0	-1.7
Life FM	**28.6**	17.9	10.7	16	**15.6**	14.1	1.5	**21.4**	17.3	4.1	**29.1**	15.4	13.7	**13.0**	10.6	2.4	**6.4**	4.3	2.1	**44.1**	33.9	10.2
Mai FM	**150.7**	135.9	14.8	2	**104.2**	91.5	12.7	**113.3**	107.7	5.6	**97.2**	91.9	5.3	**54.9**	52.9	2.0	**52.3**	43.9	8.4	**150.4**	154.8	-4.4
More FM	**77.2**	75.7	1.5	5	**71.8**	61.1	10.7	**74.3**	73.5	0.8	**61.4**	65.1	-3.7	**19.4**	19.0	0.4	**22.4**	23.9	-1.5	**82.2**	82.1	0.1
Newstalk ZB	**176.0**	180.4	-4.4	1	**114.7**	105.4	9.3	**116.5**	97.3	19.2	**118.6**	99.6	19.0	**39.0**	48.2	-9.2	**61.2**	59.4	1.8	**158.2**	149.4	8.8
Radio Hauraki	**18.1**	21.9	-3.8	17	**24.4**	23.6	0.8	**27.6**	24.9	2.7	**17.6**	23.3	-5.7	**3.7**	6.7	-3.0	**3.2**	5.2	-2.0	**27.8**	29.1	-1.3
Radio Waatea	*	1.2	*	*	**1.1**	*	*	**0.5**	*	*	*	1.8	*	*	*	*	*	*	*	*	1.8	*
Rhema	**8.1**	6.5	1.6	21	**4.9**	7.1	-2.2	**4.0**	3.5	0.5	**4.3**	5.0	-0.7	**4.1**	3.6	0.5	**1.7**	0.9	0.8	**10.3**	9.6	0.7
Rock	**64.4**	59.1	5.3	7	**60.0**	52.3	7.7	**62.0**	50.1	11.9	**46.8**	51.6	-4.8	**16.1**	19.0	-2.9	**32.2**	27.5	4.7	**76.8**	62.3	14.5
Tainui Live	**2.4**	2.4	0.0	22	**2.8**	2.4	0.4	**1.9**	2.4	-0.5	*	1.8	*	*	1.4	*	**0.9**	0.4	0.5	**2.6**	1.3	1.3
Tarana	**31.0**	27.4	3.6	13	**25.0**	18.8	6.2	**20.7**	14.6	6.1	**28.7**	23.4	5.3	**14.0**	10.9	3.1	**8.7**	8.1	0.6	**31.1**	28.5	2.6
The Hits	**67.2**	66.6	0.6	6	**49.5**	57.6	-8.1	**62.0**	64.0	-2.0	**66.6**	64.2	2.4	**20.0**	22.0	-2.0	**19.0**	12.6	6.4	**80.0**	75.5	4.5
The Sound	**38.1**	35.1	3.0	11	**42.1**	34.0	8.1	**39.9**	34.1	5.8	**29.0**	30.8	-1.8	**13.0**	15.3	-2.3	**11.9**	11.1	0.8	**45.8**	36.8	9.0
ZM	**80.0**	89.1	-9.1	4	**56.7**	58.3	-1.6	**60.6**	66.7	-6.1	**65.2**	72.2	-7.0	**22.6**	21.3	1.3	**20.5**	19.8	0.7	**72.3**	74.7	-2.4
MediaWorks Combo	**481.2**	479.4	1.8		**439.5**	404.1	35.4	**481.4**	465.9	15.5	**397.4**	426.4	-29.0	**185.4**	199.6	-14.2	**152.6**	134.4	18.2	**544.2**	556.6	-12.4
NZME Combo	**400.3**	399.8	0.5		**304.7**	301.8	2.9	**330.6**	317.9	12.7	**317.7**	295.1	22.6	**113.5**	125.1	-11.6	**119.6**	110.1	9.5	**407.7**	382.7	25.0
All Commercial Radio	**820.6**	825.6	-5.0		**686.9**	652.6	34.3	**723.8**	710.1	13.7	**695.3**	694.5	0.8	**319.0**	349.8	-30.8	**260.8**	245.3	15.5	**875.9**	878.3	-2.4

MediaWorks Combo: Breeze, Breeze Classic, Channel X, Edge, George FM, Humm FM, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC (until S1 26), Coast, Flava, Gold Sport (until S1 26), iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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AUCKLAND COMMERCIAL RADIO - GfK SURVEY 3 2026

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn
Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026
Last Survey Period: Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	**4:20**	4:07	0:13	**2:45**	3:32	-0:46	**3:04**	3:48	-0:43	**2:54**	2:47	0:07	**4:41**	3:48	0:52	**6:04**	4:28	1:36	**5:36**	4:56	0:39	**2:41**	0:50	1:50
Breeze	**6:57**	6:51	0:05	**4:32**	5:30	-0:57	**5:55**	4:41	1:13	**7:05**	5:11	1:53	**6:58**	6:06	0:51	**7:19**	7:51	-0:31	**8:05**	7:37	0:27	**5:03**	5:07	-0:04
Breeze Classic	**7:00**	9:43	-2:43	**3:36**	3:09	0:27	**3:18**	2:30	0:48	**2:12**	2:03	0:09	**5:29**	5:24	0:05	**6:28**	14:51	-8:23	**7:22**	12:42	-5:19	**7:28**	10:57	-3:28
Channel X	**6:51**	5:47	1:03	**3:58**	3:49	0:09	**6:38**	5:31	1:06	**10:10**	7:34	2:35	**7:49**	6:13	1:36	**3:47**	3:50	-0:03	**7:40**	6:16	1:23	**7:53**	7:20	0:32
Coast	**9:22**	8:33	0:49	**9:33**	5:08	4:24	**4:52**	4:57	-0:04	**4:54**	5:43	-0:48	**5:38**	6:06	-0:28	**11:00**	9:44	1:15	**11:09**	9:56	1:13	**5:50**	5:24	0:26
Edge	**3:47**	4:17	-0:30	**3:13**	4:06	-0:53	**3:48**	4:40	-0:52	**4:04**	4:27	-0:23	**4:00**	4:24	-0:23	**3:10**	3:44	-0:34	**4:45**	4:35	0:09	**3:49**	5:29	-1:40
Flava	**4:17**	5:18	-1:00	**3:10**	3:15	-0:04	**3:26**	5:05	-1:38	**4:10**	6:06	-1:56	**4:53**	6:15	-1:22	**6:55**	6:22	0:32	**5:48**	5:04	0:43	**4:34**	5:11	-0:37
George FM	**5:10**	6:17	-1:06	**2:37**	3:25	-0:48	**4:38**	5:15	-0:37	**5:06**	6:00	-0:54	**5:31**	6:48	-1:17	**8:16**	11:17	-3:01	**8:34**	9:14	-0:39	**2:31**	4:05	-1:34
Humm FM	**6:33**	9:26	-2:53	**8:04**	10:29	-2:25	**6:20**	9:34	-3:13	**6:38**	9:46	-3:08	**6:14**	9:29	-3:15	**5:36**	7:06	-1:29	**5:37**	8:51	-3:14	**7:10**	9:02	-1:52
iHeartCountry	**6:47**	5:43	1:03	**3:04**	1:50	1:13	**2:12**	3:30	-1:17	**3:14**	3:19	-0:05	**4:12**	4:32	-0:19	**8:36**	7:58	0:38	**11:57**	8:41	3:16	**8:53**	3:35	5:18
Life FM	**8:16**	5:46	2:30	**7:00**	4:12	2:47	**4:36**	5:31	-0:54	**4:00**	5:42	-1:41	**7:13**	6:21	0:51	**11:04**	7:09	3:55	**8:10**	5:53	2:17	**6:08**	6:07	0:00
Mai FM	**6:57**	6:38	0:18	**5:36**	5:44	-0:07	**6:21**	6:04	0:16	**7:15**	6:11	1:03	**7:30**	6:41	0:48	**8:49**	9:10	-0:21	**10:29**	11:43	-1:13	**7:47**	7:01	0:46
More FM	**5:33**	5:09	0:23	**2:23**	3:44	-1:20	**2:43**	3:30	-0:46	**4:00**	3:31	0:28	**5:40**	4:40	0:59	**9:22**	7:50	1:31	**9:33**	8:15	1:17	**6:10**	5:53	0:17
Newstalk ZB	**9:22**	8:48	0:33	**2:41**	3:34	-0:53	**4:14**	3:51	0:22	**5:18**	4:17	1:00	**5:15**	4:27	0:47	**7:19**	6:56	0:22	**12:21**	13:07	-0:45	**8:30**	6:13	2:16
Radio Hauraki	**5:48**	4:44	1:04	**3:17**	1:36	1:41	**3:27**	3:33	-0:06	**3:46**	3:40	0:05	**4:19**	3:46	0:32	**5:00**	5:01	-0:00	**9:25**	8:05	1:19	**4:18**	5:00	-0:42
Radio Waatea	**0:47**	3:43	-2:56	**0:30**	*	*	*	3:43	*	*	3:43	*	*	3:43	*	**1:00**	*	*	**1:00**	*	*	*	*	*
Rhema	**4:54**	7:08	-2:14	**1:00**	2:55	-1:55	**0:53**	2:43	-1:49	**0:47**	4:37	-3:50	**1:46**	5:30	-3:43	**3:53**	5:58	-2:04	**7:19**	5:35	1:43	**1:13**	1:35	-0:22
Rock	**6:09**	7:31	-1:21	**3:48**	8:05	-4:17	**4:35**	8:25	-3:50	**4:39**	4:59	-0:20	**6:04**	5:47	0:16	**9:21**	8:59	0:21	**12:02**	13:57	-1:54	**6:18**	7:21	-1:03
Tainui Live	**0:45**	0:58	-0:13	**0:33**	0:55	-0:21	**0:59**	0:56	0:02	**0:56**	1:06	-0:10	**0:56**	1:02	-0:05	**0:30**	0:40	-0:10	**0:30**	0:30	0:00	**1:13**	1:03	0:09
Tarana	**9:11**	9:34	-0:23	**4:35**	7:47	-3:11	**8:43**	8:58	-0:15	**9:04**	8:59	0:04	**8:34**	8:18	0:16	**7:11**	7:50	-0:38	**11:47**	11:39	0:08	**10:09**	8:46	1:22
The Hits	**5:22**	5:42	-0:19	**4:00**	4:08	-0:07	**4:02**	3:52	0:09	**5:07**	4:15	0:52	**5:52**	5:23	0:28	**7:04**	9:20	-2:16	**6:52**	9:28	-2:36	**6:09**	6:57	-0:47
The Sound	**7:37**	5:41	1:55	**2:04**	2:57	-0:52	**5:26**	4:18	1:07	**5:47**	3:43	2:04	**6:35**	5:52	0:42	**12:25**	9:42	2:42	**12:18**	7:44	4:34	**4:01**	1:51	2:10
ZM	**4:11**	4:26	-0:14	**3:46**	3:57	-0:10	**4:05**	4:30	-0:24	**4:15**	4:27	-0:11	**4:19**	4:28	-0:08	**4:46**	5:12	-0:25	**4:48**	5:53	-1:05	**4:56**	4:10	0:46
MediaWorks Combo	**9:56**	10:05	-0:08	**6:59**	8:46	-1:47	**8:30**	8:59	-0:28	**10:01**	8:56	1:05	**10:16**	9:35	0:41	**11:55**	12:04	-0:09	**12:46**	12:16	0:30	**9:19**	9:26	-0:06
NZME Combo	**8:57**	8:49	0:08	**5:03**	5:15	-0:11	**5:12**	5:46	-0:34	**6:06**	6:13	-0:07	**6:41**	6:38	0:02	**9:47**	9:22	0:24	**13:25**	13:07	0:17	**7:55**	7:23	0:31
All Commercial Radio	**13:51**	14:01	-0:09	**9:46**	11:09	-1:23	**10:53**	11:43	-0:49	**12:24**	11:42	0:41	**12:53**	12:23	0:30	**15:17**	15:07	0:09	**17:47**	18:02	-0:14	**12:52**	12:34	0:17
Potential (000)	**1,576.0**	1,576.0	0.0	**358.0**	358.0	0.0	**594.5**	600.2	-5.7	**569.0**	569.0	0.0	**789.0**	789.0	0.0	**409.0**	409.0	0.0	**323.0**	323.0	0.0	**333.1**	327.7	5.4
Sample	**2,414**	2,417	-3	**621**	645	-24	**916**	899	17	**906**	897	9	**1,222**	1,200	22	**589**	543	46	**464**	457	7	**520**	495	25

MediaWorks Combo: Breeze, Breeze Classic, Channel X, Edge, George FM, Humm FM, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

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AUCKLAND COMMERCIAL RADIO - GfK SURVEY 3 2026

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	This	Last	+/-
Potential (000)	1,576.0	1,576.0	0.0
Sample Size	2,414	2,417	-3

	Breakfast Mon-Fri 6am-9am			Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
95bFM	**2:36**	2:07	0:29	**2:04**	2:13	-0:09	**1:54**	3:40	-1:45	**2:41**	1:58	0:43	**1:41**	1:15	0:26	**0:52**	0:46	0:06	**1:47**	1:33	0:14
Breeze	**2:27**	2:17	0:09	**3:00**	3:01	-0:00	**3:16**	2:50	0:26	**2:00**	1:59	0:00	**1:36**	1:44	-0:08	**3:01**	2:49	0:11	**2:44**	2:45	-0:01
Breeze Classic	**1:54**	3:22	-1:27	**2:53**	4:07	-1:13	**3:09**	4:27	-1:18	**1:31**	1:58	-0:27	**1:33**	1:29	0:04	**1:32**	2:04	-0:32	**3:15**	3:31	-0:16
Channel X	**1:33**	1:50	-0:17	**4:21**	3:16	1:04	**4:51**	4:01	0:49	**1:32**	1:12	0:19	**1:03**	0:41	0:21	**1:28**	0:43	0:44	**1:34**	1:34	-0:00
Coast	**2:48**	2:29	0:19	**3:06**	3:26	-0:20	**3:42**	3:20	0:21	**2:35**	2:57	-0:21	**2:08**	2:31	-0:23	**1:24**	1:35	-0:11	**4:13**	4:17	-0:03
Edge	**1:52**	2:01	-0:08	**1:45**	2:26	-0:41	**1:53**	2:12	-0:18	**1:24**	1:27	-0:03	**0:55**	1:11	-0:15	**1:09**	1:24	-0:14	**1:33**	1:27	0:06
Flava	**1:56**	2:09	-0:13	**1:33**	2:25	-0:51	**2:03**	2:47	-0:43	**1:32**	1:39	-0:07	**1:19**	2:33	-1:13	**1:58**	2:10	-0:12	**1:45**	1:59	-0:14
George FM	**2:28**	2:52	-0:23	**2:16**	2:31	-0:15	**2:28**	2:57	-0:28	**1:40**	1:55	-0:15	**1:37**	1:31	0:06	**1:21**	1:22	-0:00	**2:11**	2:40	-0:29
Humm FM	**2:16**	3:21	-1:04	**2:34**	3:30	-0:55	**2:54**	3:07	-0:13	**1:25**	2:13	-0:47	**1:40**	2:51	-1:10	**3:07**	3:42	-0:34	**2:24**	3:01	-0:36
iHeartCountry	**1:44**	1:34	0:10	**3:08**	2:34	0:34	**2:37**	1:39	0:58	**1:34**	1:42	-0:07	**1:10**	0:54	0:15	**0:38**	0:42	-0:04	**3:28**	3:03	0:24
Life FM	**3:24**	2:58	0:26	**3:07**	1:32	1:35	**3:15**	3:04	0:11	**3:25**	2:31	0:53	**2:02**	1:38	0:24	**2:03**	1:55	0:08	**2:53**	1:49	1:03
Mai FM	**2:31**	2:36	-0:04	**2:33**	2:22	0:10	**2:32**	2:30	0:01	**2:25**	2:13	0:12	**1:31**	1:48	-0:17	**1:53**	1:56	-0:02	**2:24**	2:30	-0:05
More FM	**2:14**	2:31	-0:17	**2:53**	2:16	0:37	**2:47**	2:15	0:31	**1:42**	1:31	0:10	**1:28**	1:01	0:26	**1:31**	1:36	-0:04	**2:06**	2:17	-0:10
Newstalk ZB	**4:21**	3:57	0:23	**2:22**	2:24	-0:02	**2:32**	2:31	0:00	**3:08**	3:15	-0:06	**3:04**	3:13	-0:08	**2:58**	2:43	0:14	**3:20**	3:29	-0:08
Radio Hauraki	**1:36**	1:49	-0:13	**2:18**	1:54	0:23	**2:52**	1:48	1:03	**1:23**	1:07	0:16	**1:09**	0:55	0:14	**0:49**	0:53	-0:04	**3:08**	2:42	0:25
Radio Waatea	*	2:30	*	**0:41**	*	*	**0:15**	*	*	*	1:19	*	*	*	*	*	*	*	*	2:00	*
Rhema	**2:31**	2:11	0:19	**2:02**	1:35	0:27	**2:07**	2:15	-0:07	**2:38**	2:25	0:13	**0:50**	3:04	-2:14	**1:46**	5:00	-3:13	**1:42**	2:56	-1:13
Rock	**2:22**	2:48	-0:25	**2:54**	3:54	-0:59	**3:34**	4:54	-1:20	**1:47**	2:09	-0:22	**2:37**	2:26	0:11	**2:37**	2:25	0:11	**2:22**	2:45	-0:23
Tainui Live	**0:21**	0:17	0:03	**0:30**	0:19	0:11	**0:26**	0:36	-0:10	*	0:29	*	*	0:42	*	**0:30**	0:30	0:00	**0:35**	0:50	-0:15
Tarana	**3:11**	3:57	-0:45	**2:49**	2:42	0:07	**2:25**	1:50	0:34	**2:42**	2:45	-0:03	**1:37**	1:58	-0:21	**1:56**	2:07	-0:10	**3:18**	3:17	0:01
The Hits	**2:19**	2:09	0:10	**2:10**	2:07	0:03	**1:51**	2:07	-0:16	**1:37**	1:33	0:04	**1:53**	1:44	0:08	**1:20**	1:27	-0:07	**2:18**	2:27	-0:09
The Sound	**3:09**	1:54	1:15	**3:05**	2:21	0:43	**3:34**	3:09	0:25	**2:18**	1:37	0:41	**2:18**	1:54	0:23	**2:42**	2:38	0:04	**3:20**	3:10	0:09
ZM	**1:51**	1:50	0:00	**1:58**	1:58	0:00	**2:01**	1:52	0:08	**1:37**	1:35	0:01	**0:43**	1:04	-0:20	**1:08**	1:10	-0:01	**1:27**	1:43	-0:15
MediaWorks Combo	**2:57**	3:05	-0:08	**3:26**	3:32	-0:05	**3:38**	3:43	-0:05	**2:15**	2:15	0:00	**1:51**	1:55	-0:03	**2:40**	2:48	-0:07	**3:04**	3:10	-0:06
NZME Combo	**3:22**	3:14	0:08	**2:36**	2:41	-0:04	**2:56**	2:44	0:11	**2:29**	2:30	-0:01	**2:04**	2:18	-0:13	**2:17**	2:14	0:03	**3:09**	3:17	-0:08
All Commercial Radio	**3:51**	3:52	-0:00	**3:47**	3:53	-0:06	**4:07**	4:01	0:05	**2:50**	2:50	0:00	**2:10**	2:25	-0:14	**2:59**	2:58	0:00	**3:53**	4:01	-0:07

MediaWorks Combo: Breeze, Breeze Classic, Channel X, Edge, George FM, Humm FM, Mai FM, More FM, Rock, The Sound, or listening to More FM Rodney

NZME Combo: BBC (until S1 26), Coast, Flava, Gold Sport (until S1 26), iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, or internet only listening to Hokonui

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