NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Metro - Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026/ Regional - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Metro - Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026/ Regional - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	9.2	9.4	-0.2	2	6.5	7.3	-0.8	8.1	7.0	1.1	8.7	8.2	0.5	8.6	8.3	0.3	9.8	9.5	0.3	10.4	10.4	0.0	8.0	7.9	0.1
Network Breeze Classic	6.0	6.1	-0.1	7	1.5	1.3	0.2	0.9	0.9	0.0	0.9	0.9	0.0	1.7	1.5	0.2	5.1	5.3	-0.2	10.4	10.8	-0.4	3.7	3.5	0.2
Network Channel X	3.3	3.3	0.0	12	2.9	3.2	-0.3	4.1	4.6	-0.5	6.2	6.0	0.2	5.6	5.5	0.1	3.1	3.2	-0.1	1.4	1.5	-0.1	4.6	4.2	0.4
Network Coast	5.5	5.0	0.5	8	3.8	2.2	1.6	1.8	1.5	0.3	1.7	2.0	-0.3	3.0	2.8	0.2	8.0	6.4	1.6	9.1	7.9	1.2	4.3	4.3	0.0
Network The Edge	4.2	4.9	-0.7	11	9.3	10.7	-1.4	8.3	9.7	-1.4	6.8	7.9	-1.1	5.2	6.1	-0.9	2.1	2.6	-0.5	1.6	1.7	-0.1	4.6	6.0	-1.4
Network Flava	1.6	1.6	0.0	16	3.1	2.4	0.7	2.4	3.0	-0.6	2.5	3.2	-0.7	2.3	2.6	-0.3	1.2	1.1	0.1	0.4	0.4	0.0	2.5	2.1	0.4
Network George FM	2.5	2.6	-0.1	14	2.9	2.7	0.2	4.5	5.0	-0.5	4.7	5.1	-0.4	4.1	4.5	-0.4	2.2	2.3	-0.1	0.9	0.8	0.1	1.7	1.9	-0.2
Network Hokonui	0.2	0.1	0.1	25	0.1	0.1	0.0	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.0	0.1	0.1	0.0
Network Humm FM	0.6	1.0	-0.4	21	1.1	0.7	0.4	1.1	1.6	-0.5	1.2	2.0	-0.8	0.8	1.5	-0.7	0.3	0.5	-0.2	0.3	0.7	-0.4	0.8	1.7	-0.9
Network iHeartCountry*	0.9	0.9	0.0	18	0.8	1.0	-0.2	0.9	1.1	-0.2	0.7	0.7	0.0	0.7	0.8	-0.1	1.0	1.0	0.0	1.2	1.0	0.2	1.1	0.7	0.4
Network Life FM	1.8	1.2	0.6	15	3.0	1.5	1.5	1.9	1.7	0.2	1.7	1.9	-0.2	2.0	1.9	0.1	1.7	1.3	0.4	0.8	0.4	0.4	1.8	1.6	0.2
Network Mai FM	6.4	6.0	0.4	5	13.2	12.4	0.8	11.9	11.3	0.6	10.9	10.1	0.8	9.2	8.3	0.9	4.0	3.5	0.5	1.4	1.5	-0.1	9.5	7.5	2.0
Network Maori Radio	0.7	0.7	0.0	20	0.7	0.4	0.3	0.9	0.9	0.0	1.0	1.1	-0.1	0.9	0.9	0.0	0.6	0.7	-0.1	0.5	0.7	-0.2	0.8	0.6	0.2
Network More FM	7.1	7.1	0.0	4	7.7	8.0	-0.3	5.2	5.6	-0.4	5.9	5.6	0.3	7.2	6.9	0.3	9.8	9.8	0.0	8.3	8.1	0.2	9.9	10.0	-0.1
Network Newstalk ZB	14.9	14.4	0.5	1	3.2	4.2	-1.0	4.4	4.0	0.4	5.6	4.8	0.8	6.0	5.8	0.2	11.2	12.0	-0.8	21.8	22.1	-0.3	9.1	7.8	1.3
Network Radio Hauraki	2.7	2.7	0.0	13	2.7	2.2	0.5	2.7	2.4	0.3	2.9	2.8	0.1	3.7	3.9	-0.2	3.4	4.1	-0.7	2.1	2.2	-0.1	2.7	3.4	-0.7
Network Rhema	0.5	0.5	0.0	22	0.3	0.2	0.1	0.3	0.2	0.1	0.3	0.3	0.0	0.3	0.5	-0.2	0.5	0.7	-0.2	0.6	0.5	0.1	0.4	0.4	0.0
Network The Rock	8.8	8.4	0.4	3	11.9	13.1	-1.2	13.7	12.9	0.8	11.5	10.5	1.0	12.4	11.4	1.0	9.9	9.0	0.9	5.1	4.6	0.5	8.9	9.0	-0.1
Network Sanctuary	0.3	0.3	0.0	23	0.1	0.1	0.0	0.1	*	*	0.1	0.1	0.0	0.1	0.1	0.0	0.3	0.3	0.0	0.5	0.7	-0.2	0.3	0.4	-0.1
Network Sport Nation	0.3	0.3	0.0	23	0.3	0.2	0.1	0.2	0.1	0.1	0.2	0.1	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.6	0.5	0.1	0.1	0.1	0.0
Network Student Radio	0.8	0.7	0.1	19	0.7	0.7	0.0	0.8	0.8	0.0	0.6	0.6	0.0	0.9	0.9	0.0	1.3	1.1	0.2	0.8	0.8	0.0	0.9	0.8	0.1
Network Tarana	1.3	1.2	0.1	17	1.0	1.2	-0.2	1.9	1.3	0.6	2.1	1.6	0.5	1.8	1.5	0.3	0.8	0.9	-0.1	0.9	0.9	0.0	2.0	1.7	0.3
Network The Hits	5.4	5.5	-0.1	9	7.7	7.0	0.7	7.1	6.4	0.7	6.6	6.7	-0.1	6.7	6.8	-0.1	5.9	6.6	-0.7	3.9	4.4	-0.5	7.1	8.2	-1.1
Network The Sound	6.1	5.8	0.3	6	3.4	4.3	-0.9	3.8	3.6	0.2	3.5	3.3	0.2	4.4	4.6	-0.2	9.7	8.7	1.0	11.2	9.6	1.6	3.4	3.8	-0.4
Network ZM	5.3	5.6	-0.3	10	9.0	9.4	-0.4	9.3	10.1	-0.8	9.7	10.3	-0.6	8.0	8.4	-0.4	3.5	3.7	-0.2	1.5	1.6	-0.1	8.7	8.2	0.5
MediaWorks Combo	54.3	54.5	-0.2		60.4	63.7	-3.3	61.7	62.3	-0.6	60.4	59.6	0.8	59.3	58.6	0.7	56.1	54.3	1.8	50.9	49.7	1.2	55.1	55.4	-0.3
NZME Combo	36.5	35.9	0.6		30.4	28.5	1.9	28.8	28.5	0.3	29.9	30.6	-0.7	30.7	31.2	-0.5	34.4	35.0	-0.6	40.3	39.8	0.5	35.6	34.8	0.8
Potential (000)	3,920.7	3,920.7	0.0		876.9	876.9	0.0	1,384.0	1,379.7	4.3	1,299.0	1,299.0	0.0	1,837.3	1,837.3	0.0	1,039.4	1,039.4	0.0	887.9	887.9	0.0	755.0	750.1	4.9
Sample	13,960	13,616	344		2,785	2,773	12	4,290	4,206	84	4,259	4,228	31	6,088	6,013	75	3,624	3,476	148	3,722	3,541	181	2,701	2,635	66

NB: SUM OF INDIVIDUAL STATIONS MAY NOT ADD TO NETWORK COMBO TOTAL DUE TO ROUNDING

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport (until S1 26), Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland until S1 26)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Station Share (%) by Daypart, People 10+

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Metro - Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026/ Regional - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

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	This	Last	+/-
Potential (000)	3,920.7	3,920.7	0.0
Sample Size	13,960	13,616	344

	Breakfast Mon-Fri 6am-9am				Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7.8	7.9	-0.1	3	10.3	10.3	0.0	10.3	10.2	0.1	8.1	9.1	-1.0	8.3	8.0	0.3	7.6	8.8	-1.2	9.7	9.8	-0.1
Network Breeze Classic	4.2	4.2	0.0	11	7.0	7.6	-0.6	7.1	7.3	-0.2	4.9	4.8	0.1	5.0	5.3	-0.3	3.2	3.3	-0.1	7.1	6.8	0.3
Network Channel X	2.3	2.6	-0.3	13	4.6	4.5	0.1	4.7	4.8	-0.1	3.5	3.3	0.2	2.4	2.1	0.3	1.0	1.0	0.0	2.3	2.3	0.0
Network Coast	4.3	3.8	0.5	10	6.3	5.8	0.5	6.5	5.6	0.9	5.4	4.9	0.5	4.2	4.0	0.2	2.6	1.9	0.7	5.9	5.7	0.2
Network The Edge	4.7	5.6	-0.9	9	4.0	4.9	-0.9	4.2	4.9	-0.7	4.4	5.1	-0.7	3.2	4.1	-0.9	4.5	3.9	0.6	4.1	4.5	-0.4
Network Flava	1.7	1.6	0.1	16	1.3	1.7	-0.4	1.7	1.9	-0.2	1.4	1.3	0.1	1.3	1.4	-0.1	2.1	1.7	0.4	1.7	1.5	0.2
Network George FM	2.1	2.1	0.0	14	2.4	2.3	0.1	2.9	3.1	-0.2	3.0	3.1	-0.1	3.0	2.7	0.3	1.9	1.9	0.0	2.4	2.7	-0.3
Network Hokonui	0.2	0.1	0.1	23	0.3	0.1	0.2	0.4	0.2	0.2	0.1	0.1	0.0	0.1	0.1	0.0	*	*	*	0.1	0.1	0.0
Network Humm FM	0.5	1.0	-0.5	21	0.5	0.7	-0.2	0.7	0.9	-0.2	0.5	1.0	-0.5	1.1	1.8	-0.7	0.9	1.6	-0.7	0.7	0.9	-0.2
Network iHeartCountry*	0.7	0.6	0.1	18	1.1	1.0	0.1	0.9	0.8	0.1	0.8	0.9	-0.1	1.1	1.0	0.1	1.0	1.1	-0.1	1.1	1.1	0.0
Network Life FM	2.0	1.5	0.5	15	1.1	0.7	0.4	1.3	1.2	0.1	2.8	1.3	1.5	2.0	1.3	0.7	1.4	1.0	0.4	2.1	1.4	0.7
Network Mai FM	7.1	6.6	0.5	5	5.8	5.0	0.8	5.8	5.4	0.4	7.3	6.5	0.8	5.9	6.0	-0.1	8.8	7.8	1.0	6.1	6.1	0.0
Network Maori Radio	0.7	0.6	0.1	18	0.6	0.7	-0.1	0.5	0.5	0.0	0.5	0.4	0.1	1.0	1.0	0.0	1.8	1.5	0.3	0.8	0.8	0.0
Network More FM	7.7	8.0	-0.3	4	7.9	7.4	0.5	7.6	7.7	-0.1	6.5	6.8	-0.3	5.8	4.6	1.2	4.3	4.7	-0.4	6.7	6.9	-0.2
Network Newstalk ZB	21.4	20.6	0.8	1	9.8	9.9	-0.1	8.5	8.1	0.4	15.5	14.5	1.0	23.3	23.0	0.3	27.7	27.5	0.2	14.6	14.3	0.3
Network Radio Hauraki	2.4	2.6	-0.2	12	2.7	2.8	-0.1	3.1	2.8	0.3	3.1	3.1	0.0	1.6	1.8	-0.2	1.8	1.9	-0.1	2.8	2.7	0.1
Network Rhema	0.5	0.5	0.0	21	0.5	0.5	0.0	0.4	0.4	0.0	0.5	0.5	0.0	0.5	0.9	-0.4	0.3	0.4	-0.1	0.6	0.7	-0.1
Network The Rock	7.9	7.7	0.2	2	10.4	9.8	0.6	11.0	10.4	0.6	8.3	8.3	0.0	7.2	5.9	1.3	9.1	8.4	0.7	6.9	6.5	0.4
Network Sanctuary	0.2	0.3	-0.1	23	0.3	0.4	-0.1	0.1	0.3	-0.2	0.2	0.3	-0.1	0.4	0.4	0.0	0.4	0.3	0.1	0.3	0.4	-0.1
Network Sport Nation	0.2	0.2	0.0	23	0.4	0.4	0.0	0.3	0.2	0.1	0.2	0.2	0.0	0.2	0.2	0.0	0.2	0.2	0.0	0.4	0.3	0.1
Network Student Radio	0.7	0.5	0.2	18	0.7	0.8	-0.1	0.6	0.8	-0.2	1.0	0.9	0.1	1.0	1.0	0.0	0.7	0.2	0.5	0.9	0.8	0.1
Network Tarana	1.4	1.5	-0.1	17	1.1	1.0	0.1	0.8	0.6	0.2	1.9	1.7	0.2	1.4	1.5	-0.1	1.7	1.3	0.4	1.4	1.3	0.1
Network The Hits	5.2	5.1	0.1	7	5.0	5.3	-0.3	5.3	5.8	-0.5	5.9	5.8	0.1	6.1	5.7	0.4	4.5	4.1	0.4	5.7	5.5	0.2
Network The Sound	4.9	4.3	0.6	8	7.3	6.9	0.4	7.1	7.0	0.1	4.8	4.8	0.0	4.8	4.3	0.5	4.3	4.2	0.1	6.6	6.2	0.4
Network ZM	6.2	6.5	-0.3	6	5.0	4.9	0.1	5.4	5.5	-0.1	6.5	6.9	-0.4	4.2	4.7	-0.5	3.7	5.4	-1.7	4.6	5.1	-0.5
MediaWorks Combo	49.1	50.1	-1.0		60.1	59.3	0.8	61.2	61.5	-0.3	51.1	52.9	-1.8	46.7	44.7	2.0	45.6	45.6	0.0	52.5	52.7	-0.2
NZME Combo	42.1	40.9	1.2		31.5	31.5	0.0	31.7	30.8	0.9	38.7	37.5	1.2	42.0	41.6	0.4	43.4	43.7	-0.3	36.7	36.1	0.6

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NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

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	All 10+				People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	**489.3**	498.7	-9.4	2	**86.6**	90.8	-4.2	**144.0**	148.0	-4.0	**145.9**	151.5	-5.6	**215.1**	217.1	-2.0	**148.1**	146.4	1.7	**143.2**	147.6	-4.4	**98.3**	95.4	2.9
Network Breeze Classic	**230.6**	213.3	17.3	10	**24.5**	21.1	3.4	**22.6**	25.5	-2.9	**20.6**	24.5	-3.9	**44.2**	41.8	2.4	**74.0**	58.2	15.8	**110.5**	96.6	13.9	**30.2**	23.7	6.5
Network Channel X	**181.9**	185.9	-4.0	12	**35.7**	32.6	3.1	**61.6**	63.5	-1.9	**79.9**	83.4	-3.5	**124.1**	128.9	-4.8	**59.1**	63.0	-3.9	**20.4**	23.3	-2.9	**49.7**	47.0	2.7
Network Coast	**227.0**	222.7	4.3	11	**25.1**	23.2	1.9	**31.3**	29.8	1.5	**33.0**	33.8	-0.8	**68.2**	65.4	2.8	**96.5**	86.3	10.2	**107.1**	99.6	7.5	**44.6**	40.7	3.9
Network The Edge	**386.0**	418.4	-32.4	7	**137.6**	149.6	-12.0	**208.9**	229.5	-20.6	**175.7**	193.0	-17.3	**206.6**	225.6	-19.0	**55.7**	57.9	-2.2	**36.4**	37.7	-1.3	**78.7**	88.1	-9.4
Network Flava	**140.2**	129.8	10.4	15	**54.8**	43.3	11.5	**64.3**	67.8	-3.5	**58.9**	61.4	-2.5	**77.2**	76.9	0.3	**23.8**	23.8	0.0	**7.5**	9.6	-2.1	**38.2**	29.4	8.8
Network George FM	**167.8**	164.0	3.8	14	**38.4**	39.3	-0.9	**89.2**	94.6	-5.4	**87.1**	86.7	0.4	**112.2**	109.2	3.0	**36.7**	33.4	3.3	**15.8**	15.1	0.7	**30.6**	26.0	4.6
Network Hokonui	**13.0**	9.5	3.5	25	**1.9**	0.9	1.0	**2.1**	1.2	0.9	**2.1**	1.7	0.4	**4.0**	3.0	1.0	**2.8**	2.3	0.5	**6.5**	4.3	2.2	**1.4**	1.6	-0.2
Network Humm FM	**38.1**	41.6	-3.5	22	**9.2**	5.2	4.0	**19.2**	18.8	0.4	**19.7**	22.5	-2.8	**23.1**	26.6	-3.5	**6.7**	8.5	-1.8	**5.8**	9.7	-3.9	**8.0**	13.9	-5.9
Network iHeartCountry*	**61.3**	66.3	-5.0	17	**12.8**	13.7	-0.9	**22.0**	24.1	-2.1	**19.7**	22.9	-3.2	**28.0**	30.6	-2.6	**16.6**	18.7	-2.1	**14.2**	16.4	-2.2	**11.3**	12.4	-1.1
Network Life FM	**111.1**	87.5	23.6	16	**32.7**	22.3	10.4	**46.9**	38.2	8.7	**45.7**	41.3	4.4	**60.9**	55.8	5.1	**26.2**	21.5	4.7	**14.1**	8.5	5.6	**23.4**	20.8	2.6
Network Mai FM	**366.0**	359.2	6.8	8	**134.1**	127.0	7.1	**187.7**	192.0	-4.3	**166.1**	173.9	-7.8	**212.0**	211.4	0.6	**63.3**	53.8	9.5	**19.4**	18.5	0.9	**93.5**	79.7	13.8
Network Maori Radio	**61.2**	56.1	5.1	18	**17.4**	12.3	5.1	**24.3**	25.9	-1.6	**24.1**	28.3	-4.2	**32.4**	34.8	-2.4	**14.6**	9.8	4.8	**10.2**	7.3	2.9	**15.0**	10.9	4.1
Network More FM	**434.3**	427.4	6.9	3	**111.6**	104.2	7.4	**139.8**	138.0	1.8	**134.1**	132.8	1.3	**207.2**	210.7	-3.5	**141.3**	146.8	-5.5	**102.3**	99.1	3.2	**104.0**	112.9	-8.9
Network Newstalk ZB	**528.0**	536.5	-8.5	1	**65.5**	65.5	0.0	**96.3**	96.9	-0.6	**106.1**	107.6	-1.5	**169.1**	173.5	-4.4	**158.3**	169.3	-11.0	**196.4**	203.1	-6.7	**82.4**	79.4	3.0
Network Radio Hauraki	**178.7**	189.6	-10.9	13	**31.8**	34.0	-2.2	**49.1**	53.7	-4.6	**63.2**	67.6	-4.4	**108.0**	114.4	-6.4	**68.6**	73.6	-5.0	**37.1**	40.2	-3.1	**36.7**	42.2	-5.5
Network Rhema	**40.4**	35.9	4.5	21	**7.4**	4.6	2.8	**7.2**	6.4	0.8	**8.6**	6.8	1.8	**16.0**	14.2	1.8	**14.9**	14.2	0.7	**13.2**	11.5	1.7	**7.7**	6.0	1.7
Network The Rock	**418.3**	395.0	23.3	4	**117.4**	99.8	17.6	**174.9**	161.6	13.3	**169.3**	165.4	3.9	**244.4**	242.8	1.6	**117.0**	114.5	2.5	**55.1**	50.7	4.4	**91.0**	84.9	6.1
Network Sanctuary	**14.2**	17.7	-3.5	24	**1.8**	1.2	0.6	**2.0**	1.1	0.9	**1.9**	1.5	0.4	**3.3**	3.3	0.0	**5.9**	5.8	0.1	**6.3**	8.3	-2.0	**4.0**	4.0	0.0
Network Sport Nation	**23.0**	26.9	-3.9	23	**6.5**	6.6	-0.1	**4.8**	5.5	-0.7	**4.7**	4.8	-0.1	**7.6**	8.6	-1.0	**4.8**	7.7	-2.9	**8.4**	10.0	-1.6	**2.3**	3.8	-1.5
Network Student Radio	**57.9**	60.7	-2.8	19	**13.9**	14.6	-0.7	**22.2**	24.8	-2.6	**19.3**	20.7	-1.4	**31.0**	29.5	1.5	**20.0**	19.3	0.7	**11.6**	15.0	-3.4	**11.3**	9.9	1.4
Network Tarana	**57.0**	48.3	8.7	20	**8.4**	8.6	-0.2	**23.5**	15.6	7.9	**26.8**	19.1	7.7	**35.7**	29.4	6.3	**13.9**	14.1	-0.2	**10.2**	9.2	1.0	**15.0**	12.8	2.2
Network The Hits	**387.3**	378.2	9.1	6	**117.6**	107.4	10.2	**158.9**	159.7	-0.8	**139.9**	145.6	-5.7	**200.6**	202.4	-1.8	**103.0**	101.9	1.1	**60.7**	62.5	-1.8	**81.6**	90.4	-8.8
Network The Sound	**279.3**	274.2	5.1	9	**43.2**	47.5	-4.3	**75.3**	71.8	3.5	**74.1**	71.4	2.7	**109.8**	107.9	1.9	**106.9**	100.6	6.3	**118.1**	112.1	6.0	**41.5**	39.7	1.8
Network ZM	**417.3**	423.7	-6.4	5	**123.4**	127.5	-4.1	**205.6**	216.0	-10.4	**202.2**	205.8	-3.6	**256.9**	257.2	-0.3	**79.5**	78.5	1.0	**33.0**	34.0	-1.0	**112.3**	111.0	1.3
MediaWorks Combo	**1,994.2**	2,015.8	-21.6		**459.8**	449.5	10.3	**704.3**	725.6	-21.3	**676.3**	705.1	-28.8	**969.3**	997.7	-28.4	**565.1**	560.9	4.2	**459.9**	461.1	-1.2	**420.7**	420.9	-0.2
NZME Combo	**1,540.9**	1,532.8	8.1		**332.6**	312.9	19.7	**489.1**	501.8	-12.7	**489.6**	498.7	-9.1	**710.7**	715.6	-4.9	**431.3**	437.1	-5.8	**369.7**	376.2	-6.5	**322.9**	315.0	7.9
All Commercial Radio	**2,804.3**	2,808.3	-4.0		**597.9**	579.5	18.4	**917.5**	936.6	-19.1	**904.6**	931.5	-26.9	**1,320.6**	1,342.2	-21.6	**811.4**	807.8	3.6	**680.9**	682.3	-1.4	**576.6**	577.2	-0.6
Potential (000)	**3,920.7**	3,920.7	0.0		**876.9**	876.9	0.0	**1,384.0**	1,379.7	4.3	**1,299.0**	1,299.0	0.0	**1,837.3**	1,837.3	0.0	**1,039.4**	1,039.4	0.0	**887.9**	887.9	0.0	**755.0**	750.1	4.9
Sample	**13,960**	13,616	344		**2,785**	2,773	12	**4,290**	4,206	84	**4,259**	4,228	31	**6,088**	6,013	75	**3,624**	3,476	148	**3,722**	3,541	181	**2,701**	2,635	66

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport (until S1 26), Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland until S1 26)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Metro - Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026/ Regional - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Metro - Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026/ Regional - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	This	Last	+/-
Potential (000)	3,920.7	3,920.7	0.0
Sample Size	13,960	13,616	344

	Breakfast Mon-Fri 6am-9am				Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	**226.0**	234.6	-8.6	4	**235.6**	225.2	10.4	**252.0**	254.0	-2.0	**192.3**	218.6	-26.3	**83.0**	87.9	-4.9	**53.3**	56.4	-3.1	**283.6**	293.1	-9.5
Network Breeze Classic	**107.4**	93.3	14.1	11	**126.7**	128.2	-1.5	**138.0**	132.3	5.7	**102.4**	94.2	8.2	**35.6**	38.6	-3.0	**29.6**	19.7	9.9	**150.7**	144.2	6.5
Network Channel X	**88.3**	96.7	-8.4	12	**83.3**	86.2	-2.9	**96.4**	101.1	-4.7	**98.1**	101.4	-3.3	**33.9**	32.4	1.5	**10.0**	11.1	-1.1	**97.8**	103.6	-5.8
Network Coast	**113.8**	112.0	1.8	10	**127.8**	116.0	11.8	**137.6**	121.4	16.2	**106.6**	93.4	13.2	**38.3**	33.7	4.6	**24.7**	19.0	5.7	**130.0**	122.7	7.3
Network The Edge	**191.8**	219.5	-27.7	8	**141.6**	152.5	-10.9	**163.8**	180.1	-16.3	**144.8**	163.8	-19.0	**54.9**	67.7	-12.8	**51.5**	43.1	8.4	**197.9**	225.9	-28.0
Network Flava	**64.5**	59.7	4.8	15	**55.5**	54.7	0.8	**66.6**	61.5	5.1	**43.0**	39.7	3.3	**15.5**	13.9	1.6	**16.2**	12.8	3.4	**75.3**	66.3	9.0
Network George FM	**68.8**	65.6	3.2	14	**62.6**	59.6	3.0	**75.8**	79.2	-3.4	**76.5**	79.0	-2.5	**37.5**	37.7	-0.2	**22.8**	19.1	3.7	**84.4**	87.5	-3.1
Network Hokonui	**4.4**	3.3	1.1	25	**6.3**	4.7	1.6	**9.3**	7.3	2.0	**2.8**	3.3	-0.5	**2.0**	1.4	0.6	**0.4**	0.2	0.2	**3.4**	3.5	-0.1
Network Humm FM	**17.8**	23.0	-5.2	22	**14.9**	15.9	-1.0	**19.3**	23.0	-3.7	**14.0**	20.3	-6.3	**11.1**	12.5	-1.4	**4.8**	7.4	-2.6	**24.0**	25.7	-1.7
Network iHeartCountry*	**30.8**	28.2	2.6	18	**24.6**	25.6	-1.0	**30.8**	34.6	-3.8	**23.3**	25.5	-2.2	**14.3**	17.4	-3.1	**10.8**	8.7	2.1	**33.8**	36.6	-2.8
Network Life FM	**57.4**	43.6	13.8	16	**31.9**	28.7	3.2	**44.0**	35.4	8.6	**50.7**	30.3	20.4	**24.0**	18.6	5.4	**12.7**	8.7	4.0	**75.9**	61.0	14.9
Network Mai FM	**218.8**	204.6	14.2	5	**155.8**	139.9	15.9	**178.0**	164.7	13.3	**153.1**	150.0	3.1	**71.0**	70.0	1.0	**68.1**	57.8	10.3	**215.3**	214.7	0.6
Network Maori Radio	**27.9**	25.4	2.5	19	**21.9**	20.0	1.9	**18.1**	18.3	-0.2	**15.5**	16.8	-1.3	**6.0**	8.3	-2.3	**10.8**	6.2	4.6	**30.0**	26.6	3.4
Network More FM	**238.2**	236.4	1.8	2	**186.7**	182.2	4.5	**215.2**	214.1	1.1	**180.2**	180.3	-0.1	**63.3**	63.4	-0.1	**46.2**	45.2	1.0	**235.4**	232.6	2.8
Network Newstalk ZB	**360.8**	366.5	-5.7	1	**232.0**	226.2	5.8	**234.5**	219.0	15.5	**237.5**	222.5	15.0	**123.2**	132.6	-9.4	**134.6**	131.4	3.2	**331.9**	328.5	3.4
Network Radio Hauraki	**83.5**	92.9	-9.4	13	**72.7**	78.2	-5.5	**86.1**	87.0	-0.9	**83.8**	89.0	-5.2	**22.9**	30.6	-7.7	**17.8**	17.3	0.5	**98.2**	98.1	0.1
Network Rhema	**18.1**	16.4	1.7	21	**14.9**	17.1	-2.2	**15.5**	15.0	0.5	**14.5**	14.0	0.5	**9.6**	9.1	0.5	**3.6**	3.3	0.3	**26.3**	23.0	3.3
Network The Rock	**213.7**	207.5	6.2	6	**190.3**	173.7	16.6	**214.2**	197.1	17.1	**178.3**	178.2	0.1	**63.3**	67.2	-3.9	**69.0**	59.7	9.3	**210.7**	200.5	10.2
Network Sanctuary	**5.9**	9.0	-3.1	24	**6.7**	11.4	-4.7	**6.0**	9.6	-3.6	**4.1**	5.5	-1.4	**2.7**	4.8	-2.1	**3.2**	3.0	0.2	**9.9**	14.0	-4.1
Network Sport Nation	**9.4**	9.4	0.0	23	**8.5**	9.4	-0.9	**10.6**	11.5	-0.9	**7.0**	8.2	-1.2	**2.8**	2.5	0.3	**3.0**	3.0	0.0	**11.6**	15.2	-3.6
Network Student Radio	**20.9**	21.0	-0.1	20	**20.3**	22.8	-2.5	**19.5**	16.6	2.9	**17.0**	19.4	-2.4	**9.9**	14.1	-4.2	**6.8**	4.7	2.1	**32.5**	36.4	-3.9
Network Tarana	**35.6**	31.2	4.4	17	**28.6**	23.6	5.0	**25.3**	18.5	6.8	**32.8**	28.2	4.6	**16.5**	14.1	2.4	**11.4**	9.3	2.1	**38.4**	35.4	3.0
Network The Hits	**194.0**	191.6	2.4	7	**143.8**	154.2	-10.4	**178.3**	186.5	-8.2	**165.3**	169.7	-4.4	**63.1**	67.8	-4.7	**42.4**	37.7	4.7	**218.4**	210.6	7.8
Network The Sound	**131.4**	133.0	-1.6	9	**138.4**	130.9	7.5	**144.9**	134.7	10.2	**109.7**	118.1	-8.4	**48.0**	50.3	-2.3	**31.2**	28.5	2.7	**166.4**	155.5	10.9
Network ZM	**236.1**	250.9	-14.8	3	**161.3**	162.5	-1.2	**195.5**	193.1	2.4	**179.9**	189.6	-9.7	**70.7**	73.3	-2.6	**48.6**	52.7	-4.1	**215.0**	220.5	-5.5
MediaWorks Combo	**1,220.6**	1,238.3	-17.7		**1,097.9**	1,065.0	32.9	**1,226.5**	1,216.3	10.2	**1,052.9**	1,093.6	-40.7	**449.5**	467.9	-18.4	**316.8**	289.9	26.9	**1,345.1**	1,369.8	-24.7
NZME Combo	**976.8**	979.2	-2.4		**743.5**	738.4	5.1	**825.4**	806.1	19.3	**765.8**	746.9	18.9	**329.2**	350.3	-21.1	**275.3**	262.8	12.5	**992.0**	965.6	26.4
All Commercial Radio	**2,029.2**	2,048.5	-19.3		**1,701.4**	1,669.1	32.3	**1,844.5**	1,833.3	11.2	**1,728.8**	1,742.1	-13.3	**799.9**	841.6	-41.7	**567.7**	541.8	25.9	**2,134.9**	2,143.5	-8.6

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport (until S1 26), Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland until S1 26)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Metro - Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026/ Regional - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Metro - Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026/ Regional - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	**7:35**	7:34	0:00	**4:38**	5:00	-0:22	**5:55**	5:11	0:44	**6:36**	6:03	0:32	**6:56**	6:39	0:16	**8:38**	8:20	0:17	**9:00**	8:44	0:15	**5:59**	6:02	-0:02
Network Breeze Classic	**10:26**	11:32	-1:05	**3:46**	3:56	-0:10	**4:21**	3:57	0:24	**4:46**	4:03	0:42	**6:40**	6:11	0:28	**9:06**	11:40	-2:34	**11:42**	13:57	-2:15	**8:57**	10:43	-1:46
Network Channel X	**7:14**	7:10	0:04	**4:55**	6:04	-1:08	**7:07**	7:59	-0:52	**8:40**	8:01	0:38	**7:50**	7:20	0:30	**6:48**	6:30	0:17	**8:15**	8:08	0:06	**6:50**	6:27	0:23
Network Coast	**9:45**	9:03	0:42	**9:15**	5:56	3:18	**5:58**	5:41	0:17	**5:37**	6:29	-0:51	**7:31**	7:18	0:13	**10:51**	9:29	1:21	**10:31**	9:51	0:39	**7:08**	7:49	-0:41
Network The Edge	**4:23**	4:42	-0:18	**4:09**	4:29	-0:19	**4:12**	4:40	-0:27	**4:18**	4:36	-0:17	**4:23**	4:42	-0:19	**4:54**	5:40	-0:45	**5:23**	5:44	-0:21	**4:20**	4:57	-0:36
Network Flava	**4:32**	5:05	-0:32	**3:27**	3:27	0:00	**3:59**	4:49	-0:49	**4:37**	5:49	-1:11	**5:08**	5:57	-0:48	**6:35**	5:49	0:45	**6:38**	5:30	1:08	**4:53**	5:21	-0:27
Network George FM	**6:02**	6:25	-0:23	**4:38**	4:17	0:21	**5:21**	5:48	-0:27	**6:01**	6:37	-0:35	**6:22**	7:10	-0:48	**7:51**	8:49	-0:57	**7:28**	6:41	0:46	**4:05**	5:12	-1:07
Network Hokonui	**6:23**	5:22	1:01	**1:56**	3:46	-1:49	**12:10**	5:35	6:35	**13:07**	4:39	8:28	**10:50**	5:39	5:10	**10:03**	8:23	1:39	**4:43**	5:18	-0:34	**3:48**	3:53	-0:05
Network Humm FM	**6:31**	9:21	-2:50	**7:26**	8:55	-1:29	**6:20**	9:36	-3:16	**6:39**	9:51	-3:12	**6:15**	9:33	-3:18	**5:36**	7:06	-1:29	**6:07**	9:00	-2:52	**7:10**	9:02	-1:52
Network iHeartCountry*	**6:10**	5:30	0:40	**4:01**	4:28	-0:27	**4:10**	5:01	-0:51	**4:05**	3:39	0:26	**4:35**	4:21	0:13	**7:58**	6:53	1:04	**10:42**	7:45	2:56	**7:19**	3:57	3:22
Network Life FM	**6:25**	5:35	0:49	**5:43**	4:17	1:25	**4:22**	4:48	-0:25	**4:04**	5:01	-0:56	**5:36**	5:58	-0:22	**8:25**	7:48	0:37	**7:09**	6:31	0:38	**5:33**	5:28	0:05
Network Mai FM	**7:02**	6:44	0:18	**6:05**	6:06	-0:01	**6:42**	6:28	0:13	**7:16**	6:29	0:46	**7:29**	6:48	0:41	**8:21**	8:19	0:02	**8:52**	9:48	-0:56	**7:32**	6:51	0:40
Network Maori Radio	**4:23**	4:51	-0:28	**2:28**	2:06	0:21	**3:42**	3:44	-0:02	**4:46**	4:27	0:19	**4:50**	4:21	0:29	**5:05**	9:10	-4:05	**6:19**	11:29	-5:09	**3:53**	4:13	-0:20
Network More FM	**6:34**	6:44	-0:10	**4:16**	4:46	-0:29	**3:57**	4:25	-0:28	**4:51**	4:42	0:08	**6:00**	5:41	0:18	**9:06**	8:33	0:32	**10:04**	10:09	-0:05	**7:03**	6:30	0:32
Network Newstalk ZB	**11:19**	10:51	0:27	**3:02**	4:02	-1:00	**4:47**	4:32	0:15	**5:49**	5:00	0:48	**6:11**	5:48	0:22	**9:16**	9:03	0:13	**13:47**	13:33	0:13	**8:10**	7:12	0:58
Network Radio Hauraki	**6:04**	5:42	0:22	**5:18**	4:01	1:17	**5:55**	4:49	1:05	**5:05**	4:43	0:22	**5:55**	5:50	0:05	**6:30**	7:04	-0:34	**7:12**	6:43	0:29	**5:27**	5:53	-0:26
Network Rhema	**4:52**	6:07	-1:14	**2:26**	2:33	-0:07	**3:44**	4:02	-0:17	**3:46**	4:45	-0:59	**3:34**	5:39	-2:05	**4:16**	5:58	-1:42	**5:56**	5:51	0:05	**4:02**	4:26	-0:24
Network The Rock	**8:29**	8:33	-0:03	**6:15**	8:12	-1:56	**8:16**	8:44	-0:28	**7:34**	7:05	0:29	**8:48**	8:07	0:40	**11:06**	10:03	1:03	**11:31**	11:12	0:18	**7:13**	7:46	-0:32
Network Sanctuary	**7:17**	7:51	-0:33	**4:22**	4:49	-0:26	**2:51**	2:55	-0:04	**4:26**	5:11	-0:44	**4:28**	5:59	-1:30	**6:16**	7:30	-1:14	**9:27**	9:51	-0:23	**4:52**	7:20	-2:27
Network Sport Nation	**5:15**	3:56	1:18	**2:30**	1:53	0:37	**4:14**	1:57	2:17	**4:55**	2:31	2:23	**4:28**	3:18	1:09	**4:42**	3:58	0:44	**8:14**	6:07	2:07	**3:48**	1:09	2:39
Network Student Radio	**5:17**	4:56	0:21	**3:16**	3:08	0:08	**3:42**	3:27	0:15	**3:17**	3:27	-0:10	**4:55**	5:03	-0:08	**8:13**	7:21	0:52	**8:55**	6:20	2:35	**6:08**	5:36	0:31
Network Tarana	**9:10**	9:55	-0:45	**7:03**	8:52	-1:49	**8:41**	9:28	-0:47	**8:54**	9:39	-0:44	**8:30**	8:57	-0:26	**7:08**	8:17	-1:08	**11:32**	11:44	-0:12	**10:04**	9:42	0:22
Network The Hits	**5:35**	5:49	-0:13	**4:03**	4:04	-0:00	**4:43**	4:24	0:18	**5:16**	5:07	0:08	**5:48**	5:49	-0:00	**7:30**	8:20	-0:50	**8:03**	8:45	-0:41	**6:24**	6:36	-0:11
Network The Sound	**8:46**	8:27	0:18	**4:49**	5:38	-0:49	**5:19**	5:33	-0:13	**5:19**	5:09	0:09	**6:58**	7:25	-0:27	**11:56**	11:07	0:48	**11:51**	10:41	1:09	**6:07**	6:58	-0:51
Network ZM	**5:07**	5:21	-0:13	**4:29**	4:36	-0:07	**4:48**	5:08	-0:20	**5:20**	5:36	-0:15	**5:24**	5:41	-0:17	**5:44**	6:04	-0:19	**5:46**	5:57	-0:11	**5:44**	5:25	0:19
MediaWorks Combo	**10:57**	10:54	0:02	**8:05**	8:51	-0:45	**9:16**	9:26	-0:09	**9:54**	9:27	0:27	**10:36**	10:11	0:24	**13:00**	12:25	0:34	**13:46**	13:25	0:21	**9:41**	9:37	0:04
NZME Combo	**9:31**	9:26	0:05	**5:38**	5:41	-0:02	**6:14**	6:15	-0:00	**6:46**	6:52	-0:05	**7:29**	7:33	-0:03	**10:27**	10:15	0:11	**13:34**	13:10	0:23	**8:09**	8:05	0:03
All Commercial Radio	**14:20**	14:22	-0:02	**10:19**	10:47	-0:28	**11:32**	11:44	-0:11	**12:16**	12:01	0:15	**13:07**	12:55	0:11	**16:08**	15:52	0:15	**18:16**	18:15	0:01	**12:49**	12:40	0:08
Potential (000)	**3,920.7**	3,920.7	0.0	**876.9**	876.9	0.0	**1,384.0**	1,379.7	4.3	**1,299.0**	1,299.0	0.0	**1,837.3**	1,837.3	0.0	**1,039.4**	1,039.4	0.0	**887.9**	887.9	0.0	**755.0**	750.1	4.9
Sample	**13,960**	13,616	344	**2,785**	2,773	12	**4,290**	4,206	84	**4,259**	4,228	31	**6,088**	6,013	75	**3,624**	3,476	148	**3,722**	3,541	181	**2,701**	2,635	66

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport (until S1 26), Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland until S1 26)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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NZ MAJOR MARKETS COMMERCIAL RADIO - GfK SURVEY 3 2026

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 2/2026 - 3/2026

This Survey Period: Metro - Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026/ Regional - Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 & Sun Aug 9 to Sat Oct 31 2026

Last Survey Period: Metro - Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026/ Regional - Sun May 11 to Sat Aug 2 & Sun Aug 10 to Sat Nov 1 2025 & Sun Feb 8 to Sat May 2 & Sun May 10 to Sat Aug 1 2026

	This	Last	+/-
Potential (000)	3,920.7	3,920.7	0.0
Sample Size	13,960	13,616	344

	Breakfast Mon-Fri 6am-9am			Morning Mon-Fri 9am-12md			Afternoon Mon-Fri 12md-4pm			Drive Mon-Fri 4pm-7pm			Night Mon-Fri 7pm-12mn			Mid Dawn Mon-Fri 12mn-6am			Weekend Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	**2:41**	2:38	0:02	**3:08**	3:15	-0:06	**3:25**	3:18	0:06	**1:58**	1:58	0:00	**1:52**	1:51	0:01	**2:22**	2:26	-0:03	**2:56**	2:54	0:02
Network Breeze Classic	**3:00**	3:33	-0:33	**3:58**	4:14	-0:16	**4:19**	4:31	-0:12	**2:14**	2:26	-0:11	**2:37**	2:49	-0:11	**1:49**	2:39	-0:50	**4:02**	4:08	-0:05
Network Channel X	**2:00**	2:08	-0:07	**3:57**	3:42	0:14	**4:02**	3:52	0:10	**1:39**	1:32	0:07	**1:18**	1:19	-0:00	**1:41**	1:22	0:18	**2:01**	1:57	0:03
Network Coast	**2:55**	2:41	0:13	**3:32**	3:34	-0:01	**3:56**	3:47	0:09	**2:22**	2:27	-0:05	**2:02**	2:25	-0:22	**1:45**	1:36	0:09	**3:56**	4:04	-0:08
Network The Edge	**1:54**	2:01	-0:06	**2:01**	2:17	-0:16	**2:07**	2:13	-0:05	**1:25**	1:28	-0:02	**1:05**	1:14	-0:08	**1:28**	1:26	0:01	**1:47**	1:43	0:03
Network Flava	**2:01**	2:09	-0:08	**1:37**	2:10	-0:33	**2:07**	2:36	-0:28	**1:34**	1:35	-0:00	**1:35**	2:03	-0:27	**2:10**	2:05	0:04	**1:58**	2:01	-0:03
Network George FM	**2:20**	2:34	-0:13	**2:44**	2:46	-0:01	**3:11**	3:10	0:00	**1:50**	1:53	-0:02	**1:29**	1:27	0:02	**1:25**	1:32	-0:07	**2:28**	2:41	-0:12
Network Hokonui	**3:47**	2:44	1:03	**3:02**	2:07	0:55	**3:12**	2:19	0:52	**1:52**	1:31	0:20	**1:09**	1:00	0:09	**1:15**	1:16	-0:00	**2:48**	2:21	0:27
Network Humm FM	**2:16**	3:22	-1:05	**2:35**	3:22	-0:46	**2:54**	3:08	-0:13	**1:32**	2:15	-0:42	**1:46**	2:53	-1:06	**2:56**	3:27	-0:30	**2:22**	3:03	-0:40
Network iHeartCountry*	**1:44**	1:41	0:03	**3:04**	2:45	0:19	**2:27**	2:00	0:26	**1:39**	1:40	-0:01	**1:25**	1:07	0:17	**1:33**	1:55	-0:22	**2:54**	2:39	0:15
Network Life FM	**2:38**	2:44	-0:05	**2:24**	1:44	0:39	**2:29**	2:45	-0:15	**2:37**	2:01	0:35	**1:34**	1:27	0:06	**1:47**	1:49	-0:02	**2:23**	1:56	0:26
Network Mai FM	**2:30**	2:33	-0:02	**2:41**	2:34	0:06	**2:42**	2:42	-0:00	**2:14**	2:03	0:10	**1:33**	1:44	-0:10	**2:09**	2:06	0:02	**2:26**	2:29	-0:03
Network Maori Radio	**1:52**	1:58	-0:05	**1:48**	2:29	-0:41	**2:06**	2:10	-0:04	**1:24**	1:11	0:13	**3:17**	2:34	0:42	**2:45**	3:54	-1:09	**2:14**	2:32	-0:18
Network More FM	**2:30**	2:41	-0:10	**3:01**	2:53	0:08	**2:56**	2:56	0:00	**1:42**	1:47	-0:04	**1:42**	1:28	0:13	**1:33**	1:38	-0:05	**2:26**	2:35	-0:09
Network Newstalk ZB	**4:36**	4:25	0:10	**3:02**	3:07	-0:04	**3:02**	3:01	0:01	**3:04**	3:04	-0:00	**3:32**	3:32	-0:00	**3:26**	3:18	0:08	**3:48**	3:47	0:00
Network Radio Hauraki	**2:14**	2:10	0:03	**2:40**	2:32	0:07	**2:57**	2:41	0:16	**1:43**	1:37	0:06	**1:19**	1:11	0:08	**1:43**	1:43	0:00	**2:28**	2:23	0:05
Network Rhema	**2:13**	2:19	-0:05	**2:12**	2:03	0:08	**2:05**	2:16	-0:10	**1:40**	1:50	-0:10	**1:02**	2:03	-1:01	**1:23**	2:08	-0:45	**2:00**	2:39	-0:39
Network The Rock	**2:51**	2:55	-0:03	**3:54**	4:01	-0:06	**4:18**	4:20	-0:02	**2:11**	2:12	-0:00	**2:08**	1:48	0:20	**2:12**	2:13	-0:01	**2:49**	2:50	-0:00
Network Sanctuary	**3:15**	2:48	0:26	**3:16**	2:46	0:30	**2:04**	2:09	-0:04	**2:11**	2:21	-0:10	**2:41**	1:34	1:06	**1:53**	1:34	0:19	**2:43**	2:35	0:07
Network Sport Nation	**1:52**	1:35	0:16	**3:19**	3:04	0:15	**2:15**	1:22	0:52	**1:09**	1:14	-0:04	**1:20**	1:22	-0:01	**1:12**	0:47	0:24	**3:04**	2:00	1:04
Network Student Radio	**2:42**	1:57	0:45	**2:22**	2:31	-0:08	**2:25**	3:44	-1:18	**2:47**	2:11	0:36	**1:57**	1:23	0:33	**1:35**	0:41	0:54	**2:22**	2:01	0:21
Network Tarana	**3:04**	3:42	-0:38	**2:51**	2:59	-0:08	**2:34**	2:30	0:04	**2:39**	2:49	-0:09	**1:35**	2:10	-0:34	**2:31**	2:09	0:21	**3:15**	3:17	-0:02
Network The Hits	**2:05**	2:07	-0:01	**2:29**	2:28	0:01	**2:29**	2:32	-0:02	**1:40**	1:37	0:03	**1:48**	1:43	0:04	**1:45**	1:43	0:02	**2:15**	2:17	-0:02
Network The Sound	**2:53**	2:32	0:21	**3:46**	3:44	0:01	**4:06**	4:15	-0:09	**2:04**	1:55	0:09	**1:51**	1:44	0:06	**2:17**	2:18	-0:01	**3:24**	3:27	-0:03
Network ZM	**2:02**	2:02	0:00	**2:14**	2:10	0:04	**2:18**	2:19	-0:01	**1:42**	1:43	-0:00	**1:06**	1:17	-0:11	**1:16**	1:37	-0:21	**1:51**	2:01	-0:10
MediaWorks Combo	**3:07**	3:11	-0:03	**3:56**	3:58	-0:02	**4:10**	4:09	0:01	**2:17**	2:17	0:00	**1:56**	1:57	-0:00	**2:24**	2:28	-0:04	**3:21**	3:21	0:00
NZME Combo	**3:21**	3:17	0:03	**3:02**	3:03	-0:00	**3:13**	3:08	0:04	**2:23**	2:22	0:00	**2:22**	2:25	-0:02	**2:38**	2:37	0:00	**3:11**	3:15	-0:04
All Commercial Radio	**3:49**	3:51	-0:01	**4:13**	4:17	-0:03	**4:32**	4:29	0:03	**2:43**	2:43	0:00	**2:20**	2:25	-0:05	**2:56**	2:54	0:02	**4:02**	4:04	-0:02

MediaWorks Combo: Breeze, Breeze Classic, Channel X (includes Anthemz in Christchurch), Edge, George FM, Humm FM, Mai, More FM (includes More FM Rodney), Rock, The Sound

NZME Combo: Coast, Flava, Gold Sport (until S1 26), Hokonui, iHeartCountry, Newstalk ZB, Radio Hauraki, The Hits, ZM, BBC (Auckland until S1 26)

NZ Major Markets includes Auckland, Wellington, Christchurch, Northland, Waikato, Tauranga, Rotorua, Hawke's Bay, Taranaki, Manawatu, Nelson, Dunedin and Southland

**Network iHeartCountry was rebranded from Gold Sport from May 4th 2026 in Wellington, Waikato, Tauranga, Hawkes Bay, Manawatu, Dunedin & Southland, S2 & S3 2026 include combined iHeartCountry / Gold Sport listening in these markets*

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